

Member Engagement Playbook

Important dates, suggested engagement strategies, and graphics for account holders.

- [WriteNow Access](#) — 12-week program for graduate students and postdocs
 - Registration ends May 10
 - Session Dates: May 20 - August 11
- [Post-Tenure Pathfinders Program](#) — 12-week program for tenured FSP Alumni
 - Registration ends May 10
 - Session Dates: May 20 - August 11
- [Summer 1-on-1 Coaching](#) — Individual coaching for FSP Alumni
 - Registration ends June 17
 - Session Dates: May 20 - July 28
- [Teaching Toolkit Program](#) — 4-week program for course prep
 - Registration ends June 7
 - Session Dates: July 8 - August 2
- [14-Day Writing Challenge](#)
 - Registration ends July 5
 - Challenge Dates: July 15 - 28
- [Fall Faculty Success Program](#) — 10-week program for non-tenure, tenure track, & tenured faculty
 - Priority Registration: June 26 - July 31
 - Registration Dates: August 1 - 28
 - Session Dates: September 30 - December 8

Engagement Strategies for May

FSP Registration Prep

- Fall [Faculty Success Program Priority Registration](#) begins June 26
 - [Sponsorship models and sample applications](#)
- Let us know if you [plan to sponsor](#) in the Fall 2024 session

Email Promotion

- Share NCFDD's Summer Events Calendar with Faculty
 - [Link to download](#)

- **Suggested copy:** [NCFDD](#) provides programs and resources to support your academic journey. This summer, NCFDD is excited to offer numerous events focused on strategic planning, writing productivity, and career transitions, which are designed to provide valuable insights and guidance for your success. Click [here](#) to see what's happening this summer at NCFDD.

Promote the [Teaching Toolkit Program](#)

- Registration ends June 7
- Session Dates: July 8 - August 2
- **Suggested copy:** If you feel flustered and overwhelmed by planning and launching your courses, the [Teaching Toolkit Program](#) is for you! This 4-week program offers a unique approach to crafting a course syllabus so that you can teach effectively while saving valuable time and energy in the process. The next session runs from July 8 to August 2. Register before June 7 and save \$200.

Social Media Promotion

Activate your NCFDD Account

- **Suggested Copy:** 🎓 Professional Development Resource 🎓 Did you know that as a member of NCFDD, all [insert institution name] faculty, graduate students, and post-docs can activate an NCFDD account for free? Go to www.ncfdd.org/join and select our university from the dropdown. Use your school email address to activate your account. We hope you find these resources and programs to be valuable for your professional development!
- [Graphic](#)

June Core Curriculum Webinar: Moving from Resistance to Writing

- **Suggested Copy:** Struggling to hit your writing goals? 📝 ✨ Join NCFDD's webinar, Moving from Resistance to Writing, on June 13th, 2-3:30 PM ET, and overcome the hurdles! Learn what causes resistance, how to beat procrastination, and create a supportive writing community. Whether it's an article, dissertation, or any project, NCFDD has got you covered. Don't miss out! Register at www.ncfdd.org/events
- [Graphic](#)

June Guest Expert Webinar: The 3 Ps to Plan Your Professional Pivot

- **Suggested Copy:** ✨ Webinar Alert! ✨ Join NCFDD on June 25, 2-3 PM ET for an interactive session on "Planning Your Professional Pivot". Dive into practical strategies, reflective writing exercises, and actionable steps to navigate your career transition, big or small. Discover how to identify your needs and potential challenges every step of the way. Equip yourself with skills applicable in and out of academia. Don't miss out on this chance to reshape your career path. Register now at www.ncfdd.org/events!
- [Graphic](#)

Teaching Toolkit Program

- **Suggested Copy:** 📅 If you feel flustered and overwhelmed by planning and launching your courses, the Teaching Toolkit Program is for you! This 4-week program offers a unique approach to crafting a course syllabus so that you can teach effectively while saving valuable time and energy in the process. The next session runs from July 8, 2024,

to August 2, 2024. Register before June 7, 2024, and save \$200. Go to www.ncfdd.org/teachingtoolkit to register.

- [Graphic](#)

Engagement Strategies for June/July

FSP Registration Prep

- Fall [Faculty Success Program Priority Registration](#): June 26 - July 31
- Select faculty to sponsor in the Fall Faculty Success Program and secure the [Priority Registration](#) discount
- Let us know if you [plan to sponsor](#) in the Fall 2024 session

Email Promotion

- Promote the Fall [Faculty Success Program](#) and sponsorship information
 - Session Dates: September 30 - December 8
 - **Suggested Email Copy:** [Insert sponsoring unit name] will be sponsoring faculty to participate in the [Faculty Success Program](#) (FSP), which runs from September 30 - December 8. If you would like to apply for sponsorship, please complete this form [Insert form] by July 15.

The [Faculty Success Program](#) is a 10-week virtual program that helps non-tenure, tenure-track, and tenured faculty with the skills necessary to increase research and writing productivity while maintaining a healthy work-life balance. [Learn more about the program.](#)

Social Media Promotion

- 14-Day Writing Challenge**
 - **Suggested Copy:** Summer writing season is here! If you could use support in making writing a daily priority, [NCFDD's 14-Day Writing Challenge](#) can help. The challenge is simple: write for at least 30 minutes every day - Monday through Friday - for two weeks. Set daily goals, track your progress, and connect with peers to stay on track and accomplish your goals. The [next challenge](#) runs from July 15 - July 28 and is free to everyone! Registration closes on July 5, 2024.
 - [Graphic](#)
- July Core Curriculum: The Art of Saying No**
 - **Suggested Copy:** Struggling with when to say "yes" and when to firmly say "no"? You're not alone! Join NCFDD's Core Curriculum webinar on July 11 from 2-3:30 PM ET.

Discover:

- Common mistakes in responding to requests
- Ways to break free from problematic patterns
- Effective strategies to confidently say "no"

Stop saying "yes" when you really mean "no." Regain control over your time and productivity. Say goodbye to feeling overwhelmed and hello to a balanced academic life. Register now: www.ncfdd.org/events

- [Graphic](#)

July Panel Discussion: What I Wished I Would Have Known as an Academic Leader and University Administrator

- **Suggested Copy:** 🗣️ Join NCFDD on July 23 from 2-3 PM ET for an insightful webinar featuring a panel of seasoned and former university administrators! They'll share their invaluable expertise and advice on academic leadership, the transitions between roles, and strategies for success. Whether you're a new academic administrator or aspiring to step into leadership, this session promises to equip you with the knowledge and tools you need. Don't miss out on this chance to learn from those who've been in your shoes! Register at www.ncfdd.org/events

- [Graphic](#)

Engagement Strategies for August

Back to School Prep

- Include [these slides](#) in your new faculty orientation
- Send a reminder email about NCFDD membership and resources
 - See page 4 of [Email Templates](#)
- Share the [Early Career Faculty Guidebook](#) with new faculty
 - **Suggested Copy:** To help new and early-career faculty feel prepared and supported this term, NCFDD created the [Early-Career Faculty Guidebook](#)! This digital guidebook contains articles, webinars, worksheets, and checklists and will be an excellent resource for new and early-career faculty.

Social Media Promotion

- August Core Curriculum: Cultivating Your Network of Mentors, Sponsors, and Collaborators**
 - **Suggested Copy:** Ready to level up your mentor game? Join NCFDD's Core Curriculum webinar on August 14th, 2 - 3:30 PM ET! 🚀
 - 👉 Explore mentorship dynamics
 - 🗺️ Map out your mentoring network

🌱 Identify unmet needs

💡 Plan to expand and thrive in your career!

Don't miss out—sign up today!

○ [Graphic](#)

☐ Account Activation

○ **Suggested Copy:** 🎓 Professional Development Resource 🎓 Did you know that as a member of NCFDD, all [insert institution name] faculty, graduate students, and post-docs can activate an NCFDD account for free? Go to www.ncfdd.org/join and select our university from the dropdown. Use your school email address to activate your account. We hope you find these resources and programs to be valuable for your professional development!

○ [Graphic](#)

☐ 14-Day Writing Challenge

○ **Suggested Copy:** Ensure a strong start to your semester with daily accountability! NCFDD's 14-Day Writing Challenge offers a structured framework to connect you with your weekday academic pursuits and cultivate a consistent writing routine. Set daily goals, track your progress, and connect with peers to stay on track and accomplish your goals. The [next challenge](#) runs from October 7- October 20. Register by September 27.

○ [Graphic](#)

☐ Fall 2024 Faculty Success Program

○ **Suggested Copy:** Registration for NCFDD's Faculty Success Program is open! This 10-week virtual bootcamp was designed to enhance the productivity of non-tenure, tenure-track, and tenured faculty in research and writing, all while promoting a healthy work-life balance. Perfect for academics looking to level up their skills! Learn more and register: [ncfdd.org/fsp-](http://ncfdd.org/fsp-bootcamp)

[bootcamp](#) 📖 ⭐

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Quick Links

- [Administrator Resource Page](#)
- [NCFDD Member Resources](#)
- [NCFDD Events](#)
- [Faculty Success Program](#)
- [Campus Workshops](#)

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