

Review the Nabb Research Center's exhibit "Decoding Political Propaganda" online at: <https://libapps.salisbury.edu/nabb-online/exhibits/show/propaganda> or in the Lobby of the Guerrieri Academic Commons to answer the following questions:

1. When did the term "propaganda" first come into use? What was the purpose of the Congregatio de Propaganda Fide?
2. Why were posters a popular medium for communicating propagandistic messages?
3. Is propaganda ever beneficial? Why should propaganda be analyzed?
4. Provide an example of a slogan (not used in the exhibit) that has been popularized through political propaganda? Describe the meaning of the slogan within the historical context of when it is was used.
5. Does the poster "Keep These Hands Off" present all of the elements of a successful fear campaign? Why or why not? Does the poster "Communism is Terrorism"? Why or why not?
6. What purpose does dehumanization serve in propaganda?
7. Define the term cult of personality. What is the distinction between having admiration for a political leader and a personality cult?
8. What emotional response(s) does "Flag-Waving" propaganda try to elicit?
9. How have United States adversaries used our nation's history of racial discrimination and inequality as a form of propaganda? What do you the think the primary intent of this propaganda was/is?
10. Name one advantage of disseminating propaganda through aerial leaflets? Name one disadvantage?

BONUS: Complete the poster analysis worksheet (link below) for one of the posters on display or featured in the online exhibit:

[Poster Analysis Worksheet](#)