SALES MINOR

Recommended Course Sequence:

Fall Junior Year **MKTG** 337

MKTG 330

MKTG 407

Spring MKTG 401
Junior

BUAD 300

MGMT 320

Summer

Year

Year

MKTG 497

Fall Senior BUAD 345

MGMT 454

Hints & Tips:

MKTG 330 has pre reqs that non-business majors must meet.

You can take MKTG 407 & MKTG 410 in the same semester if you'd like.

Complete BUAD 300 & MKTG 337 before your internship.

Non-Business majors:
MGMT 320 is **NOT** required
Ask the M&M department for a waiver.

Complete your internship during the summer.

MKTG Majors can use MKTG 497 to fulfill their ABLE requirement.

Sales Minor Course Sequence suggested by:

Mid-Atlantic Sales and Marketing Institute
At Salisbury University