

IDEA FACTORY COMPETITION WORKSHOPS

Perdue Hall 100 (BEACON)

Fall 2025

Idea Generation Workshop

The first step for any entrepreneur is having a business idea. In this workshop you will learn how to generate business ideas. You will leave the workshop with several new ideas for a potential business.

9/22/2025, Monday
10:30 – 11:30 AM

10/2/2025, Thursday
2:00 – 3:00 PM

Poster Creation Workshop

Join us for a hands-on workshop on designing the perfect poster for the upcoming Idea Factory Competition! Get real-time feedback on your layout and design to make your poster stand out. Don't forget to bring your laptop and charger.

10/8/2025, Wednesday
10:30 – 11:30 AM

10/16/2025, Thursday
2:00 – 3:00 PM

Idea Factory Pitch Workshop

Join us for an engaging workshop on crafting a winning live pitch! We'll cover the key elements of a successful pitch and prepare you for the types of questions you might face.

10/27/2025, Monday
10:30 – 11:30 AM

10/30/2025, Thursday
3:00 – 3:00 PM

Competition Prep Workshop

Join us for a workshop to help competitors prepare for the competition. We'll cover what to bring, how to dress, event set-up, the competition flow, and answer any questions to ensure you're ready for the big day.

11/6/2025, Thursday
2:00 – 3:00 PM



Questions: Contact hmbrooks@salisbury.edu or 410-546-4325