

The background is a vibrant blue. At the top, there are two white, fluffy clouds on the left and a large, bright yellow sun with radiating lines on the right. In the center, the title 'Perdue Company History and General Information' is written in a white, cursive font. Below the title, a dark blue banner contains the year '2023' in yellow. The bottom of the image features a white chicken with a black comb and wattle, standing on a black wooden fence. To the left of the fence are two ears of yellow corn on green stalks. To the right of the fence is a single green leaf. On the far right, there is a white barn with a black roof and a black door, with a small green branch in front of it.

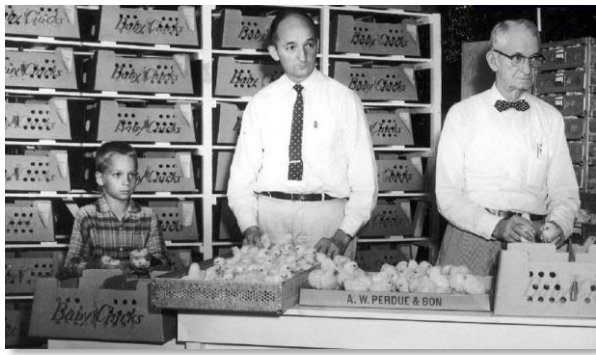
Perdue Company History and General Information

2023

The document provided is solely for the purpose of educating students that are participating in the 2023 National Shore Sales Challenge (NSSC) at Salisbury University. This document supports the NSSC competition mock sales deck.

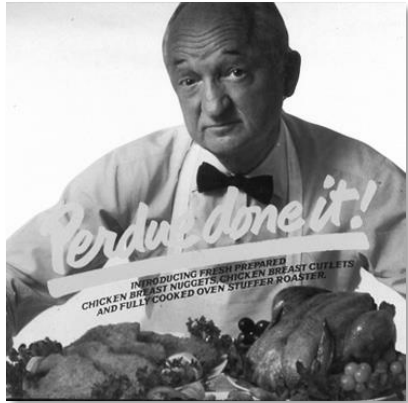
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The Perdue Farms Story

Founded in 1920 – Four generations later



Our Vision

To be the most trusted name in food and agricultural products.

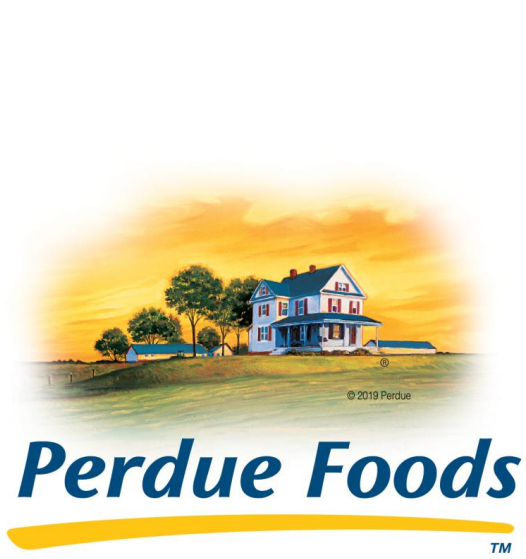


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Perdue Farms – Organization

We carry our vision and values forward in every aspect of our organization, from Foods to Agribusiness



Through our two operating divisions, Perdue Foods and Perdue AgriBusiness, we are empowering consumers, customers, and farmers with trusted choices.

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Perdue Farms – At a Glance

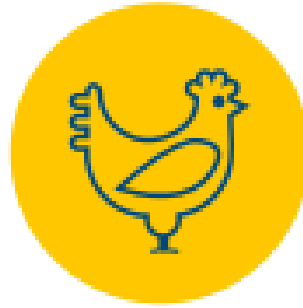
In 2020 we turned 100 years old, and going into our next 100 years, we continue to move on the path of getting better, not bigger.



Annual Sales
\$7.8 Billion



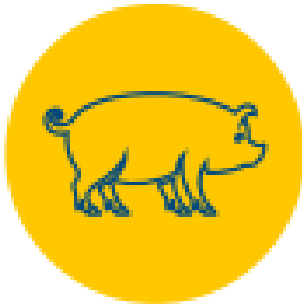
Associates
20,590



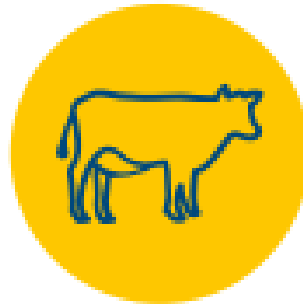
Poultry Farmers
1,790



Grain Farmers
7,342



Hog Farmers
840



Beef Cattle Ranchers
34

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Our Values - Quality, Integrity, Teamwork, Stewardship

The same values that we built our company on are the same values that guide us today



Quality



Integrity



Teamwork



Stewardship

Our Aspirations

To our consumers, we want to be the brands that they look for to provide the freshest-tasting, most convenient, better-for-you foods as well as reliable agricultural products.

To our customers, we want to be their most trusted partner, providing innovative products and service solutions.

To our communities, we want to be a trusted corporate citizen and conscientious steward of the environment.

To our associates, we want to offer a safe, supportive and healthy environment where people want to work.

To our farm partners, we want to offer a dependable market for their products and guidance in productivity, risk management, safety and environmental stewardship to support family farms.

To our shareholders, we want to deliver consistent earnings and growth and a strong balance sheet in pursuit of our goals, while remaining true to our values.

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We are responsible for...

Our impact throughout our communities, in more ways than one



Food



Environment



Animals



People & Partners

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Food

Our brands



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Perdue Foods

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We believe in responsibly producing safe, high-quality, trusted and affordable food.

- National and local brands
- Leader in no-antibiotics ever, all-vegetarian fed chicken, turkey, pork and beef
- Leader in USDA certified organic chicken
- Consumer-centric products with a focus on innovation



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Environment

Protecting our natural resources

We believe in being responsible stewards of our natural resources.

- Encouraging and measuring environmental sustainability at facilities
- Recognizing outstanding efforts by our family farmers who go the extra mile
- Learning from our acquired businesses, like Niman Ranch
- Lessening our footprint through E-Commerce

Partnerships with Perdue Farms

- Project Stream Clean
- Oyster Recovery Partnership
- Savory Institute's Land to Market Program
- U.S. Market-Based Regenerative Grasslands Partnership

Our long-standing environmental sustainability efforts include goals for reducing our environmental footprint.

Compared with our 2015 baseline, we have:



REDUCED OUR
GREENHOUSE
GAS INTENSITY

8.9%



REDUCED OUR
WATER USAGE
INTENSITY

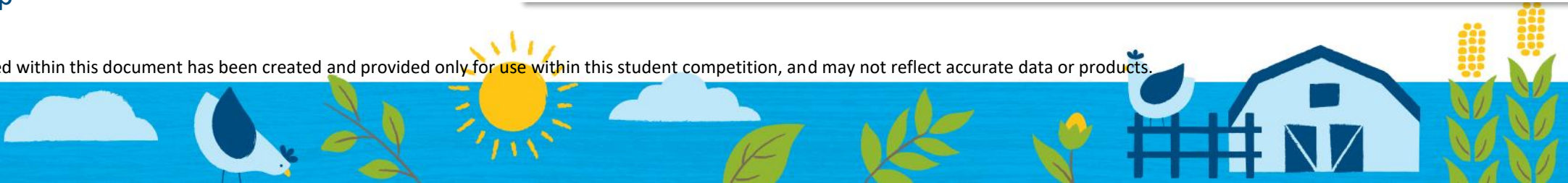
.4%



EXCEEDED OUR
SOLID WASTE
DIVERSION FROM LANDFILLS
GOAL OF 90% AT

95.4%

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Animal Care

Changing the industry for the better

We believe in responsibly raising animals for food.

- Advancing the quality of life for our animals, guided by the Five Freedoms, the globally accepted gold standard for animal husbandry, including:
 - Freedom from thirst and hunger
 - Freedom from discomfort
 - Freedom from pain, injury or disease
 - Freedom to express normal behavior
 - Freedom from fear and disease



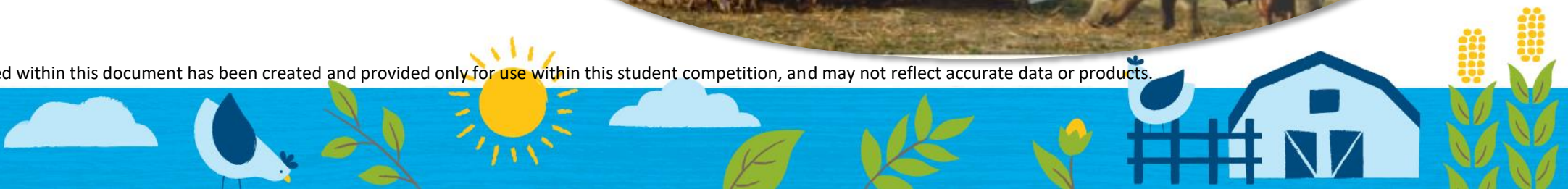
We go the extra miles

- Our Chief Animal Care Officer oversees our programs and USDA Process Verified Program
- Annual Animal Care Summit, Hog Farmer Weekend, and Beef Summit – Brings key stakeholders together
- On-farm learning centers and open houses



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PERDUE



People & Partners

Investing in our people and communities

We believe in being a responsible employer, investing in our associate's growth, safety, and well-being.

- Perdue Mentorship Program
- Perdue Learning University for advanced personal and professional growth – online and in person
- A strong focus on Diversity & Inclusion through committees and groups
 - Organization for Women, Veteran's Associate Resource Group, Interfaith and Spiritual Resource Group, and many more!

We believe in being a responsible member of the communities where we do business.

- The Arthur W. Perdue Foundation, donated \$3 million in grants to 157 nonprofits since the start of the pandemic
- 4.2 million pounds of protein was donated to Feeding America in 2021
- Associates are encouraged to get involved through external non-profits that we work with; United Way, Wreaths Across America, Salvation Army, etc.



100%

Associates are eligible for company health benefits



100%

Full-time associates are eligible for company 401(k) match and bonus plans



95%

Associates who work full-time

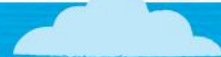


Perdue Named
"Best Employer for New Graduates 2021" by
Forbes

A Guiding
Partner With
**FEEDING
AMERICA**



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Thank you for learning more about Perdue Farms!



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