



Perdue Company Resource Guide



2023



The document provided is solely for the purpose of educating students that are participating in the 2023 National Shore Sales Challenge (NSSC) at Salisbury University. This document supports the NSSC competition mock sales deck.

The information contained within this document has been created and provided only for use within this student competition, and may not reflect accurate data or products.



Website Overview

1

<https://corporate.perdufarm.com/> – Corporate website

2

<https://www.perdue.com/> - Foods website

3

<https://www.perdufarm.com/> - Direct to Consumer website

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1

Corporate.perdufarm.com – Corporate website

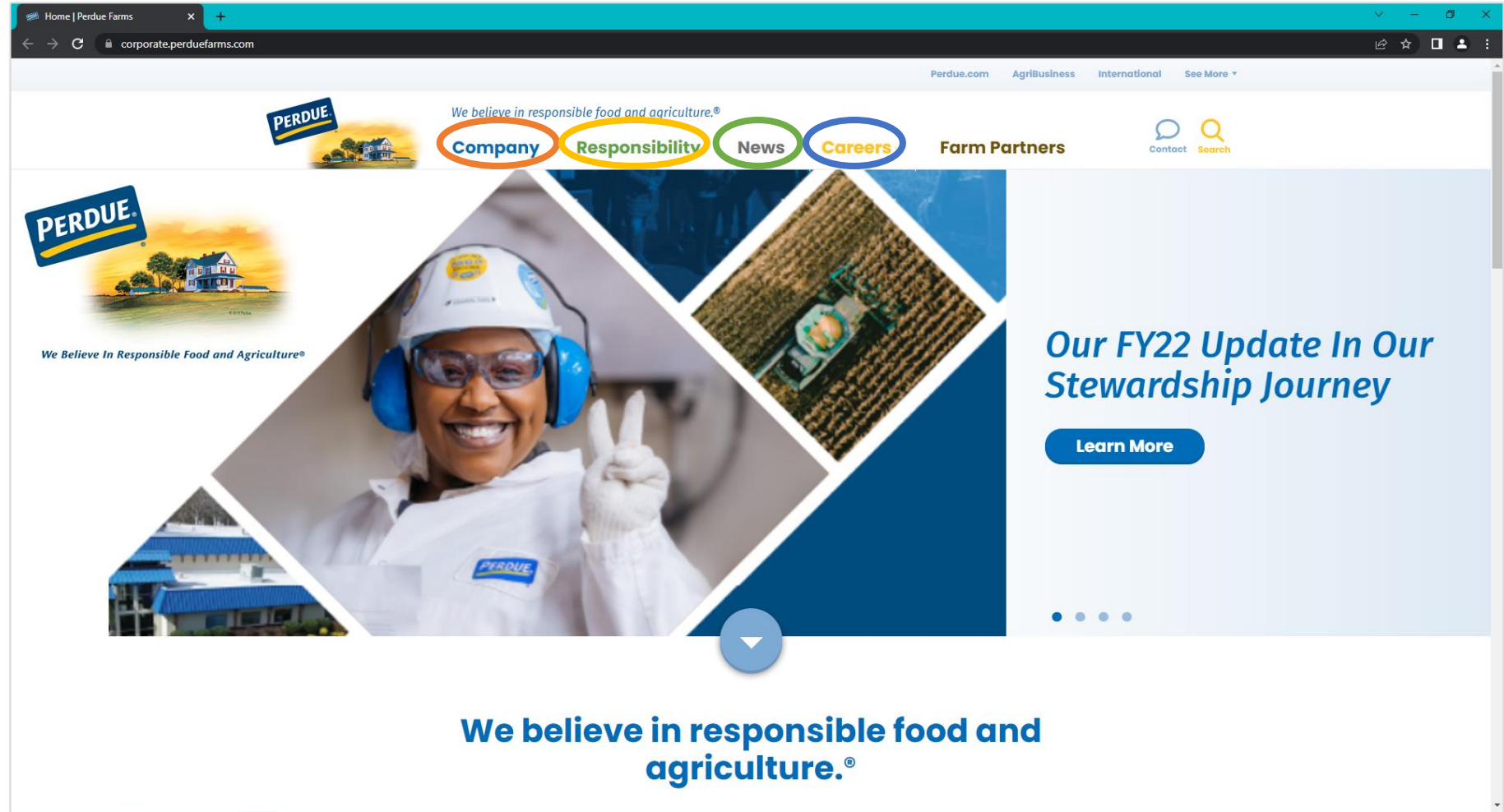
Our company as a whole; Perdue Foods, Perdue Agribusiness, International

Company history (found under *legacy*)

Food, Environment, Animal Care, People & Partners

News and Press Releases

Company-wide careers



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2

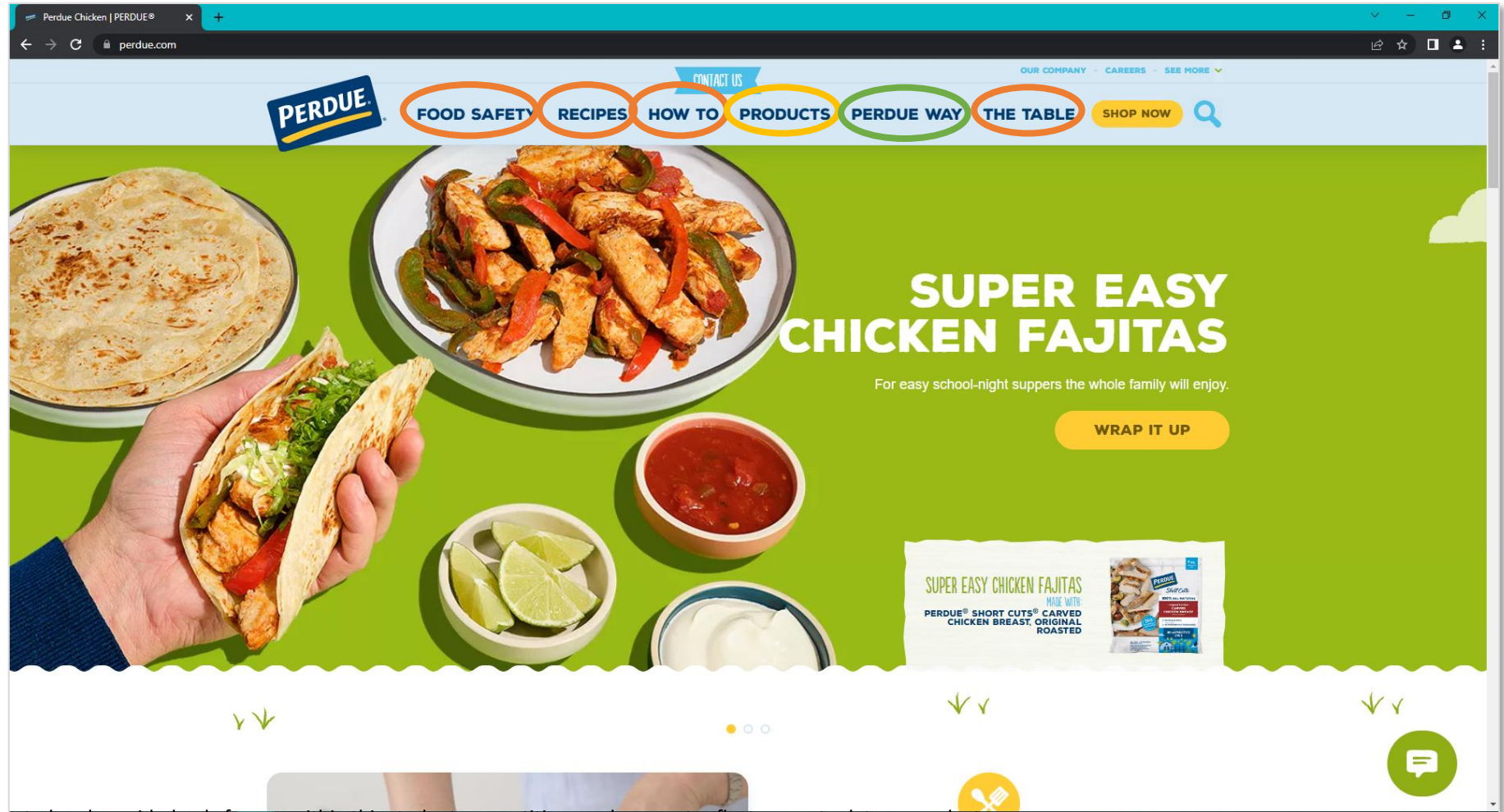
Perdue.com – Foods website

The best place to learn about our brands and products

Food prep at home, including recipes and cooking tips/tricks

Perdue Foods, sub-brands and products

About the journey from farm to table



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3

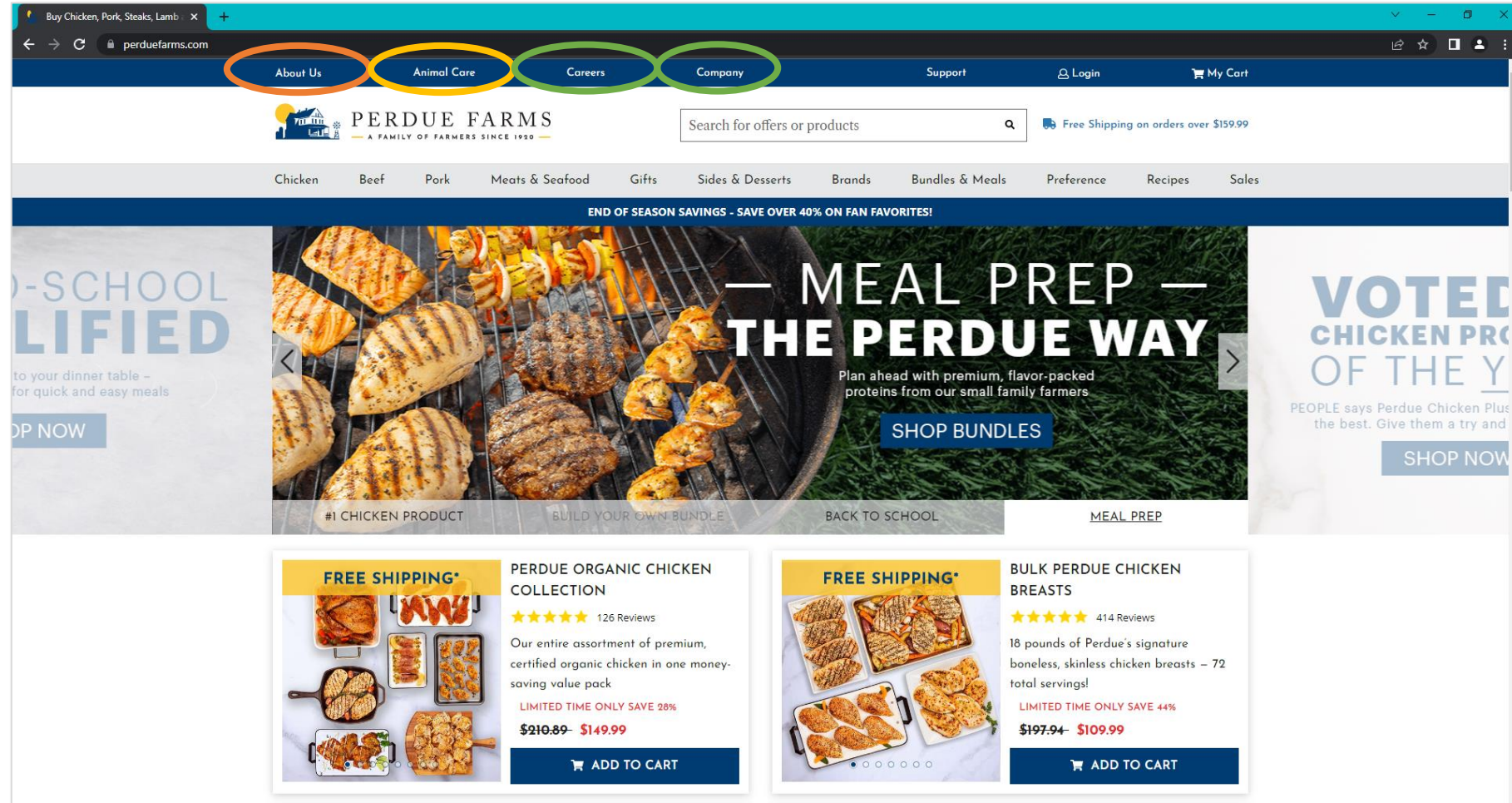
Perduefarms.com – Direct to Consumer website

Consumers can order delicious products straight to their door!

About Perdue, and initiatives specific to DTC

Perdue Foods animal care (section links to perdue.com animal care)

Company-wide careers and about us (sections links to corporate.perduefarms.com)



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