

2026

COMM 490 Application

This course has been designated to give graduates for the Fall 2026 semester first priority. Should you not be graduating the semester(s) listed above, you will be placed on a waitlist which will be kept until the first day of class.

*Download the form, fill in information, save as a pdf, and email your completed application to Charlotte Berkey at CommunicationDept@salisbury.edu. The deadline for first consideration is **Monday, April 6th**.*

Student Name (Print): _____ ID#: _____

1. When do you expect to complete all your degree requirements? Spring 20 _____ Fall 20 _____ Other _____

2. Are you taking any classes this summer? Please note them: _____

3. Media Studies What is your degree track? (check one):

_____ Public Relations & Strategic Communication _____ Media Studies _____ Multimedia Journalism

_____ Media Production _____ Community and Professional Communication

4. Are you also applying for an internship (please check)? _____ YES _____ NO

5. Rank your choice of class section 1st & 2nd.

Summer 2026 5W1

COMM 490-701 Media and Public Perception

(Dr. Meredith Morgoch) ONLINE Summer 5W1

This seminar examines the role of mass media in shaping culture, identity, and consumer behavior. Students will explore how advertising and popular culture influence public perception, persuade audiences, and reinforce societal norms. Students will review and analyze media materials, including films and documentaries, to deepen their understanding of media influence.

Fall 2026

COMM 490-001 Communication and Leadership

(Dr. Chrys Egan) TR 11:00AM – 12:15PM

Communication and leadership are interconnected and inseparable. Effective communication is essential for engaged leadership, and leadership awareness is a key component of healthy communication. Communication and leadership occur at every level: intrapersonal, interpersonal, group, organizational, public, mediated, and cultural. Embrace your own leadership identity and style to communicate your vision to others and motivate them to accomplish goals.