

Summer & Fall 2024  
COMM 490 Application

*This course has been designated to give graduates for the **Fall 2024** semester first priority. Should you not be graduating the semester(s) listed above, you will be placed on a waitlist which will be kept until the first day of class. Download the form, fill in information, save as a pdf, and email your completed application to Charlotte Berkey at [CommunicationDept@salisbury.edu](mailto:CommunicationDept@salisbury.edu). The deadline for first consideration is **Monday, April 1<sup>st</sup>**.*

Student Name (Print): \_\_\_\_\_ ID#: \_\_\_\_\_

1. When do you expect to complete all your degree requirements? Spring 20\_\_\_\_ Fall 20\_\_\_\_  
Other \_\_\_\_\_

2. Are you taking any classes this summer? Please note them:

What is your degree concentration?      *Public Relations and Strategic Communication*                      *Media Studies*  
*Multimedia Journalism*                      *Media Production*                      *Community and Professional Communication*

4. Are you also applying for an internship (please check)?      YES                      NO

5. Rank your choice of class section: 1st, 2nd or 3rd.

**Summer 2024**

\_\_\_\_\_ COMM 490-701 *Be Your Own Boss: A Career as an Independent Contractor/Freelancer* (Dr. Burns)

Starting and running your business as an independent contractor (freelancer, gig worker, etc.) can be very rewarding but challenging professionally, financially, and personally. This course helps you understand the ins and outs of working as an independent contractor (freelancer, gig worker).

**Fall 2024**

\_\_\_\_\_ COMM 490-001 *Applied Visual Communication*                      (Dr. Morgoch) MW      1:00PM – 2:15PM

Examine how visual communication may persuade an audience's attention, perspective, understanding and behavior of cultural phenomena. Apply theoretical perspectives from media studies and strategic communication to critically analyze historical and current visual communication artifacts. Create a professional portfolio of applied visual communication coursework as a final project.

\_\_\_\_\_ COMM 490-002 *Communication and Leadership*                      (Dr. Egan) TR      11:00AM – 12:15PM

Communication and leadership are interconnected and inseparable. Effective communication is essential for engaged leadership, and leadership awareness is a key component of healthy communication. Communication and leadership occur at every level: intrapersonal, interpersonal, group, organizational, public, mediated and cultural. Embrace your leadership identity and style to communicate your vision to others and motivate them to accomplish goals.