



COMMUNICATION

Course Offerings • Spring 2026

The Communication (COMM) Department offers students five concentrations to complete the communication major:

- Community and Professional Communication (CPC)
- Media Studies (MST)
- Media Production (MPD)
- Multimedia Journalism (MMJ)
- Public Relations and Strategic Communication (PRSC)

In addition, the department offers minors in:

- Communication
- Media Production
- Multimedia Journalism

Please visit the department website
for more information:

salisbury.edu/comm

Salisbury
UNIVERSITY

Make Tomorrow Yours

ACCELERATED MASTER'S PROGRAM FOR THE MASTER OF ARTS IN PUBLIC COMMUNICATION

WHAT IS AN ACCELERATED GRADUATE PROGRAM?

An accelerated bachelor's to master's program is an articulated curriculum combining an existing undergraduate program and an existing master's program, both at Salisbury University.

WHO CAN APPLY FOR THE ACCELERATED MASTER'S OPTION IN PUBLIC COMMUNICATION

- Undergraduate communication majors and minors in their junior year (having completed 60-89 credits)
- Transfer communication majors and minors who have completed at least 12 credit hours at Salisbury University
- Undergraduate major and minor students with a cumulative SU GPA of 3.0

PROGRAM DETAILS:

- Up to nine units of graduate work (with a grade of B or better) can be counted toward the undergraduate degree and later applied to the master's degree. Refer to the Master's Tracks and Admission Requirements for your interest area [online](#) for a list of the graduate courses that fulfill your undergraduate and graduate program requirements.
- The credits to be double counted will be applicable to the graduate program after the student receives the bachelor's degree and matriculates into the graduate program.
- Nine credits of graduate-level courses (500-level and above) are the maximum number of credits to be double counted.
- The nine credits to be double counted must be formally approved by the department chair and the graduate program director to fulfill degree requirements in both the undergraduate and master's programs.
- Once approved for the accelerated master's program, students must be continuously enrolled at Salisbury University during their undergraduate and graduate careers. Undergraduate students must enroll in both fall and spring semesters and graduate students must follow the defined one-year master's curriculum.
- To stay enrolled in the accelerated master's program, students must maintain a 3.0 undergraduate GPA as well as a 3.00 GPA or better in their master's coursework.
- Students can only earn one master's degree through an accelerated bachelor's to master's program.
- The accelerated master's designation will be canceled if the student withdraws from the graduate program before completing the master's degree.

WHAT JOBS CAN I GET WITH AN M.A. IN PUBLIC COMMUNICATION?

Politics:

- Communications Director
- Public Affairs Specialist
- Press Secretary/Spokesperson
- Campaign Manager

Athletics:

- Sports Information Director
- Team Media Relations Liaison
- Social Media Manager
- Digital Media Administrator

Health Care:

- Senior Strategic Communication Specialist
- Community Relations Director/Spokesperson
- Communications Analyst
- Risk Communications Manager

Corporate and Non-Profit:

- Executive Director of Public Relations
- Event Planner/Event Coordinator
- Marketing and Fundraising Director
- Corporate Spokesperson

HOW CAN I APPLY?

- Visit our [website](#) for more information
- Fill out the [application](#) on our website
- Application deadlines are June 1 for summer and fall semesters and October 1 for spring admission
- Questions? Contact the Communication Department's graduate director at CommunicationDepartment@salisbury.edu.

TABLE OF CONTENTS

SPRING 2026 COURSES BY CONCENTRATION 1

WINTER 2026 COURSE OFFERINGS..... 1

FREQUENTLY ASKED QUESTIONS..... 1

COMM 100: FUNDAMENTALS OF COMMUNICATION 2

COMM 101: INTRODUCTION TO HUMAN COMMUNICATION STUDIES • ALL..... 2

COMM 102: INTRODUCTION TO MASS MEDIA • ALL..... 2

COMM 205: INTERPERSONAL COMMUNICATION • CPC..... 2

COMM 218: RHETORIC AND PUBLIC PRESENTATION • CPC 2

COMM 234: BEGINNING AUDIO PRODUCTION • MPD 2

COMM 240: PRINT AND ONLINE JOURNALISM • MMJ, MST..... 2

COMM 241: MULTIMEDIA JOURNALISM • MMJ, MST..... 3

COMM 243: TELEVISION STUDIO PRODUCTION • MPD..... 3

COMM 248: INTRODUCTION TO PUBLIC RELATIONS • PRSC 3

COMM 249: COMMUNICATION PRACTICUM • PRSC..... 3

COMM 260: BUSINESS & PROFESSIONAL COMMUNICATION • CPC, PRSC..... 3

COMM 290: STUDIES IN COMMUNICATION: INTRODUCTION TO GAME DESIGN 3

COMM 297: COMMUNICATION RESEARCH • CPC, MST, PRSC 3

COMM 310: SMALL GROUP DISCUSSION • CPC, PRSC..... 4

COMM 312: NONVERBAL COMMUNICATION • CPC..... 4

COMM 332: MEDIA CRITICISM AND ANALYSIS • MST..... 4

COMM 343: VIDEO FIELD PRODUCTION• MPD 4

COMM 344: WRITING FOR THE PROFESSIONS • PRSC 4

COMM 349: ADVANCED FEATURE STORYTELLING • MMJ..... 4

COMM 391: STUDIES IN MASS MEDIA- INTRODUCTION TO THEMED ENTERTAINMENT • MST
& COMM 392: STUDIES IN MASS MEDIA-INTRODUCTION TO THEMED ENTERTAINMENT • MPD 4

COMM 404: MASS COMMUNICATION LAW • MMJ, MST 5

COMM 411: MANAGERIAL COMMUNICATION • CPC, PRSC 5

COMM 430: POLITICAL COMMUNICATION • CPC, PRSC..... 5

COMM 432: SPORTS COMMUNICATION • CPC, PRSC, MMJ 5

COMM 434: SPORTS REPORTING • MMJ..... 5

COMM 444: ENVIRONMENTAL COMMUNICATION • CPC, PRSC..... 5

COMM 446: DIGITAL FILMMAKING • MPD 5

COMM 453: HEALTH BEHAVIOR CHANGE • CPC, PRSC 6

COMMUNICATION MAJOR SCHOLARSHIPS 6

COMPLETING YOUR MAJOR CORE 7

COMM 399: INTERNATIONAL STUDIES IN COMMUNICATION • ALL..... 7

COMM 490-001: COMMUNICATION AND LEADERSHIP • ALL..... 7

COMM 490-002 GLOBAL POP CULTURE, COMMUNICATION, AND SOCIETY:
FOCUSED ON KOREAN POPULAR FILMS/TV SERIES 7

COMM 490-003: MENTAL HEALTH COMMUNICATION • ALL 7

COMM 495: INTERNSHIP IN COMMUNICATION • ALL..... 7

SPRING 2026 COURSES BY CONCENTRATION

New courses are added and changes to existing courses are made all the time. This means that some classes that we offer do not show as options on your Academic Requirements page in GullNet, but will count toward your major. Please use the list below to see what will count for you and check with your advisor if you have questions.

Also, remember that you can take classes from outside your concentration to count toward the 120-credit degree requirement.

Community and Professional Communication (CPC)

- Concentration Core: COMM 218 and 297
- Relational Competences: COMM 205, 312, and 453
- Organizational Competences: COMM 260, 310, and 411
- Cultural Competences: COMM 430, 432, and 444

Public Relations and Strategic Communication (PRSC)

- Concentration Core: COMM 248, 249, 260 and 344
- Analytical Electives: COMM 297, 411, 430, and 444
- Applied Electives: COMM 310, 432 and 453

Media Production (MPD)

- Concentration Core: COMM 234, 243, 343, and 446
- Electives: COMM 392 and 446

Media Studies (MST)

- Concentration Core: COMM 332
- Electives: COMM 240, 241, 297, 391, and 404

Multimedia Journalism (MMJ)

- Concentration Core: COMM 240, 241, and 404
- Electives: COMM 349, 432, and 434

WINTER 2026 COURSE OFFERINGS

- COMM 101, 102, 131, 249, 260, 308, 399, 495

FREQUENTLY ASKED QUESTIONS

How do I sign-up for an advising appointment?

Check your email for a message from your advisor that will contain a link to sign up.

How do I know what courses I can take to satisfy my General Education requirements?

You can find a list of courses that fulfil General Education at salisbury.edu/academic-offices/advising-center/_files/handouts/pp-general-education-selected-courses.pdf

What should I prepare for the appointment?

You should carefully read your advisor's email for specific instructions. In general, you should check your Academic Requirements page in GullNet, compare upcoming course offerings with your remaining requirements and prepare a list of possible classes to discuss.

How do I find information on reviewing my Academic Requirements and other advising-related technology assistance?

The Academic Advising Center's "How To" page contains a wealth of information on using GullNet and Sea Gull Scheduler, adding and dropping classes, adding majors and minors, applying for graduation, and studying at another institution: salisbury.edu/academic-offices/advising-center/how-to.aspx

How do I apply for COMM 249 (Practicum) or 490 (Senior Seminar)?

All these forms are posted on the department website: salisbury.edu/academic-offices/liberal-arts/communication/departments-forms.aspx

How do I apply for COMM 495 (Internship)?

Videos, guidelines and the application form are available at: salisbury.edu/academic-offices/liberal-arts/communication/internships.aspx

What should I do if the class that I want to take is full?

All COMM classes allow you to add yourself to the waitlist that will automatically add you to the class should a place become available. It is recommended that you use the "Swap" feature, so register for a full schedule of classes, but tell the system which class to drop if the class you want becomes available. Instructions can be found at: webapps.salisbury.edu/registrar/video/transcripts/Wait-List-Student-Process.pdf

Who should I speak to if I am interested in declaring a COMM major or a minor in COMM, MMJ, or MPD?

Please email CommunicationDept@salisbury.edu and we will give you all the help that we can.

Note: Check GullNet for Course Modality, Times and Location

Concentrations: See concentration notation at the end of the title if the course meets its requirements.

COMM 100: FUNDAMENTALS OF COMMUNICATION

Does the thought of public speaking make your heart race and your stomach sink? Perhaps you're confident in front of an audience, but you want to enhance your ability to connect with people from all walks of life. Learn how to speak your mind confidently and ethically to diverse audiences in a variety of contexts. Sharpen your interpersonal and group communication skills, while gaining an overview of the dynamic communication field.

COMM 101: INTRODUCTION TO HUMAN COMMUNICATION STUDIES • ALL

Recently declared communication majors and minors learn the foundational history, theories, research questions and conceptual parameters of the interdisciplinary field of communication. Come to appreciate the communication discipline's contributions to our collective self-understanding in relation to multiple communication contexts, including interpersonal, group, organizational and intercultural.

COMM 102: INTRODUCTION TO MASS MEDIA • ALL

Becoming media literate is like seeing the world in a whole new way. Gain deeper insights into your own mass media consumption habits as you come to understand the foundation and trajectory of mass media in U.S. history from the advent of the printed word to binge-watching Netflix. Gain a comprehensive understanding of mass communication, including essential theories and ethical considerations, as you cultivate your media literacy savvy.

COMM 205: INTERPERSONAL COMMUNICATION • CPC

Dr. Freda Akosua Lekey

Want to minimize the drama in your relationship? Interpersonal communication involves communicating with those who have influence over each other within different types of relationships. Explore communication concepts and theories as they relate to family, friend, coworker and romantic relationships.

COMM 218: RHETORIC AND PUBLIC PRESENTATION • CPC

Dr. Casey Stratton

Are you equipped with the top skills employers demand? According to Forbes, they include verbal communication, written communication, learnability, resilience, agility, collaboration, empathy, creativity, and problem-solving. Develop and showcase these essential abilities on your resume by participating in creative, community-driven course projects that strengthen public communication and professional skills. Beyond a traditional public speaking class, this immersive learning experience focuses on building meaningful community and professional connections – preparing you for success in today's competitive job market.

Prerequisite: C or better in COMM 101.

COMM 234: BEGINNING AUDIO PRODUCTION • MPD

Dr. Andrew Sharma

Explore the world of audio production and learn how it works within several production fields, including radio, digital content and film. The hands-on course gives you experience in both on-location and studio recording as well as the skills you'll need to edit audio like a professional.



COMM 240: PRINT AND ONLINE JOURNALISM • MMJ, MST

Dr. Jennifer Cox

Learn the basics of print and online news reporting, gaining hands-on journalism experience and a critical understanding of media work. Learn to report on a variety of topics, including crime, government, events, profiles and features. Also gain vital skills that apply in any communication field, such as photography, interviewing and media critiques.

Prerequisite: C or better in COMM 102.

COMM 241: MULTIMEDIA JOURNALISM • MMJ, MST

Discover the exciting arena of electronic news gathering for television. Through hands-on exercises and projects, become exposed to the basics of shooting video in the field, interviewing, non-linear editing and script writing. Master basic video editing and producing with the help of the university's AVID editing and newsroom software platforms.

Prerequisite: C or better in COMM 102.

COMM 243: TELEVISION STUDIO PRODUCTION • MPD

Dr. Andrew Sharma

Learn production techniques, pre-production planning and using the equipment found in most television stations and studios. Produce non-dramatic and dramatic programs.

COMM 248: INTRODUCTION TO PUBLIC RELATIONS • PRSC

Dr. Meredith Morgoch

This survey course introduces students to the dynamic field of public relations, examining its history, major theories, and the legal and ethical frameworks that guide practice. Explore a variety of professional roles and practices, gaining insight into how public relations shapes communication, storytelling, and problem-solving in today's media landscape.

Prerequisites: C or better in COMM 101 and COMM 102.

COMM 249: COMMUNICATION PRACTICUM • PRSC

Prof. Amanda Welch-Hamill

Want real world professional experience in the public relations and strategic communication concentration? This class is for you! Get hands-on opportunities to explore these fields. Work 90 hours at a professional placement and leave the class with an online portfolio of your experiences to use in the future.

Prerequisites: C or better in COMM 101 and COMM 102, sophomore standing, permission of the department.

COMM 260: BUSINESS & PROFESSIONAL COMMUNICATION • CPC, PRSC

Prof. Amanda Welch-Hamill

Have you ever had to speak to someone in a professional setting or interview for a job? Need to know how to communicate at work? Want to know more about business, organizations or strategic communication? Unsure how to give a professional presentation? This class helps you with all of the above. Learn the basics of professional and strategic communication through activities, discussion, analysis and presentations.



COMM 290: STUDIES IN COMMUNICATION: INTRODUCTION TO GAME DESIGN

Prof. Nathan Hartman

Explore the process of game creation while learning the basics of mechanics, storytelling, and player experience.

Through hands-on projects and playtesting, you'll learn what it takes to design fun and meaningful games that could be enjoyed around the world.

COMM 297: COMMUNICATION RESEARCH • CPC, MST, PRSC

Dr. Meredith Morgoch

Gain in-depth examination of foundational communication research methods. Acquire academic writing and research analytical skills by designing and executing small-scale research projects, using survey, content analysis, observation, or interview methods, tailored to areas such as interpersonal relationships, corporate communication, media studies, or public relations. Hone your skills in rigorous evaluation and evidence-based decision-making within academic and professional communication contexts.

Prerequisites: C or better in COMM 101 and COMM 102.

COMM 310: SMALL GROUP DISCUSSION • CPC, PRSC

Dr. Freda Akosua Lekey

Do you like people and problem solving? This class has both! Small group discussion is an interactive exploration of the formation of groups through their development and ultimate adjournment. Learn about how groups function through analysis, practice, and reflection. Explore working with others through discussions, activities, and presentations and reflect on how groups influence our life and communication.

Prerequisites: C or better in COMM 100 or 101 or 260, and Junior Standing.

COMM 312: NONVERBAL COMMUNICATION • CPC

Dr. Carolina Bown

Do you believe your gestures or your body speaks louder than words? Learn various types of nonverbal communication, including physical appearance, gesture and movement, facial expression, eye behavior, vocal behavior, use of space and territoriality, touch, environment and physical surroundings, and time. Enjoy lots of in-class activities as well as small group discussions.

Prerequisites: C or better in COMM 100 or 101 or 260, and Junior Standing.

COMM 332: MEDIA CRITICISM AND ANALYSIS • MST

Dr. James Burton

Gain the skills to evaluate media texts from a variety of theoretical approaches and cultural perspectives. Develop critical tools and apply them to diverse content and contexts. Ultimately, understand and practice criticism as a creative act.

Prerequisite: C or better in COMM 102.

COMM 343: VIDEO FIELD PRODUCTION • MPD

Dr. Aaron Gurly

Learn to shoot videos on location and out in the real world. Learn how to choose locations, plan productions, use professional video and audio equipment, and edit using industry-standard software. Become experienced at making documentaries and scripted short movies.

Prerequisites: C or better in COMM 234 and COMM 243.



COMM 344: WRITING FOR THE PROFESSIONS • PRSC

Dr. Joshua Bolton

Learn the format and style of many of the tools public relations professionals utilize every day. Work with a community partner to research, plan and design all of the artifacts for a public relations campaign.

Prerequisite: C or better in COMM 248.

COMM 349: ADVANCED FEATURE STORYTELLING • MMJ

Dr. Jennifer Cox

You already know how to build the basic news story. Now, go beyond hard news to develop feature stories using fun, hands-on reporting methods that allow you to become part of the story. Find your voice as a writer and connect with your audience through real reporting exercises.

Prerequisite: C or better in COMM 240.

COMM 391: STUDIES IN MASS MEDIA - INTRODUCTION TO THEMED ENTERTAINMENT • MST & COMM 392: STUDIES IN MASS MEDIA - INTRODUCTION TO THEMED ENTERTAINMENT • MPD

Prof. Nathan Hartman

Gain an understanding of the creative and technical processes behind creating immersive experiences for theme parks, museums, virtual reality, and more. Explore the history and evolution of themed entertainment while learning key principles of storytelling and design as well as the interdisciplinary nature of the industry.

Prerequisites: C or better in COMM 102 for COMM 391; Prerequisites: C or better in COMM 234 and 243 for COMM 392.

COMM 404: MASS COMMUNICATION LAW • MMJ, MST

Dr. Joshua Bolton

On what basis does our society regulate mass media? Does the First Amendment do too much or not enough in relation to freedom of the press? Wrestle with these questions and strengthen your understanding of First Amendment protections and affordances. As the only private industry explicitly protected by the Constitution, develop an understanding of the relationship between the First Amendment and the evolving mass communication sector.

Prerequisites: C or better in COMM 102 and Junior Standing.

COMM 411: MANAGERIAL COMMUNICATION • CPC, PRSC

Dr. Casey Stratton

Communication creates chaos. Though we try to manage meaning through communication, people, text, artifacts, and other “hidden” culprits disrupt our ability to lead effectively. Examine how leaders and managers can discern, control, and create chaos through communication. Challenge traditional ideas of managers and leaders, adding a contemporary twist on “how to boss.” Together, expose unrealistic assumptions of leading and managing, gaining creative skills that offer a competitive edge in our professional lives. Ready to reimagine leadership and management?

Prerequisites: C or better in COMM 101 or 260, and Junior Standing.

COMM 430: POLITICAL COMMUNICATION • CPC, PRSC

Dr. Joshua Bolton

During a political campaign, candidates rely on many different mediums and messaging styles to attract voters. Learn how campaigns are planned and executed through real time analysis of current campaigns for political office.

Prerequisites: C or better in COMM 101 or 260, and Junior Standing.

COMM 432: SPORTS COMMUNICATION • CPC, PRSC, MMJ

Dr. Jennifer Cox

News sports departments used to sarcastically be called ‘toy departments’ – nothing serious, just fun and games came out of there. Those days are long gone. Today, professional sport and sport-related organizations are very big business, requiring huge investments to yield incredible profits. Talk about the GOATs and the social movements that make sports among the U.S.’s most enduring cultural centerpieces.

Prerequisite: C or better in COMM 102.

COMM 434: SPORTS REPORTING • MMJ

Attain practical, real-world experience by producing programs in the “sports news” genre for SU’s campus and community access channels. All on-camera and behind-the-scene crew positions are filled by students.

Prerequisites: C or better in COMM 241.

COMM 444: ENVIRONMENTAL COMMUNICATION • CPC, PRSC

Dr. Meredith Morgoch

This survey course examines how environmental issues are represented and communicated through media. Analyze environmental reporting, educational efforts, and media portrayals using theoretical and media studies perspectives. Also explore how communication strategies address environmental risks and crises, shaping public awareness, and response.

Prerequisites: C or better in COMM 100 or 101, and Junior Standing.

COMM 446: DIGITAL FILMMAKING • MPD

Dr. Andrew Sharma

Make a film from script to the screen. Produce, cast, direct, shoot, and edit a short film in a genre of your choice. Screen the finished film before an audience that may result in a film release and an exhibition.

Prerequisite: C or better in COMM 343.

COMM 453: HEALTH BEHAVIOR CHANGE • CPC, PRSC

Dr. Vinita Agarwal

How can you create a consistent sleep schedule? Why do certain health apps and wearables work while others are not as effective? Gain insights that enhance your ability to cultivate healthy life behaviors in your own life while gaining systematic skills in the application of motivation and behavior change principles that are valued by employers.

Students interested in digital communication contexts roles such as social media influencers, health communication campaign designer, wellness communication, health promotion message design, lifestyle blogging, coaching, and others will find the course particularly useful.

Prerequisites: C or better in COMM 100 or COMM 101 or COMM 260, and Junior Standing.

COMMUNICATION MAJOR SCHOLARSHIPS

THOMAS H. DRAPER MEMORIAL SCHOLARSHIP • \$3,000

The Thomas H. Draper Memorial Scholarship provides funding to full-time undergraduate students at Salisbury University (incoming freshman/transfer preference) who have graduated from a public or private high school on the Delmarva Peninsula. Preference will be given to students majoring in communication or marketing, with an interest in the field of broadcasting and media (technical, on-air talent, sales, management, creative digital, etc.). Recipients may be considered for renewal of the scholarship, maximum of eight semesters total, as long as they remain in good standing.

BRENNAN THOMAS JONES MEDIA PRODUCTION SCHOLARSHIP • \$2,000

The Brennan Thomas Jones Media Production Scholarship provides funding to rising junior or senior communication majors with at least a 2.5 CGPA. Selected students should be engaged in video blogging, podcasting, video production, recordings, screenwriting, film or other creative media. Financial need from FAFSA may also be considered. The scholarship can be renewed for one additional year if awarded as a junior and criteria continue to be met.

DR. LORI DEWITT MEMORIAL SCHOLARSHIP • \$500+

The Dr. Lori DeWitt Memorial Scholarship is awarded to a full-time student who is majoring in communication and who wishes to participate in a Salisbury University study abroad program or a domestic semester exchange program and has financial need indicated from the FAFSA. Scholarship recipients are determined by a combination of GPA, application essay and demonstrated financial need. Applications are due by May 1 for the following fall, winter, spring or summer.

KENDALL-FORD AWARD

Awarded to a junior communication major with a GPA of 3.2 or above who has completed at least three hands-on communication courses (including writing, producing, management, etc.) and who, according to faculty, advisors and peers, plays a substantial role in student-run media organizations. Students do not apply for this award on their own; they are nominated by faculty, advisors or their peers. Applications can be obtained by emailing

CommunicationDept@salisbury.edu

APPLY FOR ALL SCHOLARSHIPS ONLINE: salisbury.academicworks.com

COMPLETING YOUR MAJOR CORE

Each communication major is required to complete a final core requirement: either a study abroad experience (399), a senior seminar (490) or an internship (495).

COMM 399: INTERNATIONAL STUDIES IN COMMUNICATION • ALL

Students have two opportunities to study abroad with the Communication Department. We offer short-term trips to Scotland and India. Applications are reviewed on a first-come, first-served basis, so apply now! The Lori J. DeWitt Memorial Scholarship is available to help students with financial need study abroad. Students can receive \$1,000 to apply toward a communication-based study abroad experience. Get more information here: salisbury.academicworks.com/opportunities/2246.

COMM 490-001: COMMUNICATION AND LEADERSHIP • ALL

Dr. Chrys Egan

Communication and leadership are interconnected and inseparable. Effective communication is essential for engaged leadership, and leadership awareness is a key component of healthy communication. Communication and leadership occur at every level: intrapersonal, interpersonal, group, organizational, public, mediated, and cultural. Embrace your own leadership identity and style to communicate your vision to others and motivate them to accomplish goals.

COMM 490-002 GLOBAL POP CULTURE, COMMUNICATION, AND SOCIETY: FOCUSED ON KOREAN POPULAR FILMS,/TV SERIES

Dr. Eun-Jeong Han

Provides an opportunity to sample Korean popular culture (K-Pop), particularly Korean films/TV series that have been distributed globally. Explore various issues in contemporary Korean society such as class, gender, LGBTQ, age, disability, education, transnational migrant workers/immigrants/refugees and social inclusion/exclusion through the lens of popular films/TV series. More importantly, examine and discuss how Korean society and your own world (American society) are similar or different when dealing with these social issues.

COMM 490-003: MENTAL HEALTH COMMUNICATION • ALL

Dr. Vinita Agarwal

With a dramatic rise in students using campus mental health services and increased attention in media (including social media) on mental health challenges, how we consume and craft mental health awareness messaging and communication has important consequences. In this senior seminar, take a deep dive to examine the all-encompassing domain of mental health communication – from sports to digital platforms, celebrity culture, and organizational communication, among others. Cultivate skills to effectively analyze and communicate mental health in ways that counter stigma, myths, misperceptions, and intrapersonal and interpersonal biases.

COMM 495: INTERNSHIP IN COMMUNICATION • ALL

Dr. Carolina Bown

Internships are a great path to develop skills and build your resume. They provide practical experience in the application of theoretical concepts in broadcasting, journalism, organizational communication, public relations and training. Can be completed with local or nonlocal organizations. Visit the internship website for more information on how you can get one: salisbury.edu/academic-offices/liberal-arts/communication/internships.aspx

We also offer semester-long internship in communication throughout Europe, where you can gain valuable experience working with our global partners. Visit the Global Experiences page globalexperiences.com/landing/salisbury for more information.

Junior standing and C or better in COMM 101, COMM 102, track core courses, 2.5 overall GPA, 3.0 GPA in COMM and permission of the department

Student Organizations

The department offers many opportunities to engage in social and organizational activities through student groups and professional student organizations.



Delta Theta Chapter of Lambda Pi Eta

Lambda Pi Eta (LPH) is the National Communication Association's official honor society. LPH goals are to recognize, foster and reward outstanding scholastic achievement; stimulate interest in the field of communication; and promote and encourage professional development among communication majors.



The Flyer

The Flyer is a free, student-run publication that seeks to provide a voice for the students of the Salisbury University community. Sections consist of news, sports, editorial and Gull Life (features). Any student interested in writing, newspaper design or photography is welcome!



Public Relations Student Society of America (PRSSA)

The Public Relations Student Society of America (PRSSA) is the foremost organization for students interested in public relations and communications. They advocate rigorous academic standards for public relations education, the highest ethical principles and diversity in the profession.



SU-TV

Salisbury University Television is a student-staffed and -managed television station on SU's campus. The station is run in collaboration with Television Services, the Communication Department and Information Technology. Any student, staff or faculty member at Salisbury University is eligible to participate within the organization or to propose program concepts.



Society of Professional Journalists (SPJ)

The Society of Professional Journalists at Salisbury University is dedicated to training upcoming media practitioners and providing networking opportunities with professionals in the field. SPJ explores issues affecting contemporary media, including ethics, online journalism, social media and media management.



Themed Entertainment Association (TEA)

The Themed Entertainment Association (TEA) Student Chapter at Salisbury University provides students with opportunities to explore careers in the global themed entertainment industry, including theme parks, museums, live events, zoos, aquariums, and other immersive experiences. As part of an international professional organization, the Salisbury University chapter connects students with industry leaders, offers professional development workshops, and fosters collaboration on creative projects that blend storytelling, design, and technology.



WXSU Radio

WXSU brings you music that YOU want to hear, that other stations wouldn't dare to play. From the college students, to the college students.

