

# PACE

INSTITUTE FOR PUBLIC AFFAIRS AND CIVIC ENGAGEMENT

## ANNUAL REPORT

AUGUST 2020 - JUNE 2021



**CIVICS**

**HUMANITIES**



**COMMUNITY**



[www.salisbury.edu/pace](http://www.salisbury.edu/pace)

**Salisbury**  
UNIVERSITY

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Salisbury University has a strong institutional commitment to diversity and equal educational opportunities. To that end, the University prohibits discrimination on the basis of sex, gender, marital status, pregnancy, race, color, ethnicity, national origin, age, disability, genetic information, religion, sexual orientation, gender identity or expression, veteran status, or other legally protected characteristics. Direct all inquiries regarding the nondiscrimination policy to the Office of Institutional Equity/Title IX Coordinator, Holloway Hall 100, 410-543-6426. Qualified students with disabilities should contact the Office of Student Disability Support Services at 410-677-6536.



## Letter From The Director

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Any report on the past year must begin and end with COVID. The pandemic created all sorts of changes at Salisbury University, which followed the same pattern of disruption across the world. At PACE, our response began with maintaining one of our most important services: Food for the Flock. Over the first weeks of the pandemic, our campus pantry contributed food and books to Wicomico County's distribution centers.

That was the start of some impressive work. We grew our programs and expanded our efforts to help improve life across the Eastern Shore. ShoreCorps found new partner sites and supported our largest group of members ever. The Presidential Citizen Scholars expanded their partnership with the Newton Street Community Center. Democracy Across the Disciplines shifted online and reached a community that stretched across the state. The Center for Civic Reflection trained new facilitators from six states and as far as Oregon. We piloted a new training for people interested in running for office and helped to mark the unfortunate passing of Senator John P. Sarbanes with the resurgence of the lecture series that he helped to form more than a decade ago.

As the PACE staff and our many community partners tried to balance work and life, it was clear just how much those two elements come together in these and other efforts. And so, we have decided on one more new effort: this newsletter. In the pages that follow, you can learn about the many things that PACE has worked toward this year. And, you also can get a sense of what we hope to achieve in the future. As always, we say thank you for your time and energy. Please let us know how we can work together.

**Dr. Alexander Pope**

*Director, Institute for Public Affairs and Civic Engagement*

“  
**While we live  
in heavy times,  
we also have  
to remember  
to celebrate,  
and this report  
documents another  
year of terrific  
productivity and  
accomplishment.**

”

# PACE-Led Programs & Lectures



## PACE's Featured Event of the Year: An Evening with Tom Perez April 27

Former U.S. Secretary of Labor and Democratic National Committee (DNC) Chairman Perez discussed civil rights, community organizing and public service.

### New Student Reflection August 28-29

SU faculty, students and staff welcomed incoming students with a civic reflection exercise with objects addressing the topics of diversity, inclusion, social justice and equity.

### IDIS 205: Democracy Across the Disciplines Mondays, Fall 2020

This one-credit hour class engaged the topic of "Politics and Elections" from a variety of disciplinary perspectives. Each week, faculty members from a different department discussed issues relevant to the 2020 general election.



### Constitution Day Speaker September 17

PACE recognized Constitution Day by hosting Dr. Colin Campbell, lecturer of media, journalism,

and film at Howard University, as he discussed the "First Amendment and the Press."

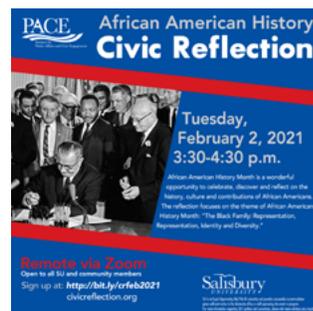
### General Election Debates September 29, October 15, October 22

While members of the campus and local community watched the debate on their preferred

medium, PACE moderated a chat surrounding the debate.

### Rhetoric of Presidential Inaugural Addresses: A Comparison of the Inauguration Speeches through History

January 26,  
Dr. Paul Scovell, Communication Department, provided an analysis of some of the important, memorable and infamous inaugural speeches throughout American history. Participants examined speeches from George Washington to Joe Biden to understand the catch phrases and promises made by newly elected presidents.



### Civic Reflection Dialogue: The Black Family February 2

PACE celebrated African American History Month as a wonderful opportunity to celebrate, discover and reflect on the history, culture and contributions of African Americans. The civic reflection focused on the 2021 theme of

African American History Month: "The Black Family: Representation, Identity and Diversity."

### Let's Do Lunch: Civic Reflection Series

February 19, March 19, April 16  
Participants learned how to engage in deeper, more productive conversations. SU's Center for Civic Reflection offered this public training in concepts and strategies of civic reflection. A humanities-based conversation model, civic reflection helps groups and organizations explore compelling issues and pressing themes through constructive dialogue.

### The Art and Science of Running for Office March 1-14



This top-to-bottom campaign training workshop was for students and community

leaders considering a run for public office, and future campaign activists looking to make a substantive contribution to an electoral effort. This training used four online training units and five live (Zoom) training units. The program was run by political science alumnus George Rakis.

## ShoreCorps/AmeriCorps has expanded their on-campus partnerships.

There are currently more than 140 SU students serving in the program, each of whom receive more than \$1,300 as an education award after their service year. Much of this is possible thanks to partnerships with various units on campus, including the Seidel School of Education, the School of Social Work, Department of Accounting and Legal Studies, and the TRIO program.

### Successes

- The growth and efforts of the ShoreCorp program at Salisbury University has contributed to the University gaining recognition as a School of National Service.
- ShoreCorps/AmeriCorps is projected to award

**\$251,405.48**

in Segal Education Award money this year. AmeriCorps members can use the education award to pay for federal student loans or educational expenses at any college or university in the U.S.

Located at 24 service sites across the Eastern Shore of Maryland, these service sites enhance the local sectors of the arts, community support, education, environmental, health education, homelessness, volunteer management and youth development.

Break down of members based on levels of service:

10 full-time  
5 half-time  
3 quarter-time  
129 min-time

**Currently, ShoreCorp is recruiting for the 2021-2022 service year.**



**AmeriCorps**

“ 500 employers of national service have signed on to recruit AmeriCorps and PeaceCorps alumni for their skills and service experience ”

- National Peace Corps Alliance

## NONPROFIT LEADERSHIP CERTIFICATION

The nonprofit sector is the fastest growing area of the U.S. economy today. Research shows that professionals who receive their Certified Nonprofit Professional (CNP) credential are seven times more likely to raise to director or higher levels than their non-CNP peers.

- Receive real-world training
- Complete an in-depth internship
- Gain experience in program planning and fundraising
- Take courses designed to prepare you for work in the non-profit sector

The program is open to students from any major, undergraduate and graduate. Pursuit of the certificate typically will not add to the time required to graduate.

**PACE**  
Professional Advancement  
Certificate in Executive Leadership



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For more information, contact your campus director:  
**Dr. Carolina Bown** • [cdbrown@salisbury.edu](mailto:cdbrown@salisbury.edu)  
Visit: [www.salisbury.edu/pace/NLA](http://www.salisbury.edu/pace/NLA)  
and [www.nonprofitleadershipalliance.org](http://www.nonprofitleadershipalliance.org)

We are Equal Opportunity. We Hire. We recruit and provide reasonable accommodations for different abilities. We encourage all staff and students to create a positive program.

Salisbury's NLA Program projects 20 student certifications for 2021 and already half have been certified!



Our World. Only Better.

The Nonprofit Leadership Alliance (NLA) had an active marketing and recruiting campaign that became totally virtual in March 2020 as well as oversaw the largest NLA cohort at Salisbury to date.

On-campus marketing strategies included partnering NLA with the Clarke Honors College and Presidential Citizen Scholar Program; strengthening relationship with AmeriCorps (Sara Heim), the Interdisciplinary Studies Program (Chrys Egan and Catherine Jackson) and the School of Social Work (Jen Jewell and colleagues); meeting with accounting professor David Weber and BEACON Director Memo Diriker to promote NLA in the Perdue School of Business; providing direct links and information regarding the NLA on appropriate department web pages, including interdisciplinary studies, communication, outdoor education leadership and political science; offering the new standalone course IDIS 350 with new curriculum; maintaining

student databases in two online platforms (Salesforce and CNP Central) due to the transition of the NLA program at the national level; keeping the Canvas course NLA Community current and active with weekly announcements about workshops, internships and job opportunities; and updating the Salisbury's Promise Scholarship. Conversations are in the works to increasing scholarships for 2021.

Off-campus strategies included keeping in contact with many nonprofits to have available internship sites for our students, adding new partnerships to the ones already established, participating in virtual NLA conferences, and maintaining regular relationships with NLA headquarters in Kansas City and attending regular meetings and workshops throughout the year.

### Recognition

Local newspaper *The Daily Record* published an article "Md. universities expanding their focus on nonprofit offerings" featuring Salisbury University and their NLA programming.

## Successes

- During 2020, nine students became Certified Nonprofit Professionals (CNPs) and gained their certifications. For 2021, there are 12 students graduating in May or December of 2021 who could earn their CNP this year. Currently, there are 20 new students enrolled in the program: nine are Presidential Citizen Scholars and 11 are from different schools on campus.

# Presidential Citizen Scholars



The 2020-2021 school year ended with 11 students completing the Presidential Citizen Scholars (PCS) Program!

The 2021 PCS Scholars have persevered through the past three semesters to cultivate six capstone projects that are already making an impact in the greater Salisbury community. The 2021 PCS cohort built upon the research collected by the 2020 PCS cohort's community survey of the historic North Camden Neighborhood regarding the City of Salisbury's Newton Street Community Center (NSCC). The Scholars' capstone projects include the provision of ESL classes for community members in a partnership with Wor-Wic Community College, percussion and piano lessons for kids at the NSCC, art events for kids and families, a community cookbook based on ingredients sourced in the Camden Community Garden, the installation of bike racks at the NSCC, and a potential revival of the City's trolley circuit to provide greater access for community members to programming at the NSCC.



Currently **10** Scholars are members of the 2022 PCS Cohort.

**All** 2021 PCS cohort members are working toward earning their Salisbury Nonprofit Leadership Alliance Certified Nonprofit Professional Credential.

**9** of the **11** Scholars in the 2021 PCS Cohort also served as **AmeriCorps** members this academic year.

# Other Initiatives

## Civic Engagement Across the Curriculum

This spring, PACE welcomed its newest cohort into the Civic Engagement Across the Curriculum (CEAC) faculty development seminar. Coordinated by PACE, CEAC is designed to assist faculty in integrating civic engagement experiences into their existing or planned courses. They approach this work to advance Salisbury University's mission statement, which states, in part: "Our highest purpose is to empower our students with the knowledge, skills, and core values that contribute to active citizenship, gainful employment, and life-long learning in a democratic society and interdependent world." CEAC members include:

- **Shannon O'Sullivan**, Communication
- **Sally Perret**, Modern Languages and Intercultural Studies
- **Ashley Petrolino**, Public Health
- **Yujia Song**, Philosophy
- **Michael Webber**, Communication

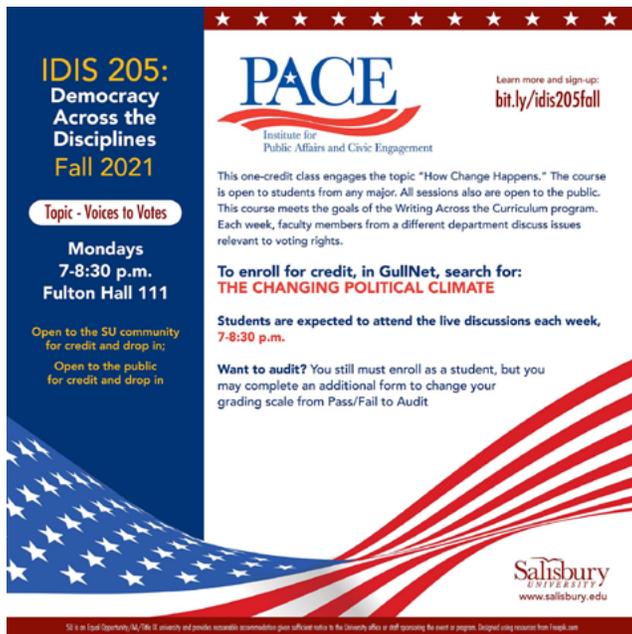
**TO DATE,**

**53** *Salisbury University faculty members have completed* the CEAC program and are trained to incorporate civic engagement practices into their curriculum.

## Food For the Flock Seeking Summer Volunteers

Food for the Flock is located under the Commons dining and across from the SU Bookstore. Food for the Flock is looking for summer 2021 volunteers. The pantry hours are adjusted based on availability of staff. Those interested in volunteering can contact Michael Webber at [mawebber@salisbury.edu](mailto:mawebber@salisbury.edu) with their availability. Volunteers are expected to serve the entire summer.





**IDIS 205: Democracy Across the Disciplines Fall 2021**

**Topic - Voices to Votes**

**Mondays 7-8:30 p.m. Fulton Hall 111**

Open to the SU community for credit and drop in;  
Open to the public for credit and drop in

**PACE**  
Institute for Public Affairs and Civic Engagement

Learn more and sign-up: [bit.ly/idis205fall](http://bit.ly/idis205fall)

This one-credit class engages the topic "How Change Happens." The course is open to students from any major. All sessions also are open to the public. This course meets the goals of the Writing Across the Curriculum program. Each week, faculty members from a different department discuss issues relevant to voting rights.

**To enroll for credit, in GullNet, search for: THE CHANGING POLITICAL CLIMATE**

Students are expected to attend the live discussions each week, 7-8:30 p.m.

**Want to audit?** You still must enroll as a student, but you may complete an additional form to change your grading scale from Pass/Fail to Audit

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SU is an Equal Opportunity, AA/TWC 7 university and provides reasonable accommodations upon official notice to the University Office or staff sponsoring the event or program. Designed using resources from Fresh.com

## New IDIS 205: Democracy Across the Discipline: Voices to Votes

Fall 2021  
Mondays, 7-8:15 p.m.

SU and community members examine the many ways individuals and groups have worked to make their voices heard, whether in Salisbury, across Delmarva or in other parts of America. The course is designed in partnership with the Nabb Center, which is hosting the traveling Smithsonian exhibit *Voices and Votes: Democracy in America*. SU faculty are providing presentations and discussions using their disciplines around the central theme of democracy and change.

## Civic Reflection: Student Fellows Program

The Student Fellows Program was initiated to continue the efforts led by SU's inaugural Anti-Racism Summit (2021) through student engagement opportunity. Goals of the fellows are to identify familiar dialogue themes, recruit participants from across the campus community, facilitate dialogues using the civic reflection approach, participate in follow-up and assessment briefings to discuss the experiences, and create customized trainings in civic reflection. Fellows receive training, a stipend, funding for professional development opportunities and copies of relevant texts.

## Civic Reflection Training

Saturday, September 25, 2021  
Noon-4 p.m.  
Online, Via Zoom  
Free for SU members; \$35 Per Person

Learn how to engage in deeper, more productive conversations. SU's Center for Civic Reflection offers a public training in concepts and strategies of civic reflection. A humanities-based conversation model, civic reflection helps groups and organizations explore compelling issues and pressing themes through constructive dialogue.

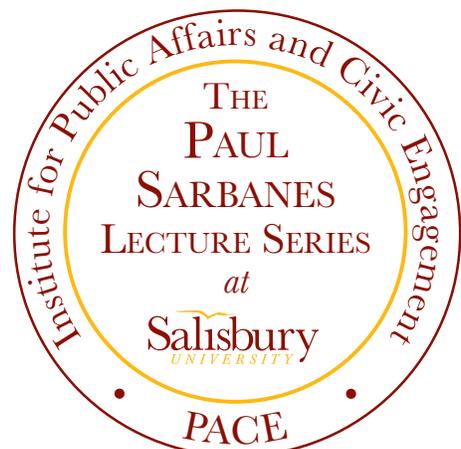
## Candidate School

Wednesday-Thursday,  
October 20-21, 2021  
Commons, Worcester Room  
5:30-8:15 p.m.  
Free for SU members; Minimal cost to community members

## Paul S. Sarbanes Tribute

Saturday, November 6, 2021  
Guerrieri Academic Commons, Assembly Hall  
5:30-9 p.m.  
\$50 per guest or  
\$1,000 for a table of 8

Join PACE to celebrate the life of the late Salisbury native and five-term U.S. Senator from Maryland, Paul S. Sarbanes. Featuring a dinner and keynote speaker Congressman John P. Sarbanes (Maryland, Third District), son of Senator Sarbanes, proceeds benefit the Paul S. Sarbanes Lecture Series at Salisbury University and the Paul S. Sarbanes Endowment Fund at the University of Maryland Eastern Shore.



# Saying Goodbye and Hello

## Graduate Assistantship Edition

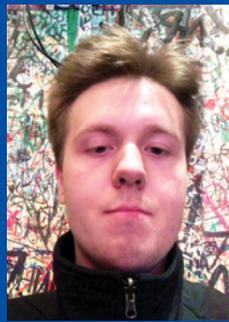
### SAYING GOODBYE



In fall 2019, **Kacie Cassar**, an M.A. of history student joined the PACE team. Working with us for two full years, including stints in the winter and summer terms, Cassar provided tremendous efforts to PACE events, programs, marketing and research. Larger projects included the Center

for Civic Reflection and the data compilation of Presidential Citizen Scholars Civic Engagement Survey collections. Throughout her time with us, beyond earning her master's degree, Cassar also earned her Nonprofit Leadership Alliance Certified Nonprofit Professional Credential as well as served as a ShoreCorp member at both the minimum and half-time levels. She also served as the Graduate Student Council social chair during her first year and as president the following year. She has been diligent to her studies, research, extracurriculars, graduate assistantship and multiple jobs, earning her the recognition as SU's 2021 Outstanding Graduate Student present by the Office of Graduate Studies and Research. Cassar is continuing her studies abroad at Royal Holloway, University of London in pursuit of a master's in public history.

### SAYING HELLO



In fall 2021, **Matt Bernor** joins the PACE team as the new graduate assistant. Bernor graduated from Salisbury University in 2020 with double majors in political science and international relations. He is currently a second-year graduate student in SU's Conflict Analysis and Dispute

Resolution Program. Since his undergraduate career, he has conducted research primarily on sustainable climate policies and international conflict mitigation. Bernor also has become of alumni of The Washington Center during the summer of 202. He previously held the Fraternity and Sorority Life graduate assistant position, but he has ventured to PACE in search of experiences more aligning to his career pursuit. Bernor also has been active in the Graduate Student Council, currently serving as an assembly member. In his free time, he enjoys playing soccer, traveling to new places and hiking with friends. We are excited to get to work with him on PACE programs and events!

# SU Campaign

Would you like to support programs like these, or other priorities including scholarships?

Become a part of The Campaign for Salisbury University as we fund the resources needed for the extraordinary people – students, faculty, staff and others – who are woven into the fabric of our campus.

Contact: **Michael Webber**, PACE Coordinator • [mawebber@salisbury.edu](mailto:mawebber@salisbury.edu)

[www.salisbury.edu/fulton\\_campaign.salisbury.edu](http://www.salisbury.edu/fulton_campaign.salisbury.edu)

**WE ARE SU**  
THE CAMPAIGN FOR SALISBURY UNIVERSITY