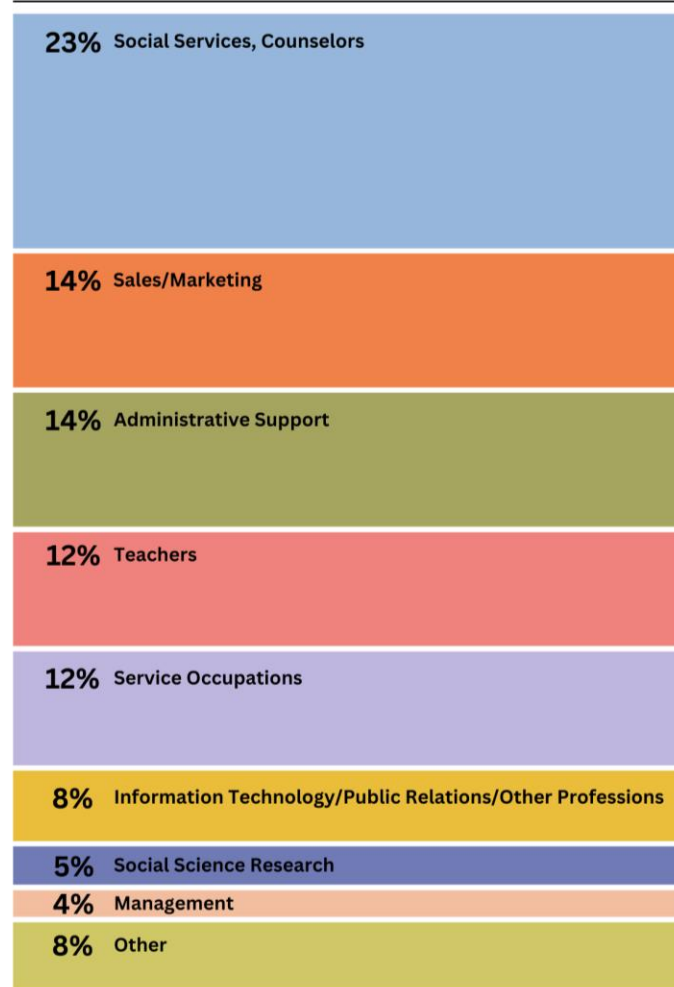
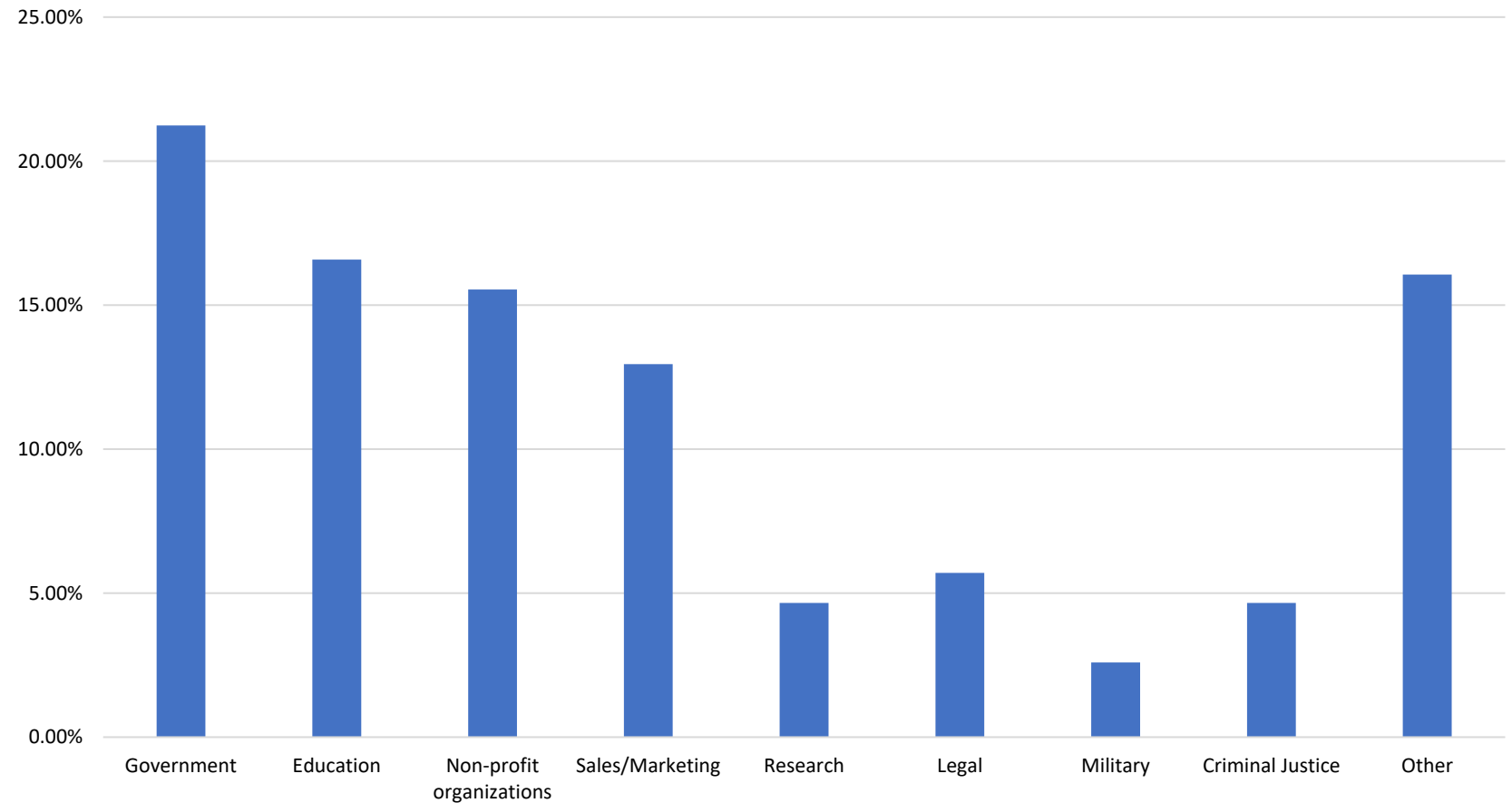


# Careers in Sociology – National & SU Data

Occupational Categories for Sociology Graduates' First Jobs



SOCI Alumni Occupations by Sector, 2021 survey



# Median Salaries — National Sociology Majors (2023) & SU SOCI Majors (2021)

## National Sociology Major Median Salary Data

Major	Early Career Pay	Mid-Career Pay
Sociology	\$52,800	\$81,800

<https://www.payscale.com/college-salary-report/most-meaningful-majors?search=sociology>

VS. **Salisbury SOCI Majors Median 2021 Income \$60,000-80,000**

(survey question asks by range)

# Early Career Jobs SU Sociology Alumni, 2018-2023

[data from LinkedIn and Senior class presentations]

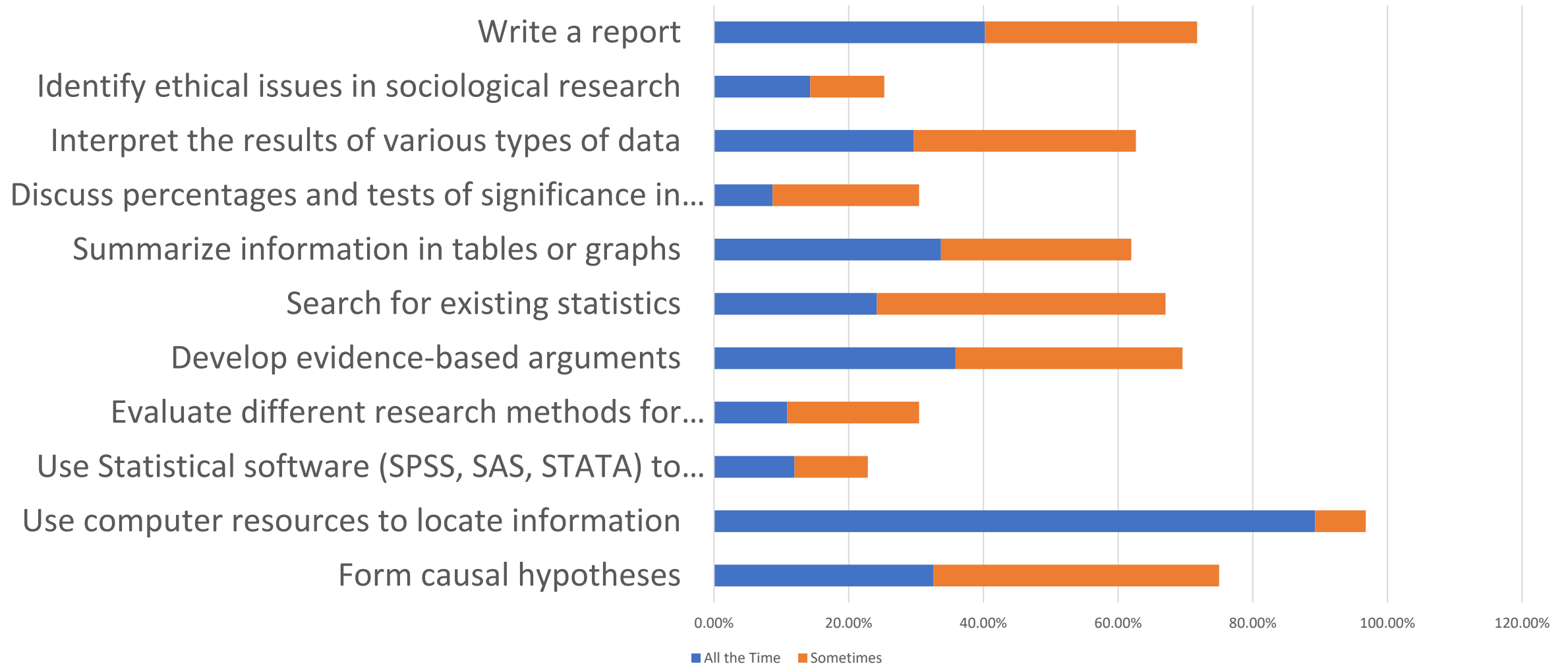
- Manager, Delaware Office of Equity
- Program Analyst, US Department of Justice
- Health Services Manager
- Salisbury Police Department Officer
- Maryland Parole and Probation Department
- Behavioral Health Advocate
- Financial Data Specialist
- Youth Health Outreach Specialist
- Advocate for Victims Sexual and Domestic Violence
- Medical Sales Operator
- Family Advocate in Mental Health Services
- Delaware State Police recruit
- Homeless Case Manager
- Health Services Recruiter
- Team Coordinator for Autism Therapy
- Local TV News Studio Tech
- Paralegal

# Occupational Skills for Sociology Majors

1. Data Literacy – Understanding and interpreting numbers and narratives
  - Practical knowledge of social research methods to collect information
2. Clear Communication – Writing reports that anyone can understand
3. Critical Thinking – Approaching problem-solving from different angles
4. Group Dynamics – Analyzing how people behave in groups, organizations, and institutions
  - Understanding the relationship between individuals and their social environments
5. Diversity, Equity & Inclusion – Understanding deeply and respecting differences in race, class, gender, and other identities.
6. Effective Collaboration – Working well with people from various backgrounds and perspectives
7. Applying Sociology – Using sociological ideas to analyze human behavior and address social problems
8. Computer Skills – Proficiency in statistical software, Microsoft Word, Excel, PowerPoint, and others

# How Often use Skills in Your Job- Most 60-80%

SU SOCI Alumni Survey 2021



# SU SOCI Alumni Success & Satisfaction (2021 survey)

- **Median Personal Income \$60,000-\$80,000** (survey question asks by range)
  - Median household income was over \$100,000
- **Graduate Education**
  - **52%** of Alumni have a **masters degree or above (83% masters)** are currently pursuing one (44% earned, 8% pursuing)
  - **Wide Range of Fields**: Sociology, Education, Social Work, Counseling / Psychology, Business, Criminal Justice, Law, Public Policy / Public Affairs, Public Health
- **80%** of Alumni **use knowledge gained from their degree on a regular basis**
- **Satisfaction**
  - **94%** are **satisfied with their lives** (55% very, 39% somewhat)
  - **91%** of alumni are **satisfied with the friendship and family relationships**
  - **89%** of Alumni are **satisfied with their co-worker relationships**
  - **89%** are **satisfied in their job** (46% very and 43% somewhat)

# Sociology Alumni (2000-2021) Occupations

[SU Alumni Office, 2023]

Job Title	Employer
Case Manager	Our Savior's Housing
Technical Recruiter	Apex Systems
Special Operator	U.S. Army
User Experience Designer	Northrop Grumman
Teacher	Great Oaks Charter School
Coordinator of Community Services	Worcester Co. Health Dept.
Teacher	Wicomico County Public Schools
Sheriff	Calvert County Sheriff Department
Barista/Manager	Rise Up Coffee Roasters
Residential Counselor	Go-Getters
Car Rentals Representative	Hertz Rentals
Project Assistant	Day Pitney, LLP
Marketing Manager	Coldwell-Banker
Administrative Asst.	NABSD
Youth Division Aid	Office of Children & Family Services
Catering Director	Parkhurst Dining Services
Rescue	U.S. Military
Education Program Supervisor	AmeriCorp
Paralegal	State of Maryland
2nd Grade Teacher	Kipp DC Promise Academy
Software Inventory Analysis	CM3 Solutions
Project Manager	Whitten Group LLC
Surgical Services Manager	Tidal Health Peninsula Regional
Teacher	DeKalb County School District

# SOCI Alumni Occupations (Continued)

Job Title	Employer Name
Crisis Intervention Specialist	Arc of Southern Maryland
Case Manager	La Familia Counseling Center
Peer Educator, Disabilities Program	Montgomery County Public Schools
Therapist	Chesapeake Health Care
Service Coordinator	Lamoille County Mental Health Services
Assistant Production Manager	Baywater Greens
Football Wide Receivers Coach	Charleston Southern University
Labor International Pension Fund Administrator	LYUNA
Teacher	Indian Creek Private School
Security Supervisor	NASA
Account Executive	Virtru Corporation
Director	True Lacrosse
Case Mgr. for Psychiatric Dept.	Univ. of MD Medical Center
Loan Officer	Bank of America
Police Officer	Charles County Sheriff's Office
Police Officer	Police Department
Innovation Analyst	S3 Shared Service Solutions, LLC
Sales Representative	Republic National Distributing Co.
Sr. Director of Development	Aircraft Owners & Pilots Association

Job Title	Employer Name
Marketing Consultant	Cisco
Preschool Teacher	Goddard's School
Fire Fighter/EMT	Fire Department
Vice President	O'Connor, Mooney and Fitzgerald Realtors
Counseling Center Associate Dir.	Loyola University-MD
Technical Recruiter	Title Technology
Social Worker	Kennedy Krieger
Case Manager	Montgomery County Coalition for the Homeless
Financial Service Consultant	State of Florida
Research Analyst	College of Southern Maryland
Program Specialist	Shared Support, Inc.
Director	Town Hall Ventures
Teacher	Worcester Co. Public Schools
Nurse	Atlantic General Health Systems
Account Manager	Harte Hanks
Financial Services Professional	New York Life Insurance Co.
Construction Rep.	United States Army
Professor of Sociology	Illinois State University
Worcester County Case Worker	State of Maryland
Police Officer	Hopatcong Borough Police
Elementary Teacher	The Art & Tech Academy
Teacher	Baltimore City Schools
Teacher	Mount Olive Board of Education
Aquatics Director	The NRC Solomon
Intervention Specialist	Indian River School District
Computer Specialist	Social Security Administration
Guidance Counselor	Montgomery Co Public Schools



# SOCI Alumni Occupations (Continued)

Job Title	Employer Name
Case Management Specialist	MD Department of Juvenile Services
Community Support Advocate	Go-Getter's
Health Care Specialist	Cardinal Health
Government Account Liaison	Verizon Wireless Services LLC
Executive Director	Village of Harbor Point
General Manager	Maxim Healthcare Services
Accounting	Living Direct
Dementia Unit Director	Genesis HealthCare
Development Associate	Wolf Trap FD for the Performing Arts
HR Specialist	National Institute of Health

# What can I do with a SOCIOLOGY DEGREE? \*

## Business

Market Research Analyst  
Training and Development Specialist  
Human Resources Representative  
Employee Immigration Specialist

Insurance Representative  
Quality Assurance  
Diversity Trainer and Recruiter  
Social Media Director  
Sales Representative  
Labor Organizer



## Healthcare

Social and Human Services Assistant  
Family Planning Specialist  
Substance Abuse Counselor  
Rehabilitation  
HIV Educator  
Occupational Therapist  
Nutritionist

## Law

Police Officer  
Criminal Investigator  
Pre-Sentence Investigator  
Attorney  
Paralegal  
Probation/Parole Officer

## Education

Teacher  
Admissions Officer  
Alumni Relations Representative  
Literacy Tutor  
Student Services Professional  
Academic and Career Counselor

## Government/Politics

Neighborhood Development Coordinator  
Environmental Specialist  
Volunteer and Service Learning Coordinator  
Waste Management and Recycling Specialist  
Communications Director

Housing Specialist  
Urban and Regional Planner  
Social and Community Service Manager  
Education Administrator  
Transportation Planner



## Social Services

Rehabilitation Counselor  
Case Management Worker  
Youth/Elderly Services  
Recreation Specialist  
Social Worker  
Immigration Specialist  
Migrant Worker Advocate

Home Energy Assistance Representative  
Academic Mentor  
Domestic Violence Victim Advocate  
Sexual Assault Response Coordinator  
Adoption Specialist  
Community Organizer  
Community Center Director



## Research

Social Researcher  
Grant Writer  
Data Scientist  
Program Evaluator  
Demographer



## Non-Profits/ Public Service/ International Relations

Operations Research Analyst  
Natural Disaster Relief Counselor  
Worker's Rights Representative  
Non-Governmental Organization Representative  
Peace Corps Worker  
AmeriCorps Worker

## Marketing/ PR

Market Research Analyst  
Public Relations Specialist  
Writer/Journalist  
Editor  
Advertising Representative

\*An advanced degree may be required for some of these positions