

NAME: \_\_\_\_\_

ID#: \_\_\_\_\_

DATE: \_\_\_\_\_

**THIS CURRICULUM GUIDE IS AN UNOFFICIAL TOOL FOR PLANNING.**  
 Matriculated students and advisors should consult the Academic Requirements Report in GullNet before and after registering for classes each semester to track academic progress.

**UNIVERSITY POLICIES**

- Refer to the SU catalog for approved prerequisites and General Education courses.
- All graduates must have a minimum of 120 credits.
- All graduates must have a minimum of 30 credits of 300/400-level courses with C grade or above; at least 15 of those credits must be taken at SU.
- Students must have a minimum cumulative GPA of 2.0 for graduation.
- Students must complete at least 30 credit hours by direct classroom instruction and/or laboratory experience.
- Students must take 30 of the last 37 credit hours at SU.
- ⒶⒷ indicates the recommended minimum grade; although a C meets the requirement, SU history shows that students who graduate with this major earned this grade or higher for this course.
- **Bold courses are foundation courses and are required for courses later in the sequence.**

**FOR STUDENTS STARTING IN MATH 135**

**First Year**

- MATH 135 College Algebra.....3
  - HIST 10X Gen. Ed. IIA (HIST 101, 102 or 103) .....4
  - ECON 211Ⓑ Principles of Microeconomics .....3
  - COMM 100 Fund. of Communication.....4
  - OR**
  - COMM 260 Fund. of Organizational Communication.....4
- 14**

- MATH 160 Applied Calculus.....3**
  - OR**
  - MATH 201 Calculus I .....4**
  - ENGL 103 Composition and Research .....4
  - INFO 211Ⓑ Information Systems Concepts .....4
  - ECON 212 Principles of Macroeconomics .....3
  - FTWL 106 Lifelong Fitness and Wellness.....3
- 17-18/31-32**

**Winter/Summer Term**

List courses that were taken during winter/summer terms:

- \_\_\_\_\_
- \_\_\_\_\_

**Second Year**

- MATH 155Ⓑ Modern Statistics.....3
  - ACCT 201Ⓑ Intro. to Financial Accounting.....3
  - ACCT 248Ⓐ Legal Environment .....3
  - ENGL XXX Gen. Ed. IB Literature course.....4
  - IVA Gen. Ed. Lab Science course .....4
- 17/48-49**

- INFO 281 Intermediate Business Statistics .....3
  - ACCT 202 Intro. to Managerial Accounting .....3
  - HIST XXX Gen. Ed. IIB History course .....4
  - IVA Gen. Ed. Lab Science course .....4
  - IIIC Gen. Ed. Social Science/Humanities course.....3-4
- 17-18/65-67**



**FOR STUDENTS STARTING IN MATH 160/201**

**First Year**

- MATH 160 Applied Calculus.....3
  - OR**
  - MATH 201 Calculus I.....4
  - ECON 211Ⓑ Principles of Microeconomics .....3
  - COMM 100 Fund. of Communication.....4
  - OR**
  - COMM 260 Business and Professional Communication.....4
  - HIST 10X Gen. Ed. IIA (HIST 101, 102 or 103) .....4
- 14-15**

- MATH 155Ⓑ Modern Statistics.....3
  - INFO 211Ⓑ Information Systems Concepts .....4
  - ECON 212 Principles of Macroeconomics .....3
  - ENGL 103 Composition and Research.....4
  - FTWL 106 Lifelong Fitness and Wellness.....3
- 17/31-32**

**Winter/Summer Term**

List courses that were taken during winter/summer terms:

- \_\_\_\_\_
- \_\_\_\_\_

**Second Year**

- ACCT 201Ⓑ Intro. to Financial Accounting.....3
  - INFO 281 Intermediate Business Statistics .....3
  - ENGL XXX Gen. Ed. IB Literature course.....4
  - IIIC Gen. Ed. Social Science/Humanities course.....3-4
  - IVA Gen. Ed. Lab Science course .....4
- 17-18/48-50**

- ACCT 202 Intro. to Managerial Accounting .....3
  - ACCT 248Ⓐ Legal Environment .....3
  - HIST XXX Gen. Ed. IIB History course .....4
  - IVA Gen. Ed. Lab Science course .....4
- 14/62-64**

# FOR ALL STUDENTS

## Winter/Summer Term

List courses that were taken during winter/summer terms:

- \_\_\_\_\_
- \_\_\_\_\_

## Third Year

- FINA 311 Financial Management .....3
  - BUAD 300 Personal and Professional Development .....1
  - MGMT 320 Management and Organization Behavior .....3
  - MKTG 330 Principles of Marketing Management** .....3
  - INFO 326 Operations Management .....3
- 13/75-80**

- MGMT 325 Business and Society .....3
  - MKTG 335 Marketing Research .....3
- OR**
- MKTG 423 International Marketing .....3
  - Marketing Marketing Elective course (1 of 3) .....3
  - Elective Needed for 120 credits .....3-4
  - Elective If needed for 120 credits .....3-4
- 15-17/90-97**

## Winter/Summer Term

List courses that were taken during winter/summer terms:

- \_\_\_\_\_
- \_\_\_\_\_

## Fourth Year

- MKTG 335 Marketing Research .....3
- OR**
- MKTG 423 International Marketing .....3
  - Marketing Marketing Elective course (2 of 3) .....3
  - Marketing Marketing Elective course (3 of 3) .....3
  - MKTG 490 Marketing Internship .....3
  - Elective If needed for 120 credits .....3-4
- 15-16/105-113**

- MGMT 492 Strategic Management .....3
  - MKTG 430 Marketing Management Strategy .....3
  - Elective Needed for 120 credits .....3-4
  - Elective Needed for 120 credits .....3-4
  - Elective If needed for 120 credits .....3-4
- 15-18/120-131**