



### 3. PLANNING PROCESS

A DIVERSE CROSS-SECTION OF THE CAMPUS COMMUNITY INCLUDING FACULTY, STAFF, STUDENTS, ADMINISTRATION, AND CITY AND COUNTY PUBLIC OFFICIALS PARTICIPATED IN THE PLANNING PROCESS THROUGH FOCUS GROUP MEETINGS, OPEN FORUM DISCUSSIONS, AND WORKSHOP SESSIONS. THE ACKNOWLEDGMENTS SECTION INCLUDES A LISTING OF PLANNING PROCESS PARTICIPANTS.

#### ASSESSMENT AND ANALYSIS

The planning process began with in-depth research and analysis of the campus. The planning team reviewed studies to incorporate knowledge about the campus today and ideas for the future. Walking and driving tours revealed the physical qualities of different areas of the campus. The team held focus group sessions with a wide range of stakeholders to understand their specific needs and goals and met with representatives from the city and county to discuss opportunities to coordinate planning efforts. Open forum participants shared broad feedback about successful aspects of campus and areas with room for improvement. Taken together, this analysis offered a comprehensive picture of the physical campus and the University community that informed subsequent phases of the process.

## PROCESS

WORKSHOP 1: MARCH 2014  
Project Kick-off  
Stakeholder Interviews

**ENGAGE** The University Community

**LOOK** to see how the campus functions today

WORKSHOP 2: APRIL 2014  
Observation Summary  
Scenario Planning

**LISTEN** to challenges the community is facing

WORKSHOP 3: MAY 2014  
Draft Plan  
Implementation Strategy

**EVALUATE** a series of options

WORKSHOP 4: SUMMER 2014  
Final Facilities Master Plan

**SOLVE** an integrated set of challenges

**ACT** to create sustainable implementation



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### 3.1 SITE TOURS

#### SCENARIO PLANNING

During this phase, the team generated a number of different scenarios for future campus growth, evaluated each scheme, and refined them with campus stakeholders. Much of the design energy focused on what areas of campus could accommodate future academic growth and how to make safe pedestrian connections between existing and new development to the academic core of Main Campus.

#### DRAFT PLAN

The Draft Plan reconciled the many ideas generated during Scenario Planning into one holistic approach to future campus growth. During this phase, the team developed initial phasing

strategies to implement the Draft Plan. These early versions of the Facilities Master Plan facilitated further conversation with campus stakeholders about priorities and preferred outcomes.

#### FACILITIES MASTER PLAN

The Facilities Master Plan reflects adjustments made to the Draft Plan and phasing strategies based on feedback received throughout each phase of the process. It will be presented to the Board of Regents and submitted to the University System of Maryland as a roadmap for the next 10 years of campus development.



Teacher Education and Technology Center