

Let your interest in business lead you to a major ... and career!

Business makes the world go 'round. If you have **an enterprising spirit and are willing to take risks** to achieve your goals, business may be for you.



The business world is an incredibly dynamic market of ideas, products and services that both **generate money and impact people's lives.**



Salisbury University is well known for its strong business school, the Franklin P. Perdue School, and has a special history as a **center for entrepreneurship.** The Perdue School annually hosts an entrepreneurship competition that gives out **more than \$100,000 in prize money** to student participants, and SU has twice hosted casting calls on campus for ABC's *Shark Tank*.

It also offers one of the top sales programs in the country. Through MASMI, students take part in local and national sales championships.

80%

In a recent survey of graduates, **over 80 percent** of all graduates of the Perdue School had secured a **full-time position within six to nine months of graduation**, with employers that included KPMG, Morgan Stanley, Perdue Farms and Northrop Grumman Corp.

A career in business **could lead you to jobs** such as: tax consultant, IT consultant, information systems manager, corporate sales manager, data analyst/scientist, economic/financial analyst, market researcher, real estate broker, business owner and many others.



If you have **energy and ideas**, that might be a great fit for the world of business – explore SU's programs!

Undergraduate Programs:

- Accounting
- Accounting MINOR
- Business Administration 4 Plus 1 MINOR
- Business Administration MINOR
- Business Economics
- Business and Professional Writing MINOR
- Economics
- Economics MINOR
- Enterprise Information Systems MINOR
- Finance
- Finance - Corporate Finance
- Finance - Financial Planning
- Finance - Investments
- Finance MINOR
- Information Systems
- Information Systems MINOR
- International Business
- Management
- Management - Human Resources
- Marketing
- Marketing Management MINOR
- Professional Sales MINOR

Graduate Programs:

- Master of Business Administration

Co-curricular Opportunities:

- Entrepreneurship Living - Learning Community (for freshmen)
- Entrepreneurship Competitions
- Student Business Leaders