

SALISBURY UNIVERSITY

ANNUAL REPORT 2010-2011

“Salisbury University cultivates and sustains a superior learning community where students, faculty and staff engage one another as teachers, scholars and learners.” – SU’s Mission



LETTER FROM THE PRESIDENT



The past year has been one of challenge and instability for our nation and the world. And while Salisbury University has certainly faced its own challenges during this time, as you peruse the pages of this report, I believe you will be pleased and surprised at how many initiatives can be accomplished with the energy and ingenuity of talented and committed people.

Students and faculty conducted significant research and presented solutions to authentic issues; engaged in workforce initiatives to help address the needs of today's economy while assessing and preparing for the future; and earned awards for academic competitions, scholarship, teaching, service, partnerships and others. Staff members were awarded the highest honor given by the University System of Maryland Board of Regents. Two SU faculty were honored with Fulbright awards and the University was named one of the nation's top producers of Fulbright scholars. The campus played host to a rich array of cultural events, widening our knowledge and enjoyment of a variety of media and traditions. SU's athletes shined, with men's lacrosse winning its ninth NCAA Division III national championship, several other sports making it into the NCAA finals, six Capital Athletic Conference championships and many excellent individual honors for both students and coaches. And students, faculty and staff gave back to the community, raising countless dollars and important awareness for many worthy causes. What a year it was!

All of these accomplishments and your support have helped SU to earn its reputation as *A Maryland University of National Distinction*. Thank you for your interest and continued support of all things SU!

Janet Dudley-Eshbach, Ph.D.
President



A Decade Of Distinction

Salisbury University celebrated a decade of distinction with President Janet Dudley-Eshbach (below with USM Chancellor William Kirwan) on Sunday, October 10. Dubbed 10/10/10, the event showcased the growth and advancement that have transformed SU into *A Maryland University of National Distinction*. When Dudley-Eshbach came to SU in 2000, she was the first woman to hold the office of president in the University's then 75-year history. Under her leadership, the campus has grown in size and reputation: Enrollment increased to some 8,400 students and the campus expanded some 20 percent. She also announced her creation of the Dudley-Eshbach Study Abroad Scholarship. The \$10,000 commitment will be distributed over the next decade to Spanish or Latin American studies majors who are interested in immersion experiences in Spanish-speaking countries in Latin America. A Latin American scholar who is fluent in Spanish, Dudley-Eshbach is a champion of international study and service. She was appointed to the Committee on International Education for the American Association of State Colleges and Universities (AASCU), which helps 420-member institutions respond to globalization.



Higher Learning

Undergraduate research, a pillar of a Salisbury University education, was honored during the 10th annual Student Research Conference with a talk by education policy expert Diane Auer Jones (above with President Dudley-Eshbach). A 1994 Honors alumna, Jones, an award-winning teacher and Fulbright Scholar, was the first student to represent SU at the National Conference on Undergraduate Research (NCUR). The Thomas E. Bellavance Honors Program also looked back, and forward, at its 30th anniversary celebration. Honors has played a distinguished role in the life of campus: Honors students,

representing 4 percent of the campus, presented 20 percent of the papers at this year's Student Research Conference. At this year's NCUR, SU sent more students than the University of Maryland College Park and Johns Hopkins universities, and 33 percent of them were in Honors. Exceptional scholars also were recognized as the University System of Maryland Board of Regents approved SU's continuation of its test-optional policy for high-achieving students. The decision follows a five-year pilot study that showed that test-optional students outperformed those who submitted test scores in such areas as course completion.

Welcome To Two New Deans

Salisbury University's executive staff grew by two in 2010. Previously at the Qatar branch of Texas A&M University, Dr. Clifton Griffin (top right) stepped into the newly created dean of graduate studies and research position and oversees post-baccalaureate programs and research opportunities. Griffin is building an administrative structure for SU's 14 master's and five certificate programs, supports faculty grants and cultivates relationships with external funding sources. Dr. Bob Wood (bottom right) is the new dean of the Franklin P. Perdue School of Business. As dean, Wood builds partnerships with other institutions, businesses and individuals. These partnerships promote economic development and ensure relevancy of academic programs. He also is involved with strategic planning and capital campaign fundraising for the school. Wood came to SU from Tennessee Tech University, where he had served as associate and assistant dean of its College of Business, as well as professor of finance.



National Notice For SU

Salisbury University remains at the forefront of national rankings. *The Chronicle of Higher Education* named SU among this academic year's top producers of Fulbright Scholars in the United States. Salisbury was the only master's-level institution in Maryland to earn the distinction. Since 1999, some 13 SU faculty have been named Fulbright Scholars. Representing SU in 2010-11 were Drs. Gary Harrington (English) and Ying Wu (economics and finance). *The Chronicle of Higher Education* also named SU one of its 2010 "Great Colleges to Work For." For the third consecutive year, *Kiplinger's Personal Finance* magazine named SU one of its Top 100 "Best Values in Public Colleges." For the 12th consecutive year, SU was one of *The 373 Best Colleges* by *The Princeton Review*. For the 14th consecutive year, SU was named one of *U.S. News & World Report's* Top Public Universities in the North, one of the highest-placing public master's-level universities in Maryland.



STUDENT ACHIEVEMENTS



Creativity = Cash

For two SU students, creativity was key in their award-winning advertising videos. Max Millhausen filmed a 30-second commercial for a contest sponsored by Acuvue to promote its Oasys-brand contact lenses. His commercial was judged the best out of 41 entries nationwide, earning him the \$7,500 top prize. His commercial depicted him as a contact lens wearer who has to write himself multiple reminders to remove his contacts later that night because they feel so natural. Millhausen, who is majoring in art with a concentration in new media, filmed and edited his entry entirely in his residence hall room. Communication arts major Nate Williams won \$5,000 and a year's supply of ChapStick through a similar online video contest. In his video, he appears as a young man who thinks he's ready for a date — until he can't find his ChapStick. He used sequencing techniques he learned in communication arts classes at SU to pace the video.



International Connections

Three SU students were awarded prestigious Benjamin A. Gilman International Scholarships for study abroad: Brittany Foutz, Daniel McElwain (below, top) and Cherita Richards (below, right). Foutz, a Spanish major, and Richards, a psychology major, enrolled in the Salisbury Abroad: Ecuador program. McElwain, an international studies major, joined Blake Lovelace as the first SU student to study in China as part of the new Salisbury Abroad program at Anqing Teachers College (ATC). The growing Salisbury Abroad programs allow SU students and faculty to experience a semester-long opportunity for cultural immersion. In turn, seniors Zhou Qian and Gao Xuan, and graduate student Wang Yang (right), were the first Chinese students to come to SU from Anqing. Yang came to SU to study through the English Language Institute, which opened in the fall to provide



instruction to non-native speakers. The Salisbury Abroad: Anqing students are studying intensive Chinese language and taking courses in English on Chinese culture and civilization. The sister institution partnership between SU and ATC is the result of multiple delegation visits between the two campuses. SU Provost and Senior Vice President of Academic Affairs Diane Allen and Anqing Vice President Zhang Qun officially signed a memorandum of agreement in summer 2010. SU faculty from the departments of Education Specialties, Social Work, and Economics and Finance visited ATC during fall 2010. By welcoming international students to our campus, their unique experiences and perspectives become integral components to creating a diverse learning environment.



Environmental Education Accolades

The great outdoors serves as a wonderful classroom for SU students. Environmental studies majors Emily Thorpe (above) and Jonné Woodard (below) had a rare chance to study alongside some of the most knowledgeable environmental scientists in the United States as recipients of the Environmental Protection

Agency's 2010 Greater Research Opportunity fellowships. Only 30 of the awards are given each year, worth \$42,700 each. The fellowships provide students with college funding for their junior and senior years, as well as paid internships at EPA facilities during the summer between those years. As environmental studies majors, they are pursuing a plan of study that crosses disciplines, including the natural sciences, social

sciences and humanities. Thorpe spent last summer studying tropical conservation in Costa Rica. Woodard is conducting undergraduate research with the University's Bacterial Source Tracking Laboratory. Medical laboratory science major Megan Bannister received the national Facilitator of the Year Award from Flying Wild, a Council for Environmental Education program that introduces middle school students to bird conservation. The SU student became involved in Flying Wild as an intern at SU's Ward Museum of Wildfowl Art. During the fall 2010 semester, she created and distributed resource kits for local teachers, containing books and information on teaching avian studies.



Financial Fitness

SU partners with Cash Course on a new Web site to help students become more financially savvy: www.cashcourse.org/salisbury. As students nationwide are taking out loans, signing up for credit cards and spending money without planning, the University is taking strides to provide its students an education in managing their money. Perdue School of Business students who were enrolled in a small business consulting class spent the semester raising awareness about the Web site among their peers. In Maryland, the state legislature is considering bills to encourage financial literacy courses at various educational levels to help students become more financially savvy.



Living & Learning Green

SU is using the Earth's natural thermal energy to heat and cool its residence halls. In the process, students are engaged in a true "living learning" experience – and the campus is saving money. As part of a \$6 million renovation for Manokin Residence Hall, SU installed its first geothermal heating and cooling system. Among those who reside in the facility are first-year students in a Living Learning Community dedicated to sustainability. Dubbed the "Green Floor," they also take classes there and learn about their home's unique and green aspects. In just the first



month of operation, SU saw a significant savings in energy costs in Manokin as compared to Pocomoke Hall, which maintains a traditional HVAC system. This is due mainly to reduced electricity costs, since electricity is only used to collect and deliver heat, not to produce it. Newly renovated Wicomico and Nanticoke halls now feature geothermal systems as well.



CAMPUS ACCOLADES



SU Housing Is No. 1

Students ranked SU No. 1 in the nation for campus housing quality when compared to cost, according to results of a recent Educational Benchmarking, Inc. survey. The survey asked thousands of students to rate their campus housing experiences in 87 areas. SU ranked in the top 10 in eight "Living on campus enhanced your ability to . . ." categories, including time management, effective studying and resolving conflict. In addition, SU ranked No. 2 in the "Satisfaction with variety of meal plan" and "Satisfaction with value of dining plan" categories. The survey was taken at a time when SU housing has seen tremendous change and growth. The University's four "Quad" residence halls, the oldest on campus still used for student housing today, underwent major renovations. Those halls now contain cutting-edge security, classroom and sustainability features, including geothermal heating and cooling in three of the four. In August 2011, SU opens the largest residence hall in campus history, the 230,000-square-foot Sea Gull Square residence-retail complex. Student rooms in the 605-bed building are at 100 percent occupancy for its first year.



It Is Good To Be Green

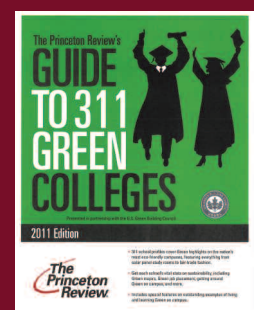
Forget the easy road. SU President Janet Dudley-Eshbach wants SU to take the green one instead. Her "can-do" attitude about sustainability helped earn SU the WMDT/ Mountaire Environmental Star Award; SU is the first higher education institution honored. And, for the second consecutive year, the University garnered a spot in *The Princeton Review's Guide to Green Colleges*. In 2007, Dudley-Eshbach signed the American College and University Presidents' Climate Commitment, pledging to reduce SU's net greenhouse gas emissions to zero by 2050. The next year, the University's Teacher Education and Technology Center (TETC) became the first U.S. Green Building Council LEED-certified new construction project on the Eastern Shore. Since then, SU has made LEED Silver certification – the level earned by the TETC – its minimum standard



for all new construction. University officials hope to exceed that initial achievement by aiming for Gold certification for some of its new and renovated buildings. This commitment to sustainability even carries through as our students graduate. SU is the first institution on the Eastern Shore – and one of only five in Maryland – to use the new "GreenWeaver" apparel from Oak Hall Cap and Gown, a leading academic regalia manufacturer. An average of 23 bottles are melted down to create the plastic pellets spun to make each gown. After the ceremony,



the gowns themselves may be recycled. "It is easier for an institution to continue to operate according to the way things have been done in the past," said Dudley-Eshbach. "At Salisbury University, we have shown that with creative thinking, it is possible to make changes that better our environment while maintaining the same high academic and operational goals and standards. I'm grateful for the ongoing and unwavering dedication of SU students, faculty and staff to making our campus more sustainable."



Partnering For Student Success

The U.S. Department of Education awarded SU a \$1.2 million TRIO grant to help enhance student retention initiatives as part of the University's Achieve Student Support Services (SSS) program. SU's TRIO program is designed to enhance the experience of first-year students by placing them in classes that best match their abilities. The program also provides support services that enrich the educational experience for returning students. The five-year grant helps support SU's achievement gap initiatives, which include increasing the annual retention rate of SSS students to 83 percent (currently 77.8 percent), placing 90 percent of SSS participants in good academic standing (currently 88.4 percent) and increasing the six-year graduation rate of SSS students to 70 percent (currently 67 percent). Providing further support to student success, SU partners with Wor-Wic Community College on a new program for incoming students that allows them to live and take classes on SU's campus while being enrolled at Wor-Wic. They benefit from the traditional freshman experience, yet their classes are taught by Wor-Wic faculty and they earn Wor-Wic credits. Called "Fall Fusion," the new program helps students make that sometimes-challenging transition from high school to college. In the spring semester, once program requirements are met, those students who successfully complete their courses have the opportunity to officially enroll at SU.



Regents Staff Award Winners

At SU, Deborah Pusey (top) is always assisting students and parents with "a smile in her voice"; Kim Nechay is known for her keen business sense and community connections. Both were honored with one of the University System of Maryland's highest honors: the Board of Regents Staff Award for Excellence. Pusey won recognition for Outstanding Service to Students in an Academic or Residential Environment. A program management specialist in the Financial Aid Office, she counsels families on funding options and handles an increasing number of alternative student loan applications. Nechay earned kudos for Extraordinary Public Service to the University or the Greater Community. For 11 years, she served as assistant director of the SU Foundation, Inc. and more recently was also the University's director of development. In these roles, she helped expand the campus footprint through strategic real estate transactions. She also helped to oversee fundraising during the University's largest capital campaign.



Campus Goes Smoke-Free

Students Lauren Friedman and Eric Kennedy, co-presidents of Colleges Against Cancer (CAC), promoted a smoke-free campus since 2008. Their campaign gained momentum with the help of like-minded students. Together they crafted a resolution and presented it to University governance groups. Their first hurdle was the Student Government Association (SGA) in October 2009. Initial questions were met with more information and lots of conversations. By the time of a second reading, their resolution had gained overwhelming approval from student



representatives and other students voting in a referendum. Ultimately, a majority of campuswide governance groups approved. On August 22, 2010, SU officially became smoke-free. As part of SU's "Breathe Easy" campaign, the Human Resources Office, in partnership with the Counseling Center, offers cessation clinics and a Student Task Force formed to ensure the success of the transition to a smoke-free campus.

Breathe Easy

Smoke-Free Campus

FULTON SCHOOL OF LIBERAL ARTS



Honoring The Past For The Future Good

When Harriet Tubman led escaped slaves to freedom via the Underground Railroad, her brave acts helped pave the way for African-Americans in the United States for generations to come. Dr. Clara Small is ensuring these deeds are not forgotten, and for her efforts, Small is the African-American Tourism Council of Maryland's 2011 Harriet Ross Tubman Lifetime Achievement Award honoree. The history professor is working with the National and Maryland park services to help establish the Harriet Tubman Underground Railroad State Park near the site of Tubman's birthplace in Dorchester County, MD. A member of the Maryland Governor's Commission to Study the Legacy of Slavery in Maryland, Small is well known in the community for her talks on African-American and women's history, averaging about 90 each year at schools, churches, prisons, halfway houses and civic meetings. She is the author of an article, "Abolitionists, Free Blacks and Runaway Slaves: Surviving Slavery on Maryland's Eastern Shore" in the book *A History of African-Americans on Maryland's and Delaware's Eastern Shore*, and two books: *A Reality Check: Brief Biographies of African-Americans on Delmarva* and, with the Rev. David Briddell, *Men of Color, to Arms! Manumitted Slaves and Free Blacks From the Lower Eastern Shore of Maryland Who Served in the Civil War*.

Sculpting A Legacy Of Excellence

For the second consecutive year, the Portrait Society of America has named a work by an SU artist as one of the world's best. Dr. James Hill, Art Department, won the Exceptional Merit Award in the society's International Portrait Competition. His 22-inch sculpted ceramic bust, "Contemplation," (right) was one of only 20 pieces selected for the competition finals out of more than 1,750 entries worldwide. "Contemplation" is inspired by Hill's wife, Marjorie, who practices yoga and meditates. Its title refers to what he calls "esoteric traditions." Members of the society voted on the winners during its 2011 conference in Atlanta. Other countries represented included Australia, Brazil, Canada, China, Estonia, Germany and the Netherlands. Hill's works have been featured in the public collections of the Chicago Art Institute and Museum of Fine Arts in Santa Fe, among others. Locally, he has worked with the Sculpture Committee of Urban Salisbury to bring student-designed art to beautify Route 13 and the downtown area. He also worked with students and faculty emeriti on the creation of SU's acclaimed, larger-than-life sculpture of famed Underground Railroad conductor Harriet Tubman. Installed in 2009, the sculpture is believed to be the first commemorative three-dimensional likeness honoring Tubman on her native Eastern Shore.



Inspiration & Action

The Coordinating Council for Women in History awarded Dr. Stephanie Moore its \$20,000 Catherine Prelinger Award to turn her dissertation on "The Japanese in Multiracial Peru, 1899-1942" into a manuscript. Inspired by her college roommate – a descendent of Japanese Peruvians who were deported to U.S. internment camps during World War II – Moore's interest shaped her dissertation and continues to motivate her. She is examining the Latin American eugenics movement, practices aimed at managing the population's racial composition. She is exploring how the movement resonated in Peruvian culture, contributed to a hyperfocus on Japanese women's sexuality and reproduction, and translated into restrictive immigration policies. In addition to teaching courses on world civilizations for SU's departments of History and Modern Languages and Intercultural Studies, Moore coordinates *Bienvenidos a Delmarva*, a network of immigrant service providers, which is an initiative of the campus' Business Economic and Community Outreach Network (BEACON).





Author! Author!

The literary world is taking note of three English Department faculty. Nancy Mitchell (above) is a winner of the prestigious Pushcart Prize. Mitchell is honored for her poem "Grace Notes," originally published in *Green Mountains Review*. The Pushcart Prize recognizes excellence in writing, in addition to editing and publishing by small presses. P. Ivan Young (right) received a \$3,000 Individual Artist Award in Poetry from the Maryland State Arts Council. Young's was one of only 24 Individual Artist awards given in poetry for 2011 and among only 10 to earn one of the top prizes. Young is the author of *A Shape in the Waves*, published by Stepping Stones Press, and has most recently published in *The London Magazine*, *Barnwood* and *Blue Mesa Review*. He plans to use his award to enter two recent poetry manuscripts in contests for publication and to attend conferences, including the Association of Writers and Writing Programs' annual event. In the 2010 collection of essays

Mary Shelley: Her Circle and Her Contemporaries, contributing author and co-editor Dr. Lucy Morrison (right) rejects the characterization of Shelley as a "one-book author" of *Frankenstein* and instead illustrates the full influence of the many works by the famed Romantic. In addition to being a novelist, Shelley was a short story writer, dramatist, essayist, biographer and travel writer. Previously, Morrison has co-authored *A Mary Shelley Encyclopedia* and has published articles on women writers of the Romantic period in the *Keats-Shelley Journal*, *Philological Quarterly*, *Persuasions Online* and *Romanticism on the Net*.



Distinguished Faculty & Fulbrights

In 2010-2011, Dr. Gary Harrington (above), English Department, shared his passion for American literature during his second Fulbright Distinguished Chair appointment at Maria Curie-Skłodowska University in Lublin (his first was in 2002-2003). Harrington taught about Shakespeare's influence on 20th century American literature and offered a spinoff of his SU Honors course that examines "grotesque" characters in American literature. One of the most prestigious types of Fulbright Scholar awards, the Distinguished Chair Program offers only 40 positions worldwide each year. Another Fulbright scholar, Dr. Dean Kotlowski (below) was the 2010 SU Distinguished Faculty Award honoree. Celebrating his 10th year at SU, the history professor earned critical acclaim for his book *Nixon's Civil Rights: Politics, Principle, and Policy*. Kotlowski has helped students hone their skills as historians through hands-on research. As co-founder of the Fulton School's Brown Bag Lunch Discussion Series, he has fostered a sense of community while promoting scholarship among its faculty.



HENSON SCHOOL OF SCIENCE & TECHNOLOGY



Nursing Earns MHEC Grant

A new program to develop quality adjunct nursing faculty for area campuses, with an emphasis on recruiting multiethnic and multicultural faculty, has been awarded \$376,498 from the Maryland Higher Education Commission (MHEC). The SU Nursing Department, in partnership with Chesapeake and Sojourner-Douglass colleges, is creating the Eastern Shore Faculty Academy and Mentorship Initiative. The grant is funded through MHEC's Nurse Support Program (NSP-2). Expected to start in late fall 2011, the Academy is taught twice per year by faculty teams from partner schools. It blends online learning with face-to-face sessions, simulated clinical teaching at SU's new medical simulation center, and mentoring workshops to support participants' first part-time teaching assignments. Graduates teach at least one clinical section per year for one of the partner schools. Initially, they earn continuing education units, and ultimately, the goal is to award graduate credit to encourage further education. Current SU faculty involved with the project include Drs. Tina Brown, Katherine Hinderer, Judith Jarosinski, Brenda Mister and Lisa

Seldomridge. Funded through the Health Services Cost Review Commission, MHEC's NSP-2 helps address the statewide shortage of registered nurses and nursing faculty.



The Science Of Increasing STEM Graduates

SU is helping to recruit, retain and ultimately graduate more students in the fields of science, technology, engineering and math (STEM), supported by a nearly \$1 million National Science Foundation grant. The new "Science Nights at SU" program provides unique learning opportunities for high school juniors and seniors in Wicomico and Worcester counties who are considering careers in the growing STEM fields. The free series features STEM experts presenting information on research and career options in earth science, chemistry, physics, computer science, engineering, atmospheric science, math and biology. During the evening program, the participants are engaged in active learning opportunities and interact with current SU STEM teachers and



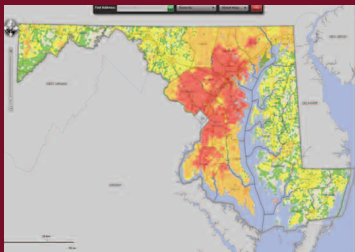
students. Other future scientists visited SU as it hosted the Maryland Science Olympiad's first regional tournament on the Eastern Shore. From exploring forensic evidence and modeling proteins to timing helicopter flights and battling robots, some 80 middle and high school students competed. Throughout the day, the high school students were asked to identify forensic

evidence in crime scenarios, design complex Rube Goldberg-like devices, and build wind and percussion instruments. They also demonstrated astronomy and chemistry skills. Middle school students worked to characterize substances, create devices from "junkyard" materials, gather quantitative data, and answer questions about microbes, optics and the solar system. Both groups classified fossils, conducted an experiment, and took tests on anatomy and ornithology. More than 20 SU students and faculty served as judges for the event.



Mapping Project Sets SU Funding Records

After the first year of SU's work with the state's broadband mapping initiative, the Maryland Broadband Cooperative, Inc. (MdBC) extended its contract with the Eastern Shore Regional GIS Cooperative (ESRGC) to five years and increased it to more than \$2.12 million. With this increase, the initiative is now the largest single externally funded project in SU history. Operating within a challenging schedule, the ESRGC, as the technical lead for the project, met or surpassed every grant requirement and developed leading practices that are benefiting the people and businesses of Maryland. The ESRGC is being emulated by other states and has been recognized by federal officials for its creative solutions to complex issues. Led by Dr. Michael Scott (far right), Geography and Geosciences Department, the best measure of the ESRGC team's performance is reflected by the National Telecommunications and Information Administration more than doubling its investment in Maryland's broadband mapping and planning initiatives. With the extension, the ESRGC is taking on a number of additional tasks related to expanding the scope of the online broadband map. Initially, the map showed the service areas of some 40 broadband providers that have their own physical infrastructure. The ESRGC is adding data about companies that rent the lines of these providers and resell broadband service to consumers. It also tracks WiFi hotspots.



A Model Teacher & Mentor

Dr. Don Spickler, Mathematics and Computer Science Department, was honored for his work in the classroom and beyond. The Maryland/Virginia/District of Columbia section of the Mathematical Association of America named Spickler one of the region's best, honoring him with its prestigious 2010 John Smith Teaching Award. In addition, Spickler is SU's Outstanding Research Mentor for 2011. Announced at the 10th SU Student Research Conference (SUSRC), the honor celebrates faculty who are excellent supervisors of student research and scholarly work. Since 2003, with Spickler's guidance, some 21 students working on 15 different research projects have presented at the SUSRC. Some of his students have presented at the National Conference on Undergraduate Research and at discipline-specific meetings across the state and region. Spickler also has delivered some 30 talks in 10 years at SU. In addition to the sheer number of projects, colleagues also have noted the breadth of problem-types and fields of inquiry Spickler's students have explored.



Student Researchers

Thanks to travel awards from the American Society for Biochemistry and Molecular Biology (ASBMB), three SU students attended its Experimental Biology 2011 meeting and participated in the 15th annual student research poster competition. SU is the only Maryland institution to have students selected by ASBMB for the \$400 awards. Biology major Allison Ose (bottom) works with Dr. Chasta Parker (chemistry) on using a cloning technique to study the protein hormone adiponectin, which may ultimately lead to new drugs to treat obesity-related diseases.



Chemistry major Matthew Copeland (above) explores the biochemical process of obesity-related cancers and how adiponectin works as a possible treatment. Biology major Sabrina Kunciw (top) has been working for two years with Dr. Eugene Williams (biological sciences) to explore how fish alter the composition of their cell membranes in order to survive changes in water temperature.



PERDUE SCHOOL OF BUSINESS

Fabulous Fellows

Before pursuing an academic career, Dr. Stephen Adams (top), Management and Marketing Department, made his living as a financial valuation analyst. While researching and valuing closely held stock, he became especially interested in companies in which employees had an ownership stake. Now, he is examining the phenomenon of employee ownership more closely thanks in part to a \$10,000 Robert W. Smiley Jr. Economic History Fellowship presented by the Rutgers University School of Management and Labor Relations. With Dr. Frank Shipper



(bottom), Management and Marketing Department chair, and colleagues Charles and Karen Manz, Adams researched Michigan-based Herman Miller, a furniture company that began an employee stock ownership plan in the 1980s. In 2007, the group visited the company's Zeeland headquarters and interviewed company executives and employees, and then based a series



of publications on findings from that visit. Shipper was further honored with a Louis O. Kelso Fellowship from Rutgers University. He was one of only five faculty members selected nationally to receive this honor. The \$12,500 grant from Rutgers' School of Management and Labor Relations and supported by the Employee Ownership Foundation, will help fund Shipper's research on shared entrepreneurship. As a Kelso Fellow, he will participate in conferences sponsored by Rutgers and have the opportunity for collaborations with Rutgers faculty.

Award-Winning Faculty

Dr. Jill Caviglia-Harris (below left), Economics and Finance Department, earned the Southern Economic Association's (SEA's) 2010 Kenneth G. Elzinga Teaching Award. She played a leading role in developing SU's Environmental Studies Program. As part of its curriculum, she teaches a required economics course for all environmental studies majors, including many students who may otherwise never be exposed to that subject. Caviglia-Harris has directed over 17 undergraduate projects, with more than 10 of these students continuing on to graduate school. Dr. Howard Dover's (right), Management and Marketing Department, outcomes-based approach was saluted by the Direct Marketing Association of Washington Education Foundation (DMAWEF). It honored Dover for his creativity in courses, presenting him with its prestigious Joan Throckmorton Award for Creative Excellence in Direct Marketing. For the past two years, he has developed and led courses whose goal is to train SU students to compete in regional and national collegiate sales and marketing competitions. In the process, they learn the principles of business. Given only three times in the past 10 years, the award includes resources for expanding courses. The White



House awarded Paula Morris (below right), Marketing and Management Department, with the President's Call to Service Award for lifetime achievement. She was honored for dedicating more than 4,000 hours of volunteer service to community programs for youth. Salisbury's Promise: The Alliance for Youth nominated her for this national

award. Morris was recognized in part for her work with Kids of Honor® – an award-winning non-profit she founded a decade ago. Dedicated to keeping participants engaged in school and ensuring they graduate from high school, the organization has a collaborative and effective model with all participants graduating on time or ahead of schedule.





Inspiration & Action

Perdue students benefit from lectures about entrepreneurship and ethics. Dogfish Head Craft Brewery owner Sam Calagione (right) discussed his company's growth, including creative partnerships and unique processes for making "off-centered ales." He explained: "The choice to get involved in the world of business, and to use business to do a world of good, is noble." HealthSouth co-founder and first chief financial officer Aaron Beam (above center) learned this lesson the hard way. Beam, who was charged with massive accounting fraud in 2003, served three months for his role in one of the biggest corporate frauds in recent history. He shared his story and warned future business leaders about the pitfalls to watch out for in the corporate world. Future entrepreneur John



"Zack" Kline (below) won SU's 2011 Bernstein Achievement Award competition with his business plan for environmentally friendly A.I.R. Lawn Care. Among Kline's initiatives are using propane and electric powered equipment, emphasizing efficiency, composting grass clippings, utilizing organic waste recycling centers, supporting homeowner gardens and assisting with curbside recycling.



A Legal Milestone Is Reached



In what law firms and academic blogs are calling a watershed case, the U.S. Department of Labor's Administrative Review Board (ARB) has significantly expanded whistleblower protection under the 2002 Sarbanes-Oxley Act (SOX) following successful arguments by Dr. E. Patrick McDermott, a practicing attorney, Management and Marketing Department faculty, and director of research and evaluation for SU's Center for Conflict Resolution. In January 2011, he argued in favor of the plaintiffs, Theresa Neuschafer (a clinical research nurse) and her colleague Kathy Sylvester (a case report forms manager). They claimed they were terminated from their positions at pharmaceutical research company Parexel International after reporting their belief that the company breached the U.S. Food and Drug Administration's Good Clinical Practices and used erroneous information to falsify data during the clinical testing of a drug.



Fulbright Scholar

Dr. Ying Wu, Economics and Finance Department, was named a Fulbright Scholar, one of higher education's highest honors, for the 2010-2011 academic year. He taught international economics, as well as monetary economics and macroeconomics, at the University of International Business and Economics in Beijing, China. In addition to teaching, he conducted research on the macroeconomic mechanism of processing trade, the optimal path for economic structural transition and policy implications. He also explored challenges to Keynesianism economics theory in the debt-laden, post-bubble era. These were among the subjects he examined with Chinese students at a number of universities where he delivered guest Fulbright lectures and seminars throughout the year. Other topics included China's monetary autonomy in the era of globalization; debt deflation and monetarization; and the liquidity trap, currency carry trade and monetary policy effectiveness. Wu is a 2007 recipient of SU's Distinguished Faculty Award and has successfully coached winning teams in the Federal Reserve Bank's College Fed Challenge, which requires students to make predictions about the U.S. economy. His research has appeared in *Atlantic Economic Journal*, *Contemporary Economic Policy* and *International Review of Economics and Finance*, among other journals.

SEIDEL SCHOOL OF EDUCATION & PROFESSIONAL STUDIES



International Perspective

Dr. Dennis Pataniczek (above), dean of the Seidel School of Education and Professional Studies, and SU faculty were invited to present at the fourth annual International Symposium on Teacher Education at Huzhou University, China. This year's theme was "Teacher Education: International Horizons and Local Practice." Along with the University of Alabama, SU was one of only two U.S. institutions — and one of only four non-Chinese schools — represented at the event. Joining Pataniczek were Drs. Deborah Mathews, Social Work Department; Douglas DeWitt, Education Specialties Department (making his third consecutive conference appearance); and Hongzhuan "Sam" Song, director of SU's English Language Institute. Mathews spoke on "Teaching in a Blended Environment: Bringing the University to Students Rather Than Students to the University." DeWitt presented "Issues in Rural Education: Learning From the Past; Dealing With the Present; Looking to the Future." Song spoke on "Transforming Education in the Internet Age: Going From 'Being' to 'Becoming.'" Following the conference, the SU group traveled to Anqing, China, to visit SU students studying abroad through a partnership between SU and Anqing Teachers College. While there, Pataniczek spoke to Chinese students on the process for becoming a teacher in the United States. DeWitt and Song repeated their conference presentations for students and Mathews talked about what it is like to be a social worker in the United States.



Teacher Ed. Honor

The Seidel School earned national kudos for its teaching partnerships with Worcester County Public Schools. SU was honored with the 2011 Exemplary Professional Development School Achievement Award from the National Association of Professional Development Schools (NAPDS). Only five campuses across the country were recognized. For over a decade, SU's PDS network has enabled University students to improve their practice by working with students in public schools across the region. Currently, some 34 schools in seven counties partner with SU to help train teachers. The Worcester Cluster includes Snow Hill Elementary, Snow Hill Middle, Berlin Intermediate, Showell Elementary and Buckingham Elementary. According to Dr. Jon Andes,



Superintendent of Worcester County Public Schools, the active role his teachers play as mentors, site coordinators and adjunct instructors is excellent professional development experience. The NAPDS award recognized SU for "creating and sustaining genuine collaborative partnerships" with pre-K-12 schools and for meeting nine essential PDS criteria. Specifically, some of SU's noteworthy accomplishments cited by the award include the establishment of a co-teaching model for internships and the dissemination of this model nationally, the exceptional buy-in by Worcester County teachers to the SU education program, and the strong linkage of intern involvement with student achievement. Also noted was SU's visibility at the NAPDS national conference, evidenced by 18 presentations in the past five years. The achievement award was given at the 2011 conference in New Orleans in March. Some 900 professionals attended, including Seidel School Dean Dennis Pataniczek; Stacie Siers, PDS coordinator; Dr. Keith Conners of the Teacher



Education Department; Drs. Joel Jenne and Ron Siers of the Education Specialties Department; and Merisa Booth and Michelle Brown, SU teaching interns at Snow Hill Elementary. SU is one of only three universities to ever receive both the achievement award and the Spirit of Partnership Award, which it earned at the 2009 NAPDS conference. SU is the third largest producer of teachers in Maryland. During the 2010-11 academic year, some 240 SU education majors were teaching interns.

Environmental Literature Honored

SU welcomed authors and illustrators, including winners of the Newton Marasco Foundation's (NMF) 2011 Green Earth Book Award, during its annual Children's and Young Adult Literature Festival. Writer and illustrator Henry Cole delivered the keynote lecture. He is best known for his work on the popular Katy Duck series, as well as *Oink*, *Shiver Me Letters* and

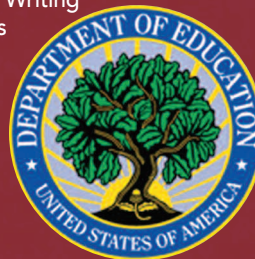


On Meadowview Street, a past Green Earth honor book. This year's recipients were: *The Earth Book*, a *New York Times* bestseller by Todd Parr (picture book); *Not Your Typical Book About the Environment* by Elin Kelsey and illustrator Clayton Hanmer (nonfiction); *Mallory Goes Green* by Laurie B. Friedman and illustrator Jennifer Kalis (children's fiction); and *Boys, Bears and a Serious Pair of Hiking Boots* by Abby McDonald (young adult fiction). NMF founder Amy Marasco Newton (above right) was honored by *Washingtonian* magazine for her sustainability efforts during the publication's annual Green Awards presentation. SU is an NMF Sustainable Corporate Partner. The Green Earth Book Award is the nation's first to honor environmental stewardship in literature for children and young adults.



Area Principals Race To The Top

A \$1 million, federal, four-year Race to the Top grant to train "Great Principals for Maryland" allows SU and the University of Maryland Eastern Shore (UMES) in Princess Anne, sister institutions in the University System of Maryland, to offer classes at a new and collaborative Lower Eastern Shore School Leadership Institute beginning summer 2011. Planners say their institute is designed to train aspiring principals to lead schools in the 21st century. A focus of the program is reducing the achievement gap between different student groups. The institute is partnering with Wicomico, Worcester, Somerset, Dorchester and Talbot county schools to identify potential candidates. The two campuses previously have been honored with the prestigious Theodore M. Hesburgh Award for collaborative programming. The institute is also partnering with New Leaders for New Schools (NLNS), a nationally recognized non-profit that has a strong track record of recruiting and training highly effective principals for challenging schools. NLNS is providing expertise and support in the selection of participants and help with their professional development. Writing effort for the grant was led by Dr. Douglas DeWitt, director of the SU Educational Leadership Program, and Dr. Derry Stufft, coordinator of the UMES Educational Leadership Doctoral Program.



Creating Peace In Play

Is it possible to "find peace in play" in Uganda? Dean Ravizza, Health and Sport Sciences Department, discussed this question with a reporter for *World Ark* magazine. He has used sports to rehabilitate and reintegrate former child soldiers and other victims in war-torn regions. His story was featured in the "Asked & Answered" section of the magazine's fall 2010 edition. Ravizza explored the inspiration for his research, the situation in Uganda, and the next steps for his project. He also shared some of his interactions with the children and some of his findings that support the idea that sports can effectively build peace and promote conflict resolution to help the children avoid poverty and become successful members of their communities. *World Ark* is published by Heifer International, a humanitarian organization dedicated to ending poverty and hunger worldwide, and raising awareness about caring for the Earth.





Adventures In Ideas

Sponsored by the Fulton School of Liberal Arts, the Alumni Association and the Whaley Family Foundation, SU's "Adventures in Ideas" humanities series invites alumni and the community to join distinguished SU faculty members for stimulating, intellectual discussion, designed to replicate the college learning experience without papers, grades or tests. For the last academic year, the topics included re-evaluating an era, folklore and classic theatre. Dr. Harry Basehart (Political Science), Donald Whaley (History) and Dr. John Kalb (English) opened the series with "The 1960s at 50," a look back at the historical and cultural significance of the decade with some new perspectives. Dr. Polly Stewart, English, continued the series with "An Island of the Mind: Eastern Shore Folklore in Continuity and Transition," discussing the speech, customs, material culture and habits of mind associated with being an Eastern Shoreman. The series concluded with a unique behind-the-scenes look at SU's Bobbi Biron Theatre's production of Aristophanes' *Lysistrata*. Dr. Ray Thompson (History) provided a presentation on ancient Greece, and following a matinee performance, Dr. T. Paul Pfeiffer, director of the play, lead the cast and designers in a discussion of the production.



Saving Lives One Relay At A Time

Dr. Rosemary M. Thomas, vice president of advancement and executive director of the SU Foundation, Inc., takes a national leading role in the American Cancer Society (ACS). She was appointed to the ACS's Nationwide Leadership Training Team (NLTT) and its South Atlantic Division Board of Directors. Since 2006, Thomas has served as an ACS community ambassador for



Region 12, covering Delaware and the Delmarva Peninsula. She also has been a part of the leadership council for ACS's Tri-County Leadership Team since 2003. For many years, Thomas has been active with the society's Relay For Life program. She was a member of the Relay For Life Mid-Atlantic Task Force from 1996-2000 and has served on Relay committees in Maryland, including SU, and her



native West Virginia. SU's Relay is consistently ranked among the top collegiate Relays in the nation, having raised more than \$780,000 since its inception in 2002. This year, some 97 teams of more than 1,250 students, faculty, staff and families participated in

SU's 10th Relay For Life. During opening ceremonies, co-chairs thanked SU President Janet Dudley-Eshbach for supporting the student-driven initiative that made SU one of a growing number of smoke-free campuses

Three Join Foundation Board

The SU Foundation, Inc. welcomed three new members to its board of directors. Anne Hollowell Miller (left) is a longtime supporter and alumna who earned her M.Ed. from SU in 1981. An active member of the Alumni Association board for eight years, she chaired several committees and was an eager advocate for the development of the Alumni House. Carol J. Baker-Jones (center) is a fifth generation Eastern Shore native with more than 25 years of real estate experience. In 2004, she founded Baker Land Company, an independent firm in Cambridge, and for 13 years, she owned and operated The Woodlands Sporting Clays. Donald M. Whaley (right) taught in SU's History Department for 34 years, specializing in the history of the South, 19th century America, and U.S. society and culture. In 2002, he received the Alumni Association board's Faculty Appreciation Award.



nationwide. Thomas also was honored during the ceremonies for her dedication to the annual event. Salisbury 6-year-old Brooke Mulford (top), who has battled neuroblastoma, helped lead a survivors lap. As a member of the NLTT, Thomas helps spread the ACS' messages at the national, divisional and regional levels. For the team, the society seeks volunteers who are strong communicators with proven facilitation, presentation, coaching and training skills, as well as a general knowledge of the ACS mission and in-depth knowledge of its Relay For Life program.



Sea Gull Century

Sunny skies, minimal winds and temperatures in the 70s added up to perfect weather for SU's 22nd annual Sea Gull Century. The 2010 ride attracted over 8,100 riders on bicycles of all shapes and sizes, from recumbent to tandem to even unicyclists braving the miles. Responding to the growing number of participants, organizers added a third route, 100 miles through historic Snow Hill and scenic Worcester County. The youngest registered rider was 6-year-old Tyler Lewis of Bethesda, MD; the oldest was 88-year-old Scott Brewer of Gaithersburg, MD. Sophia



Franklin, a high school counselor from Germantown, MD, and a competitor on the TV show *The Biggest Loser* said she had a good time doing part of the metric route. Thirty-eight states were represented, including Hawaii, Texas and California, as well as Canada and the Virgin Islands. The Sea Gull Century has become a popular fundraiser for several charities, including the Leukemia and Lymphoma Society's Team in Training, Alzheimer's Association's ALZ

Stars and American Cancer Society's DetermiNation. The ride has been called a "Best Bicycling in America" event and also was named among the top 10 century rides in the nation by *Bicycling* magazine. The *Ride Magazine* called it "one of the prettiest big rides in America." Not only is it Wicomico County's largest one-day tourism event, but the Perdue School of Business has estimated its annual economic impact on the Lower Shore at \$2.5 million.



Promoting A Healthy U

Area residents of all ages are benefiting from SU's Healthy U of Delmarva. Through its HUEYs, the group annually awards \$6,000 to local community members and groups for promoting healthy choices. The winners for 2010 were: Peninsula Regional Medical Center for the corporation category, Calvin B. Taylor Bank's Berlin branch for small business, James M. Bennett High School for education, Salisbury resident Kim Nutter for individual, and Trinity United Methodist Church for house of worship. K & L Microwave won Most Outstanding. "The HUEY awards are just one way Healthy U of Delmarva encourages residents of the Lower Eastern Shore to make healthy lifestyle changes," said Mitzi Perdue, who founded the organization in 2002. Healthy U also hosts three summer programs for children ages 5-10. Healthy U Camp, held at the University, explores the six components of wellness. Moving learning to the neighboring beach communities, Healthy U partners with Delaware's Freeman Stage to present "Operation Art" and "Project Earth." All camps promote an appreciation for knowledge, creativity and teamwork.



CULTURAL EVENTS



Dance, Orchestral Music & Wildfowl Art Are Honored

Long-time SU cultural institutions celebrated milestones and honors in 2010-2011. The SU Dance Company marked its 50th season with a retrospective concert in spring 2011. The performances included a lively look back at 50 years of music and dance trends in an ensemble work while also featuring guest choreographers, resident faculty, current members and company alumni. For 25 years, the community and SU have been making beautiful music together through the Salisbury Symphony



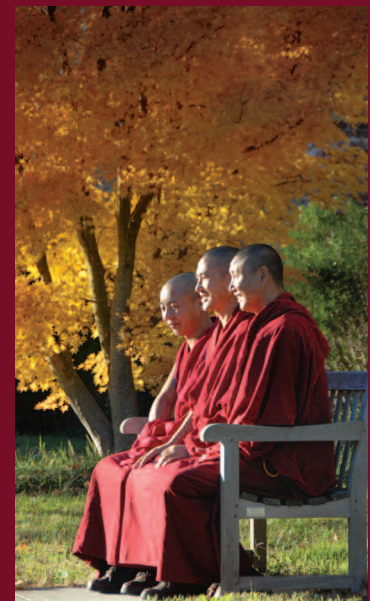
Orchestra. The SSO has thrived under the baton of Dr. Jeffrey Schoyen, conductor, and presented four concerts and hosted a gala for its silver anniversary season. The University's Ward Museum of Wildfowl Art was voted the "Free State's Finest" museum on the Lower Eastern Shore by *Maryland Life* magazine. Selection was made by the magazine's readers in a poll that received more than 1,500 ballots.

Cultural Series Explores India

Familiar guests and exciting, new performers came to the University as part of its "India and the Sub-Continent" cultural series. For the third time this decade, the monks of Tibet's famed Drepung Loseling Monastery (below) were in residence at SU to spread their message of peace and understanding. During their weeklong visit, the monks constructed an elaborate sand mandala, which they believe brings purification and healing. They provided a series of lectures and demonstrations, and concluded their stay with the famed "Sacred Music, Sacred Dance" concert. The unique sounds of the sitar, coupled with the taut percussion of the tabla, delighted audiences as musicians Alif Laila and Amit Kavthekar performed. Laila studied classical Indian music growing up in Bangladesh, and Kavthekar is on faculty at the New England School of Music and studied as a child with famed tabla player Ustad Allarakha. SU welcomed the Nrityagram dance ensemble (right) following a show at the Kennedy Center in Washington, D.C. Meaning "dance village" in Indian, Nrityagram is the country's first modern residential school for Indian classical dance instruction. Members of the Kalanidhi Dance Company of Washington, D.C., performed for Salisbury audiences Kuchipudi,



one of India's seven main classical dance styles. Company members have been trained in the rigors of the classical form and use it to explore new and creative ways to connect with diverse audiences. Renowned Indian percussionist Sandip Burman presented a tabla concert. A native of Durgapur, India, he is a disciple of the late tabla master Pandit Shyamal Bose and has played with Ravi Shankar and George Harrison.





Celebrating Chinese Art & Artists

In 2010-2011, China's cultural best was on display at SU. Eight of China's most highly regarded artists demonstrated that nation's traditional painting technique (right) by creating two large scrolls of calligraphy as a gift – and gesture of friendship – to SU. The remarkable visit followed a trip by SU educators to China during summer 2010. Although the names of the visitors – Qi Chunlan, Xu Huiquan, Chen Jianjun, Sun Junliang, Shen Minyi, Zhang Xiaofei, Dai Yunliang and Chen Weibing – may be unknown here, the beauty of their art, which often includes landscapes and people at work, struck a chord with Eastern Shore residents. The splendor of China's diverse nationalities were celebrated through high-spirited song and elaborately costumed dance during "Colorful China: A Celebration of China's Ethnic Communities" (above). The program is derived from research, collection and preservation of the country's 56 ethnic groups by the

Chinese National Museum of Ethnology, represented by 48 performers. Chinese dance drama came to SU with a performance by the award-winning Shanxi Vocational Art College Huajin Ensemble. The performance showcased folk Shanxi dance and music, puppet shows, architecture and the unique lifestyle and culture of this ancient finance center in north China.



Inspirational Lectures

SU guests brought messages of encouragement and hope. Cedric Jennings, subject of the Pulitzer Prize-winning book *A Hope in the Unseen: An American Odyssey from the Inner City to the Ivy League*, spoke to new students at fall convocation, discussing his difficult path from Washington, D.C.'s Ballou High School to Brown University. The Rev. Mpho A. Tutu, founder and executive director of the Tutu Institute for Prayer and Pilgrimage, shared her message of peace and faith. With her father, Nobel Peace Prize-winning anti-apartheid icon Archbishop Emeritus Desmond Tutu, she authored *Made for Goodness: And Why This Makes All the Difference*. Maryland State Senator Rob Garagiola, SU's 2011 John R. Hargreaves Distinguished Legislative Fellow, is the latest legislator honored for public service to come to campus. With an impressive list of accomplishments in state government, he is a dynamic young role model with whom students can identify.



Cedric Jennings



Rev. Mpho A. Tutu



Senator Rob Garagiola



Latino Artists & Leaders

"Our diversity, I continue to believe, is the greatest strength of our nation." U.S. Assistant Attorney General Thomas E. Perez (below), one of the highest ranking Latinos in the federal government, expressed this ideal and received a warm reception from a standing-room-only audience during his Latino Heritage Month and Constitution Day lecture. The Civil Rights Division leader praised SU for its credo that excellence and diversity go hand in hand. With colorful costumes, vibrant music and exotic dance, Ballet Folklorico "Quetzalli" de Veracruz brings



the history and culture of Mexico to life. Award-winning musicians from Grupo Tlen-Huicani joined the dancers at SU to provide an authentic flavor. As part of SU's third annual Classical Guitar Festival, area audiences had the opportunity to hear critically acclaimed classical guitarist Javier Calderón (top). He appears regularly in solo recitals throughout the world and as concert soloist with orchestras nationwide.



SEA GULL ATHLETICS

Good Athletes = Good Citizens

Community service initiatives are a large part of SU athletics. The field hockey, swimming and women's basketball teams held events for breast cancer awareness, with the swim teams raising \$527 for breast cancer awareness during a match with Goucher and York (PA) College. During a win against Wesley College, the field hockey team asked for pledges to go to breast cancer awareness for each SU penalty corner in the game. The volleyball



team put on a charity event to assist the Humane Society of Wicomico County with a silent auction. The Student-Athlete Advisory Committee pitched in to hold its annual holiday gift drive. Working for Glen Avenue Elementary School, they packed 80 shoeboxes with toys, games and educational materials for needy children. Linebacker Jamey McClendon was nominated for the 2010 Allstate American Football Coaches Association (AFCA) Good Works Award. He has volunteered with the Beyond the Limits program through the Wicomico County Board of Education and also participated in Leadership Training, TV Turnoff Week and Family Fun Nights at local elementary schools. Track & field/cross country Head Coach Jim Jones was honored with the Outstanding Community Volunteer Award by Wicomico County Recreation, Parks and Tourism. Jones assisted in coordinating a 5K race at Pemberton Park that raised more than \$1,600 for the park's educational programs. Jones also coordinates a summer 5K series at Winterplace Park to raise scholarship money for disadvantaged youth and senior programs. Over the last four years, the series has raised nearly \$3,000.



Conference Successes

SU earned six Capital Athletic Conference championships in the 2010-11 academic year. The Sea Gulls won titles in men's and women's cross country in the fall and men's and women's lacrosse, softball and women's track & field in the spring. The men's cross-country title was SU's ninth in team history and fifth in the last six years, while the women's

team took its seventh overall, third consecutive and sixth in the last seven years. The men topped second-place University of Mary Washington by 29 points and the women bested the second-place Mary Washington women by 23. On its way to its ninth NCAA Championship, the men's lacrosse team took its 16th CAC title and first since the 2009 campaign with a 16-14 win at Stevenson. The women's team rolled to its 11th

straight conference title in an 18-6 win over Mary Washington. The Sea Gulls' softball team defeated Frostburg State, 18-0, in the CAC championship game for the team's 16th crown and 15th in a row. Finally, the women's track & field team took its second of two consecutive team titles, topping its nearest competition, York (PA) College, by 65 points.





National Champs Again For Men's Lacrosse

The men's lacrosse team claimed the program's ninth NCAA Division III Championship with a convincing 19-7 victory over Tufts University at M&T Bank Stadium in Baltimore on May 29. The championship is the 15th team title for Salisbury, as the Sea Gulls exacted a measure of revenge on the Jumbos in the win. Tufts defeated SU, 9-6, in the 2010 title game. The 12-goal margin was the largest of any of the Sea Gulls' titles, all of which have come under the direction of 23rd-year Head Coach Jim Berkman. Junior midfielder Sam Bradman posted a game-high eight points (seven goals and one assist) on his way to being named the game's Most Outstanding Player. Bradman's seven goals set a new SU record for goals in a national championship game. His eight points were one shy of matching a school record for points in a title game.

Academic Honors

For the second straight year, SU had the second-highest total of student athletes named to the Capital Athletic Conference All-Academic Team, as 41.6 percent (167 of 401) of its student-athletes met or exceeded the required 3.2 GPA standard. The teams with the most All-Academic Team selections were women's soccer (20), field hockey (17) and men's soccer (17). The football team led the Atlantic Central Football Conference in selections to the conference's All-Academic Team with 42. The men's soccer team received the National Soccer Coaches of America Team Academic Award with a GPA of 3.22. The men's and women's swimming teams earned College Swimming Coaches Association of America (CSCAA) All-America status. The men's and women's track & field teams also earned United States Track & Field and Cross Country Coaches Association (USTFCCCA) All-Academic Team honors. Individually, Kandice Hancock of the field hockey team was named to the College Sports Information Directors of America (CoSIDA) Academic All-District Second Team. Hancock was also one of 12 field hockey players to be named to the 2010 Gladiator by SGI/NFHCA Division III National Academic Team Award, which recognizes student-athletes with GPAs of 3.0 or better. Senior field hockey midfielder and track & field distance runner Liz Tollet was awarded the Maryland Association of Collegiate Directors of Athletics (MACDA) Post-Graduate Scholarship. The prestigious award, given to just three students representing three Maryland institutions of higher learning, includes a \$500 grant upon the students' enrollment in a post-graduate program. Softball catcher Michelle Gradvahl also earned CoSIDA Academic All-District First Team honors with a 3.68 GPA in the nursing program.



Athletics At A Glance • 2010-2011

FALL SPORTS	RECORD	HIGHLIGHT
Men's Cross Country	--	CAC Champions
Women's Cross Country	--	CAC Champions
Field Hockey	16-4	NCAA Quarterfinalists
Football	7-3	NCAA First Round
Men's Soccer	12-3-5	CAC Finalists
Women's Soccer	8-12-0	Nestor Earns 100th Career Win
Volleyball	23-12	CAC semifinalist

WINTER SPORTS	RECORD	HIGHLIGHT
Men's Basketball	12-15	CAC semifinalist
Women's Basketball	9-16	McKinney ranks 6th in career assists
Men's Swimming	5-5	CAC 4th place
Women's Swimming	4-6	CAC 3rd place

SPRING SPORTS	RECORD	HIGHLIGHT
Baseball	34-14	NCAA World Series
Men's Lacrosse	21-1	CAC champions Ninth national championship in program history
Women's Lacrosse	19-3	NCAA regional finalist, CAC champions
Softball	36-6	NCAA regional finalist, CAC champions
Men's Tennis	15-8	CAC runners-up
Women's Tennis	14-3	CAC runners-up
Men's Track & Field	--	CAC runners-up McMurdo NCAA provisional qualifier in javelin
Women's Track & Field	--	CAC champions Tavik third in shot put, named All-American

FINANCIAL REPORT

In Fiscal Year 2011, the University continued to rely on a hiring freeze, state-imposed furloughs and level-funded operating budgets to offset limited new state funding to support our operating budget. Despite the fiscal limitations, the University was able to invest a modest amount of funds for strategic initiatives like recruiting and retention of students, the English Language Institute, and establishing a smoke-free campus. The University was able to maintain its busy schedule with capital projects. Substantial progress was made on the construction of both the new Perdue Hall academic building and Sea Gull Square residence and retail complex. In addition, two traditional residence halls (Manokin and Wicomico) were renovated and included the installation of geothermal heating and cooling.

University Financial Report Fiscal Year 2011

Revenues	FYE 6/30/11
Tuition & Fees	\$42,525,459
State Appropriation	38,589,594
Government Grants & Contracts.....	3,910,454
Private Gifts, Endowment Income Non-governmental Grants & Contracts	1,252,305
Sales & Services of Educational Departments	122,561
Other Income.....	7,013,601
Auxiliary Services	39,660,087
Total Current Fund Revenue	\$133,074,061

Expenditures

Education & General:

Instruction	\$41,786,592
Research.....	845,190
Public Service.....	4,438,078
Academic Support	7,992,362
Student Services.....	5,486,613
Institutional Support.....	12,828,384
Operation & Maintenance of Plant	13,975,142
Scholarships & Fellowships.....	445,115
Auxiliary Enterprises	29,562,044
Interest on Indebtedness	3,167,689
Total Expenditures	\$120,527,209

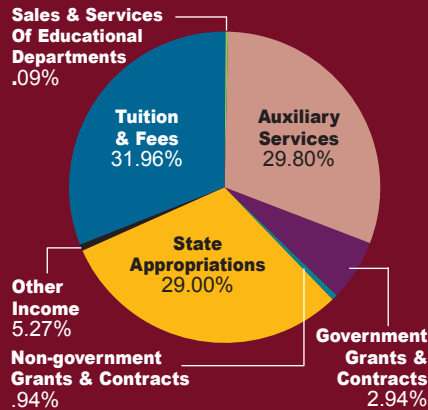
Net Increase in Fund Balance

Over Previous Year\$12,546,852

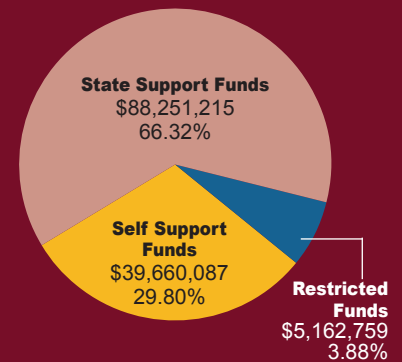
Please Note: The financial information displayed is based on the University's submission to the University System of Maryland (USM) and is published prior to either the USM's or the external auditor's final review. As such, any subsequent changes that may have been requested and/or made are not reflected.

Revenue Distribution FY 2011

Revenue By Source

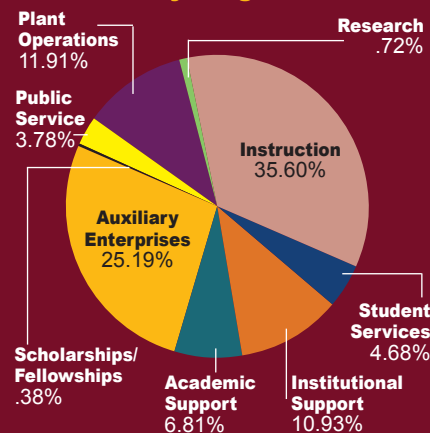


Revenue By Type

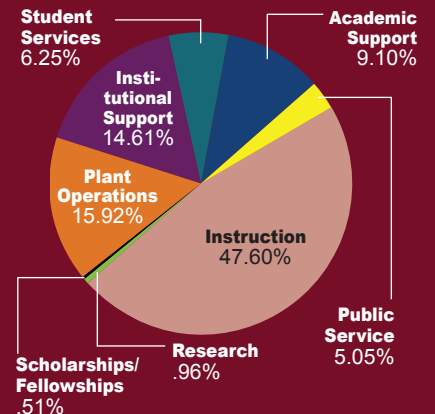


Expenditure Summary FY 2011

Total Expenditure By Program



State Support Expenditure By Program



Academic Programs

CHARLES R. & MARTHA N. FULTON SCHOOL OF LIBERAL ARTS

Undergraduate Departments/ Majors

- Art
 - Art
 - Fine Art
- Communication Arts
- Conflict Analysis and Dispute Resolution
- English
 - English
 - ESOL/K-12 Certification
- History
 - History
 - Environmental Studies
- Interdisciplinary Studies
- Modern Languages and Intercultural Studies
 - French
 - Spanish
- Music
- Philosophy
- Political Science
 - Political Science
 - International Studies
- Psychology
- Sociology
- Theatre and Dance
 - Theatre
- Graduate Degrees**
- Master of Arts (M.A.)
 - Conflict Analysis and Dispute Resolution
 - English
 - History

RICHARD A. HENSON SCHOOL OF SCIENCE & TECHNOLOGY

Undergraduate Departments/ Majors

- Biology
 - Biology
 - Biology/Environmental Marine Science
- Chemistry
- Geography and Geosciences
 - Geography
 - Earth Science
- Health Sciences
 - Medical Laboratory Science
 - Respiratory Therapy
- Mathematics and Computer Science
 - Computer Science
 - Mathematics
- Nursing
- Physics

Graduate Degrees

- Master of Science (M.S.)
 - Applied Biology
 - Applied Health Physiology
 - GIS Management
 - Nursing
 - Mathematics Education

FRANKLIN P. PERDUE SCHOOL OF BUSINESS

Undergraduate Departments/ Majors

- Accounting and Legal Studies
 - Accounting
- Economics and Finance
 - Economics
 - Finance
- Information Decision Sciences
 - Information Systems
- Management and Marketing
 - Business Administration
 - Management
 - Marketing
- Graduate Degree**
- Master of Business Administration (M.B.A.)

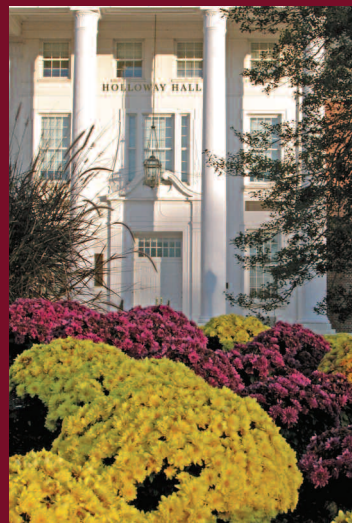
SAMUEL W. & MARILYN C. SEIDEL SCHOOL OF EDUCATION & PROFESSIONAL STUDIES

Undergraduate Departments/ Majors

- Education Specialties
 - Secondary Teaching Licensure
- Health and Sport Sciences
 - Athletic Training
 - Exercise Science
 - Health Education
 - Physical Education
- Social Work
- Teacher Education
 - Early Childhood Education
 - Elementary Education

Graduate Degrees

- Master of Arts in Teaching (M.A.T.)
- Master of Education (M.Ed.)
 - Curriculum and Instruction
 - Educational Leadership
 - Reading Specialist
- Master of Social Work (M.S.W.)



SU's Leadership

- President:
Dr. Janet Dudley-Eshbach
- Provost and Senior Vice President of Academic Affairs:
Dr. Diane D. Allen
- Vice President of Administration and Finance: Betty P. Crockett
- Vice President of University Advancement:
Dr. Rosemary M. Thomas
- Interim Vice President of Student Affairs: Dr. Dane R. Foust
- President's Chief of Staff:
Amy S. Hasson
- Assistant to the President for Government and Community Relations: Scott R. Jensen
- Dean of Fulton School of Liberal Arts:
Dr. Maarten L. Pereboom
- Dean of Henson School of Science and Technology:
Dr. Karen L. Olmstead
- Dean of Perdue School of Business: Dr. Bob G. Wood
- Dean of Seidel School of Education and Professional Studies: Dr. Dennis A. Pataniczek
- Interim Dean of Libraries and Instructional Resources:
Martha C. Zimmerman
- Dean of Graduate Studies and Research: Dr. Clifton P. Griffin
- University Governance Consortium Chair: Dr. Elizabeth H. Curtin
- Faculty Senate President:
Dr. David F. Rieck
- Staff Senate President:
Jacqueline L. Eberts
- Student Government Association President: Jessica Dipietro

Mission

Salisbury University is a premier comprehensive Maryland public university, offering excellent, affordable education in undergraduate liberal arts, sciences, pre-professional and professional programs, including education, nursing, social work and business, and a limited number of applied graduate programs. SU's highest purpose is to empower its students with the knowledge, skills and core values that contribute to active citizenship, gainful employment and lifelong learning in a democratic society and interdependent world.

Salisbury University cultivates and sustains a superior learning community where students, faculty and staff engage one another as teachers, scholars and learners, and where a commitment to excellence and an openness to a broad array of ideas and perspectives are central to all aspects of University life. SU's learning community is student-centered; thus, students and faculty interact in small classroom settings, faculty serve as academic advisors and virtually every student has an opportunity to undertake research with a faculty mentor. SU fosters an environment where individuals make choices that lead to a more successful development of social, physical, occupational, emotional and intellectual well-being.

The University recruits exceptional and diverse faculty, staff, and undergraduate and graduate students from across Maryland, the United States and around the world, supporting all members of the University community as they work together to achieve the institution's goals and vision. Believing that learning and service are vital components of civic life, Salisbury University actively contributes to the local Eastern Shore community and the educational, economic, cultural and social needs of the state and nation.

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Lt. Governor: Anthony G. Brown
Maryland Higher Education
Commission Interim Secretary:
Elisabeth A. Sachs

UNIVERSITY SYSTEM OF MARYLAND

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Salisbury University is
*A Maryland University
of National Distinction.*

A four-year comprehensive university offering 56 distinct undergraduate and graduate degree programs, SU is one of those rare places where individual talents are celebrated while big ideas are encouraged and nurtured.



A Maryland University of National Distinction