

Molly Esbach

CELEBRATING

15
YEARS

Celebrating
15 years
of service and
leadership

Annual Report
2014-2015

President's Message

Greetings!

After reflecting on the past 15 years as President of Salisbury University, I can say that I am very proud of the accomplishments found within the pages of this Annual Report. The 2014-2015 academic year was particularly distinctive for SU on many fronts.

As we celebrate the 90-year anniversary of the University, it is clear that we are entering a new era in the institution's history. We graduated our first class of doctoral students from our Doctorate of Nursing Practice program, expanded our presence downtown through the generous gift of the Gallery Building by local developers Palmer Gillis and Tony Gilkerson, and continued to receive accolades for our quality academic programs, high degree of efficiency, sustainability initiatives and commitment to excellence.

Salisbury University broke ground on our new Sea Gull Stadium, which will provide world-class facilities that match the caliber of our nationally renowned athletic teams. We also were proud to unveil our new Facilities Master Plan, which showcases our expansion efforts to include a new fine and performing arts center and a new field house on campus.

Our connections throughout our community, state and beyond have expanded tremendously as SU's global reputation and prestige have continued to grow. Students and staff visited Cuba as the United States made the historical decision to begin to normalize relations; numerous faculty (and now, staff!) received Fulbright Fellowships; and SU continued to develop valuable international education partnerships and study abroad offerings.

In short, I am not only grateful, but humbled, to lead such a thriving institution as Salisbury University. Our future is bright and I am confident that together, we will continue to work to build upon our reputation as *A Maryland University of National* (and increasingly international) *Distinction*.

Janet Dudley-Eshbach, Ph.D.
President

New And Continued Accolades

Consumers Digest named SU one of its Top 100 College Values. Selected from among some 2,000 U.S. campuses, SU ranked No. 31. This honor adds to other accolades earned by the University. For seven consecutive years, *Kiplinger's Personal Finance* has named SU one of its 100 "Best Values in Public Colleges" and, twice, among its "24 Best College Values Under \$30,000 a year." SU also has been applauded as one of the nation's best values in public education by *Washington Monthly*, *Forbes* and *Money* magazines. SU consistently is one of The Princeton Review's Best Colleges and *U.S. News & World Report's* Best Regional Universities in the North.

Regents' Award Winners

Three from SU were honored with the highest award given to faculty and staff by the University System of Maryland. Two SU professors earned Regents' Faculty Awards for Excellence: William Burke, professor of the practice in the Information Systems and Decision Sciences Department and coordinator of SU's entrepreneurship competitions, was honored for public service; and Paula Morris, professor of the practice in the Management and Marketing Department, earned her award for mentoring. Allison Foltz, database administrator, received the Board of Regents' Staff Award for Excellence, specifically for effectiveness and efficiency.

Going Green Starts With Students

Sustainability is so important to SU students that they put their own money behind the University going green. The new Green Fund comes from student-originated fees to make student-led sustainability initiatives a reality on the campus. Biology major Miguel Bolano earned the first grant with his proposal to upgrade all interior and exterior lighting at SU's Admissions House with energy-efficient LEDs, at a projected energy cost savings of \$2,000 per year.

Actions like this are why SU is routinely honored for green efforts, including being featured in The Princeton Review's *Guide to 353 Green Colleges* for six consecutive years. The Best Choice Schools website named SU among the nation's "50 Great Affordable Eco-Friendly Colleges." SU again received the highest sustainability award given by the Maryland Department of Natural Resources

Forest Service and Forestry Council: The Green PLANT Award. The Nature Generation, an environmental nonprofit, honored SU with a Sustainable Partner Award for "dedication and support in inspiring youth to care for the planet." Best Colleges Online.org named SU one of its "50 Most Amazing University Botanical Gardens and Arboretums in the U.S."

In addition, SU's Chester Residence Hall became the ninth building on campus to earn Leadership in Energy and Environmental Design (LEED) Silver certification from the U.S. Green Building Council.

Many of SU's sustainable initiatives are part of the American College and University Presidents' Climate Commitment to reduce greenhouse gasses to a net of zero by 2050, signed by SU President Janet Dudley-Eshbach in 2007.

Vision and Dedication: In her 15 years at SU, President Janet Dudley-Eshbach has strategically transformed SU as a champion of diversity, study abroad and academic excellence, and secured over \$350 million in award-winning new facilities.



Five More Fulbrights For SU

Five were added to the growing number of SU faculty, graduates and students who have earned Fulbright honors.

Dr. James King, English Department, earned a \$77,412 Fulbright-Hays international education grant for his “Mate Masie Initiative” to study in Ghana with 12 educators from SU and Wicomico County schools. Based on the experience, members are creating classes and enhancing curriculum at the K-12 and collegiate levels with details related to West African culture and themes.

Two others earned Fulbrights to teach and research in Europe in spring 2016. Dr. Dean Kotlowski, History Department, will be the Fulbright-Botstiber Visiting Professor of Austrian-American Studies at the University of Salzburg in Austria, while Dr. Olivier Roche, Management and Marketing Department, will be at the Belarusian State University in Minsk.

Dr. Brian Polkinghorn, faculty and executive director of SU’s Bosserman Center for Conflict Resolution, was appointed as a distinguished Fulbright Alumni Ambassador for the United States. He was chosen as one of only 24 ambassadors by the Institute of International Education and its Council for International Exchange of Scholars. As an ambassador, he promotes Fulbright service for American scholars by sharing his experiences as a 2010 Fulbright Scholar in Israel.

Aaron Basko, assistant vice president for enrollment management and career services, was selected for the prestigious Fulbright International Education Administrators Program. Bolstering SU connections in Asia, he traveled to Japan with just 10 other representatives of U.S. higher education.



▲ Green Efforts Are Part Of SU’s Dining Services

▼ Regents’ Faculty Award Winner Paula Morris

SU Diversity Awards Are Distributed Annually ▼



Campus Successes

A Master Plan For Growth

SU President Janet Dudley-Eshbach officially unveiled the campus' new Facilities Master Plan. Approved by the University System of Maryland Board of Regents, it focuses on maintaining a compact academic core, strengthening connections between east and main campus, and enabling future projects in academic and student life, recreation, and the arts.

Some of the building highlights over the next decade are a proposed Field House on east campus, a Fine and Performing Arts Complex on main campus, and new residence halls. Included is the development of landscaped and well-lit walking and biking paths bordering the east campus rail line.

A clearly defined University District crossing Route 13 would be readily noticed by travelers using the heavily-trafficked north-south corridor, helping unite the nearly 200-acre main and east campuses.

The Facilities Master Plan "outlines enhancements to the University's already vibrant learning environment, our arboretum and cultural offerings," said the President. It "identifies improvements that will add utilitarian and beautiful spaces to learn, research, live, create and perform. Each project moves us closer to the vision of a campus that ranks as one of the nation's best mid-sized universities, both public and private."

The planning process was spearheaded by Ayers Saint Gross (ASG) of Baltimore, recognized nationally as one of the country's leaders in design and planning. The year-long planning process involved multiple sessions garnering input from campus and community groups including the City of Salisbury, Wicomico County, the Salisbury Area Chamber of Commerce and local neighborhood associations.

The 10-year plan is broken down into two five-year phases. Already underway in Phase One are the construction of the new \$117 million Patricia R. Guerrieri Academic Commons, with much-needed new library, academic, research and meeting spaces on main campus, and a \$19 million stadium, also sorely needed, on east campus. Both are scheduled for completion in 2016.



English Language Institute Students

SU's AmeriCorps Program Celebrates 20 Years

2014-2023 Facilities Master Plan



Janet Dudley-Eshbach

Increased Internationalization: A Latin American literature and Spanish-language scholar, President Janet Dudley-Eshbach has made internationalization a priority, founding the Center for International Education and English Language Institute to encourage global experiences.

ELI Explores Regional Cultural Site

As part of SU's English Language Institute, 35 students from China learned about native people from the region when they visited the Chicone Village. The summer ELI program provides international university students with intensive English language instruction and immersion experiences that reflect American life, history and culture. The program's theme is the "good stewardship" of shared resources, environments and communities on the Eastern Shore and beyond. Students practice their language skills in formal English classes and in real-life settings through educational excursions and social activities with American students and families. They also meet local community leaders and attend talks and workshops.

Visiting Global Scholar

Dr. Ahmad Adib Sha'ar, a Syrian professor, displaced by that country's civil war, is a visiting global scholar at SU. He joined the Department of Mathematics and Computer Science for a one-year appointment beginning in the spring. Sha'ar teaches a Programming I course and continues his research in radar theory as well as in pedagogical strategies for teaching basic computer language in the K-12 curriculum.

Sha'ar was dean of research and a faculty member at Mamoun University in his hometown of Aleppo, Syria, when the campus became occupied by rebel forces and experienced mutual bombardment by rebel and government forces. He and his family were among more than



Visiting Global Scholar

three million Syrians displaced by the conflict in 2013.

Salisbury civic leader Mitzi Perdue collaborated with the Institute for International Education's Scholar Rescue Fund to sponsor Sha'ar's residency at SU. A member of IIE's Board of Trustees in New York City, Perdue is a life-long advocate for international education.

ShoreCorps/PALS Celebrates 20 Years

For two decades, members of ShoreCorps/PALS (Partnership for Adolescents on the Lower Shore), SU's AmeriCorps program, have been tutoring students, assisting with after-school programs and promoting new youth initiatives.

ShoreCorps/PALS members serve with non-profit, education-based organizations working with area youth. The program recently expanded to assist seniors. It is expected to place up to 20 members this year, part of a tradition that has included some 500 members since its founding in 1995 by Dr. George Whitehead, psychology professor and project director.

The Corporation for National and Community Service and Maryland Governor's Office on Service and Volunteerism fund some 40 percent of the program's annual budget. The additional 60 percent comes from matching funds provided by AmeriCorps service sites and in-kind contributions from SU. Sites requesting assistance pay between \$3,100 and \$8,500 per year, depending on how many hours the member is scheduled. In exchange for their service, members receive stipends of up to \$12,200 annually, in addition to six undergraduate college credits. Following their service, members receive an additional benefit of up to \$5,645 that may be applied toward college tuition or reducing qualified student loans.

At service sites, members assist children with education and social needs and help recruit and facilitate volunteers. Last year, members helped some 12,000 children and recruited over 1,200 volunteers.

Presidential Honors

Maryland Comptroller Peter Franchot presented SU President Janet Dudley-Eshbach with Wicomico County's 2015 William Donald Schaefer Helping People Award.

Franchot lauded the University's growth in size and stature during Dudley-Eshbach's 15-year tenure, calling it "the Yale University of Maryland," only more affordable. Breaking with tradition, the Comptroller personally nominated Dudley-Eshbach for the award "because of the transformative impact she has had ... on this university and this town." Calling her "my favorite university president," he praised her commitment to opportunity and service, noting SU's positive economic impact on the region, estimated at \$420 million annually. It is one of Wicomico's biggest employers.

The Daily Record also honored SU's president by naming her to its 2015 listing of Influential Marylanders. The SU President joined Dr. Peggy Naleppa, president/CEO of Peninsula Regional Medical Center, as the lone Eastern Shore recipients of the recognition.

Fifty-one honorees were selected by the editors of *The Daily Record* for their significant contributions to their respective fields and for their leadership in Maryland in civic leadership, communications, education, finance, freestyle, general business, health care, law, philanthropy, real estate and technology.



Student Achievements

SU Student Relay For Life Lauded

For the past 13 years, SU students have made an impact through the campus' annual Relay For Life to benefit the American Cancer Society (ACS). Last year, they received the Excellence in Student Service Group Award from the Maryland-D.C. Campus Compact.

The non-profit association of public and private colleges provides leadership to colleges and universities in the region by advocating participation in public service and civic engagement programs. The award is given annually for leadership in and commitment to service projects that extend beyond co-curricular requirements or course-based service learning, with an emphasis on long-term, sustainable community impact.

"We would not have been as successful without our amazing planning committee and every single person who came to our event, donated and helped us take a stand against cancer," said Amanda Vancleemput, 2015 SU Relay chairperson. "I care very much about this organization, and judging by the amount of love and support we receive from students, faculty and staff each year, I would say they care just as much, if not more."

The ACS South Atlantic Division also honored SU's Relay with the division's Top Collegiate Fundraising Award. In addition, SU earned the Spirit of Relay and Colleges Against Cancer Leader of Hope awards.

In April, the SU Relay For Life Committee achieved a long-term goal, reaching the \$1 million mark for funds raised since the inaugural event in 2002.

Safe Spaces Training Expands

SU's Safe Spaces Workshop is now being offered statewide through a partnership with the Maryland Commission on Civil Rights (MCCR).

"Lesbian, gay, bisexual, transgender, questioning and intersex (LGBTQI) people frequently find themselves excluded and uncomfortable in a variety of settings," said Dr. Diane Illig, Safe Spaces training coordinator and chair of SU's Sociology Department. "Our program explores how to create more welcoming environments at work, school and in the community. We teach participants how to promote 'safe spaces' of respect, acceptance and support for all."

Through the workshop, participants develop an understanding of the experiences of LGBTQI people; identify sources of unwelcoming behaviors; learn LGBTQI-inclusive terminology; learn to dispel negative stereotypes; develop strategies to create more welcoming environments; and formulate effective responses to many of the issues and scenarios that LGBTQI people experience in their workplace, school or community. The program has been offered, in various formats, to faculty, staff and students at SU since the late 1990s.

Since the MCCR partnership began in July, the training team has expanded its efforts, conducting workshops twice for the MCCR, as well as the Maryland Department of Human Resources; Maryland Department of Housing and Community Development; Maryland Department of Labor, Licensing and Regulation; and Cecil County Department of Social Services. The workshop also has been offered three times on campus. In total, some 170 have participated – an increase from the 111 who were trained in 2013-14.

Library of Congress Internship

Art major James Harrison joined students from Harvard and Columbia universities, among others, as one of 36 Library of Congress Junior Fellows participating in the institution's 2015 summer intern program. He was selected for the position out of more than 800 applicants. During the paid internship, he was exposed to a broad spectrum of the library's work, from copyright and access standards, to information management and digital initiatives. Harrison worked within the library's Conservation Division to create materials to promote document conservation and raise awareness of the institution's resources.

TRiO Travels to Cuba

Eight students enrolled in SU's TRiO ACHIEVE Student Support Services program spent a week in Havana, Cuba. The students explored Havana's historic district and visited markets and museums. They engaged with two grassroots groups dedicated to community enhancement: Espiral, which educates young people on environmental issues and sustainable development, and Okan-Tomi, which promotes Afro-Cuban dances and musical traditions. They also learned about history and culture from a University of Havana professor and public health from a Cuban medical doctor.



Library of Congress Intern
James Harrison



"Make-A-Heron" Contest Winners



Melody Eschbach

Sea Gull Square: The \$45 million Sea Gull Square opened its doors in 2011 to some 600 students. The largest building and newest residence hall on campus is a mixed-use development with retail businesses on the ground floor, providing a striking gateway for visitors.



Environmental Studies Student Initiatives

Environmental studies students are being recognized for efforts locally and nationally.

“Scuttle,” by environmental studies majors Catie Burkowske and Kathleen McMillen, won the “Make-A-Heron” art contest to create the mascot for the City of Salisbury and Wicomico County’s “Stash Your Trash” anti-litter campaign. Participants were challenged to make herons, featured in the campaign’s logo, from recyclable and found objects. Scuttle’s feathers were cut from cardboard boxes. Its beak is a CFL light bulb, with plastic strips for its tail and a base decorated with flowers made from plastic bottles. The heron’s frame was made from pieces of chain-link fence, welded and covered with chicken wire.

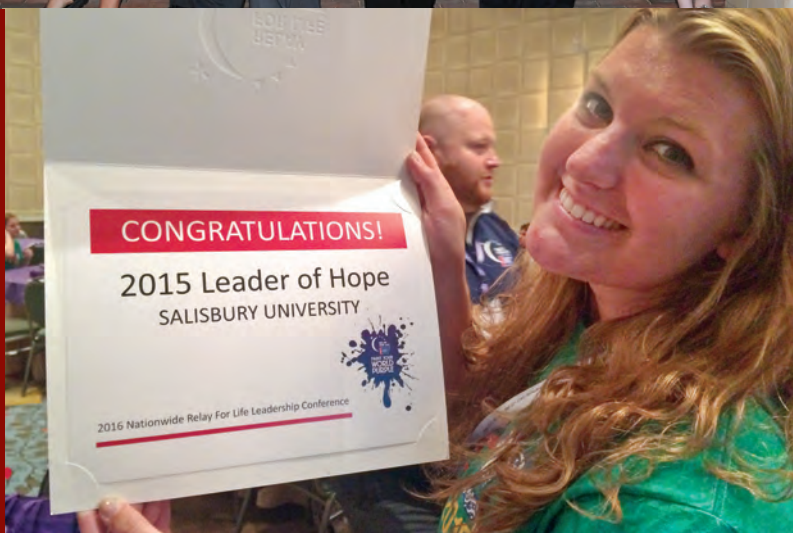
A \$2,050 Improving Wildlife Habitat grant from the National Oceanic and Atmospheric Administration’s E-Lit program enabled Environmental Studies Department students from SU’s Green Floor Living Learning Community to partner with James M. Bennett High School to create 10 bee nest boxes and six bat roost boxes, as well as nine bird boxes (three each for bluebirds, robins and barn swallows, and barred owls). The project helped some 100 high school students learn about the local environment, conservation, and their ability to improve wildlife habitat and stem biodiversity loss.

Breck Sullivan received one of the field’s most prestigious undergraduate honors: an Environmental Protection Agency Greater Research Opportunity (EPA-GRO) fellowship. Only 34 of the awards, worth up to \$50,000 each, are given each year, offering the rare chance to work side-by-side with EPA officials. The fellowships provide students with college funding for their junior and senior years, as well as paid internships at EPA facilities during the summer between those years. Sullivan is the sixth SU student in the past five years to receive the honor, placing Salisbury among the nation’s top universities for EPA-GRO fellowships.

▲
Sea Gull Square
Ribbon-Cutting
Ceremony 2011

▶
SU’s Relay Earns
National Honors

▼
TRiO Students In Cuba



New Salisbury Players at Festival Fringe

Tom Anderson, Theatre and Dance Department, is no stranger to Scotland's acclaimed Edinburgh Festival Fringe.

This year, however, he saw the arts festival from a new angle when he debuted his original play *Sins of Seven Tables*.

The production provides a modern look at the seven deadly sins – wrath, greed, sloth, pride, lust, envy and gluttony – as embodied by patrons at seven tables in a restaurant. Diners depicting the best and worst of human behavior include swinging couples, vengeful and violent housewives, and slacker college students.

The *Fringe Review* gave a four-star rating to the New Salisbury Players' premiere production of the play and said SU's student and alumni actors "absolutely know their stuff."

The actors who earned those accolades include SU students Michelle Cassel, Eleni Lukaszczyk, Ide Owodiong-Idemeko and Alex Scoras, and alumni De'Vonte Perry and Dayton Young.

The play was performed 20 times during its three-week run at the acclaimed festival, which sold over 2.1 million tickets for nearly 3,200 shows overall.

Anderson is a seven-year Festival Fringe veteran and founder of the New Salisbury Players. He has directed and produced four previous offerings at the event: *tits and blood* by Neil Labute (sic, 2006), *The Meeting* by Jeff Stetson (2010), *Andrea's Got Two Boyfriends* by David Willinger (2011) and *Land of the Dead/Helter Skelter*, also by Labute (2012).

English Faculty Publish

Engaging stories and film soundtracks are the subjects of two English Department faculty new books.

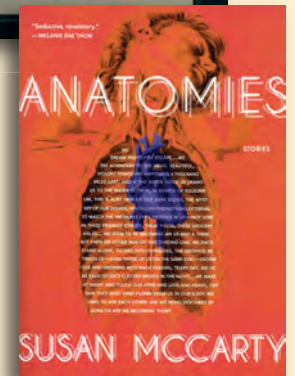
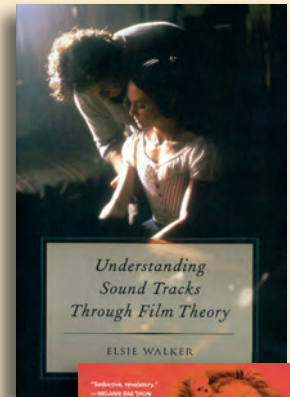
Dr. Susan McCarty's inaugural short story collection *Anatomies* received the following assessment from *Esquire* magazine: "The author seems like the type of person who would laugh at a funeral." (The magazine assured its readers it was a compliment.) The book was one of just nine to make the magazine's Summer Reading List, "guaranteed to sweep you away – and make you forget you've been roasting under the sun."

McCarty's collection of fiction tells stories about ordinary people – from an aging tutor, to New York transplants, to a married couple in the midst of a spat, to a teenager struggling with love during her parents' divorce – whose lives sometimes take unexpected turns.

Dr. Elsie Walker, the editor of SU's international journal *Literature/Film Quarterly*, spent five years researching her new book, *Understanding Sound Tracks Through Film Theory*.

"My research is on the importance of hearing cinema, especially as it allows us to experience others' lives from a position of empathy," said Walker. "I was inspired by filmmakers like Michael Haneke, who are unafraid of making unfashionably broad claims for the capacity of art to enlighten humankind."

She was inspired to create the book after teaching courses on sound tracks at SU. Since beginning her research in 2009, she has presented on the topic at 12 international conferences.



Ratti Earns Fellowships

Dr. Manav Ratti, English Department, earned prestigious fellowships at two of the world's leading universities – Jawaharlal Nehru University (JNU) in India and Australian National University (ANU). During his fellowship at JNU, Ratti not only was able to conduct research and present lectures, but also used the experience to create a new SU course, Literature of India. He had similar experiences at his fellowship at ANU. The institution boasts six Nobel laureates and two Australian prime ministers among its alumni. Previous fellowship recipients there include leading postcolonial studies scholars from Oxford, Columbia and Duke universities.



Stock Studies In Denmark

Dr. Timothy Stock, Philosophy Department, spent a month researching the influence of the theatre on the delivery of the philosophy of Søren Kierkegaard at the Kierkegaard Research Center at the University of Copenhagen.

Though he concedes that some may disagree, he believes Kierkegaard saw theatrical philosophical performance as a way to involve and inform the public. "He thought that's what philosophers should be doing – dramatically addressing the day's issues," said Stock, likening the philosopher to an early version of Stephen Colbert.

At the Kierkegaard Research Center, all of its namesake's writings – including published and unpublished works, and three books of notes – are collected in 28 volumes, along with another 28 volumes of criticism of those works. Stock researched many of those original sources in developing his theory.

While in Denmark, Stock conducted research outside the center, visiting the Court Theatre Museum and historic Royal Theatre to research the 19th-century theatre practices that would have been in effect during Kierkegaard's lifetime.

Curriculum Reform: In 2008, the Fulton School went through an extensive curriculum reform, shifting from a three-credit to four-credit course model. Courses now provide students with enhanced educational opportunities characteristic of exclusive private liberal arts colleges.



Communication Arts Faculty Publications

Three faculty members from the Communication Arts Department published scholarship nationally.

Dr. David Burns contributed two chapters to the Society of Professional Journalists Education Committee's new book *Still Captive? History, Law and the Teaching of High School Journalism*. Burns' contributions included "Recommendations Then and Now" and "Teaching High School Journalism in the 21st Century."

The book takes a look at history and legal issues for high school journalists, as well as recommendations for the future teaching of high school journalism.

Drs. Chrys Egan and Andrew Sharma tackled the question "How has advertising changed now that traditional television content is available on digital and mobile devices?" with a chapter in *Communication Basics for Millennials – Essays on Communication Theory and Culture*, edited by Kathleen Roberts of Duquesne University. Their chapter, "Hashtag TV Advertising: The Multistep Flow of Millennial Television Usage, Advertising Commercial Viewing and Social Media Interaction," explores the Multistep Flow Model. That model examines how messages overflow from the mass media into interpersonal conversations with influential people, shaping public opinion.



Burns



Egan



Sharma



▲ New Salisbury Players in Edinburgh

▼ Stock Researches Kierkegaard In Copenhagen

Henson School of Science and Technology

Affordable Nursing Excellence

SU was ranked the 16th “Best Affordable RN-B.S.N. Degree Program” in the nation based on cost and quality by the website Cheap Nursing Degrees.

The University is applauded for its “expert professors” who mentor students and teach in the classroom and laboratory, and its “excellent clinical facilities and hospital affiliations.” The website added: “As proof of Salisbury’s quality, the school has the highest three-year average NCLEX pass rate of any school in Maryland, and the Commission on Collegiate Nursing Education recently granted the program accreditation for the maximum period possible.”

Enhancing these affordable programs, the Nursing Department received the largest grant in its history – nearly \$2.1 million – to continue a project that prepares clinical experts to become nursing faculty. The Eastern Shore Faculty Academy and Mentoring Initiative (ES-FAMI) was created by SU and several partners in 2011 to develop quality adjunct professors with a particular emphasis on recruiting underrepresented individuals, including men and those from diverse backgrounds.

The ES-FAMI is being funded via the Maryland Higher Education Commission (MHEC) as part of the Nurse Support Program (NSP) II it administers for the state’s Health Services Cost Review Commission. NSP II’s goal is to increase the number of nurses in Maryland by focusing on their education.

In awarding the latest funds, MHEC recognized SU as “a leader in mentoring new faculty in nursing education” and a “strong partner” in the efforts to expand resources for clinical faculty to Maryland nursing programs and hospitals.

At spring commencement, the nursing program awarded eight students the University’s first doctoral degrees: the Doctor of Nursing Practice.



▲ The Nursing Department Earns \$2.1 Million Grant

▲ SU’s ESRGC Earns State Innovation Honors

▲ SU’s First D.N.P. Graduates



First Doctoral Program: SU's first doctoral program – the Doctor of Nursing Practice – began in fall 2012. Designed for nurses in advanced practice roles, graduates gain specialized skills for managing the increasingly complex needs of patients in multi-tiered health-delivery systems.

Innovative GIS Projects Honored

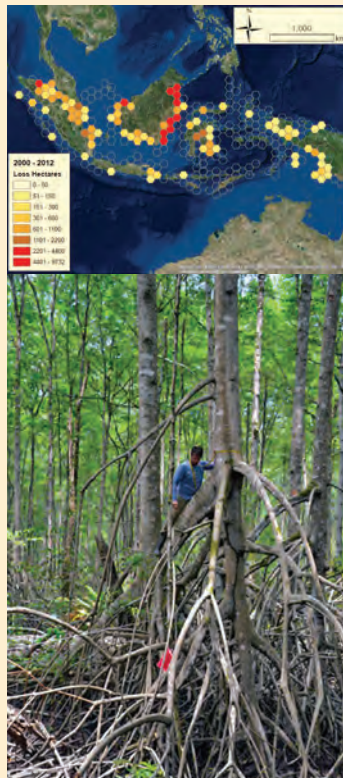
SU's Eastern Shore Regional GIS Cooperative (ESRGC) and its director, Dr. Michael Scott, were named among the state's Innovators of the Year for 2014.

Bestowed by the Maryland *Daily Record*, the honor recognizes those whose work "heralds new frontiers for how we live, work, play and give back" and those who have "created new products, services or programs that have improved their fields."

The ESRGC has played a key role in the Maryland Broadband Mapping Initiative, which has been called one of the top three such projects in the country by the National Telecommunications Information Administration. The ESRGC has been working on its \$2.12 million effort for the Maryland Broadband Cooperative (MdBC) for the last five years. In 2009, MdBC was designated by Governor Martin O'Malley to collect, validate and map service coverage areas and market performance of the state's internet providers for the broadband mapping initiative, funded by the American Recovery and Reinvestment Act.

The Cooperative also was awarded a contract for an international project with the Gordon and Betty Moore Foundation to monitor mangrove loss in Indonesia.

Undergraduate and graduate students will identify changes, since 2000, in the mangrove forest inventory of the archipelago in Southeast Asia/Oceania. They also will help compile a report to be presented to the Moore Foundation on the driving forces behind mangrove loss.



Taylor Awarded Elkins Professorship

Dr. Ryan Taylor, Biological Sciences Department, received the Wilson H. Elkins Professorship, one of the University System of Maryland's most distinguished awards, which includes a \$50,000 prize. The honor will help him continue his field research on túngara frogs at the Smithsonian Tropical Research Institute in Panama.

Taylor has earned two National Science Foundation grants totaling nearly \$1.5 million for multi-year projects related to the frogs. He won SU's Outstanding Research Mentor Award in 2013. His studies using robotic frogs have been featured in *National Geographic*, *The Wall Street Journal*, *The Smithsonian*, the BBC nature documentary *Talk to the Animals* and the book *Calls Beyond Our Hearing*. He earned his Ph.D. from the University of Louisiana at Lafayette in 2004 and joined SU's faculty in 2007.

"This award will help to maintain my tropical research program (ongoing for 10 years) and help to ensure the future production of both quality science and student training," said Taylor. "Together with my colleagues and students, we have elucidated important evolutionary processes that explain how acoustic signals evolve in animals. In addition, this work has provided profound insights into basic auditory perception by the vertebrate brain, including human speech perception."

Standardized Patients

The Nursing Department received \$299,983 from the Maryland Higher Education Commission to expand its "Standardized Patient Experience" training across the state. SU students learn with "patients" who are actors trained to portray individuals with various mental health disorders. Their interactions are recorded and discussed later, and the students learn that identifying and caring for individuals with behavioral and mental health issues goes hand-in-hand with addressing clinical needs. Over the next two years, Drs. Debra Webster and Lisa Seldomridge will develop a series of web-based toolkits for other faculty to use to teach students the essential skills for "mental health" nursing.

Hamilton Earns Ecuadorian Fellowship

Dr. Stuart Hamilton, Geography and Geosciences Department, earned a prestigious \$83,000 Prometheus Fellowship from the Ecuadorian government to explore the causes of sedimentation in that country's Chone Estuary.

The highly competitive award is considered the premier science fellowship within Ecuador, Hamilton said, and is given to less than 10 percent of those who apply. "My hypothesis is that the driving mechanisms behind the sedimentation include the deforestation of riverine mangrove forests and the conversion of terrestrial forests into agriculture and other uses,"

Hamilton said. "It is a problem because it has reduced the livelihood options available to local populations and decreased security for those who rely on the estuary for income and food."

In addition to studying the impacts of land-use and land-cover change in the coastal watershed, Hamilton is producing a management plan to mitigate the sedimentation issue in the future. He involves students in projects related to his research.

In other efforts to expand student learning, they may now complete an M.S. in geographic information systems (GIS) management entirely online.

AACSB Accreditation

The Accounting and Legal Studies Department earned accreditation from AACSB International, the longest-serving global accrediting body for business schools.

The department is one of just 182 accounting programs globally to earn AACSB accreditation. Similarly, the Perdue School as a whole is one of only 719 business schools in 48 countries and territories – fewer than 5 percent in the world – to earn overall AACSB business accreditation.

Robert D. Reid, executive vice president and chief accreditation officer for AACSB, congratulated Perdue School on its accomplishment:

“It takes a great deal of self-evaluation and determination to earn both accounting and business accreditation, and I commend Salisbury University for its dedication to management education, as well as its leadership in the community. ... The Franklin P. Perdue School of Business has not only met specific standards of excellence, but also has made a commitment to ongoing improvement to ensure that the institution will continue to deliver high-quality education to its students.”

Hahn Publishes Book

With Bayesian statistics, people can better understand the world by considering prior information and statistically updating it with new data. This skill can be very useful in business, according to Dr. Eugene Hahn of the Information and Decision Sciences Department.

He demonstrates the concept in his new book *Bayesian Methods for Management and Business: Pragmatic Solutions for Real Problems*.

Drawing on multidisciplinary applications and examples, and using modern software applications including WinBUGS and R, the book features an accessible approach for managers seeking to use Bayesian statistics. It also features various models of usage from real-world examples in disciplines including strategy, international business, accounting and information systems.

Hahn has published on Bayesian statistics and other management decision-making tools and methods in journals such as *Service Science*, *Journal of the Royal Statistical Society, Series A* and *Journal of International Business Studies*. He teaches operations management and managerial decision support systems at SU.



Weer Named Dean

Christy Harris Weer, who earned her M.B.A. from SU in 1996, became the Perdue School of Business' new dean in 2015.

As dean, Weer hopes to build on the Perdue School's past successes, including the continued collaboration with local business leaders to provide experiential learning and internship opportunities. She plans to stay connected with SU's students. A Management and Marketing Department faculty member since 2009 (and before that at Radford University), she has first-hand experience in training the business leaders of tomorrow.

Weer earned her Ph.D. in organization and strategy from the LeBow College of Business at Drexel University in 2006. Her research interests examine issues related to the work/non-work



interface, career development and gender diversity in organizations.

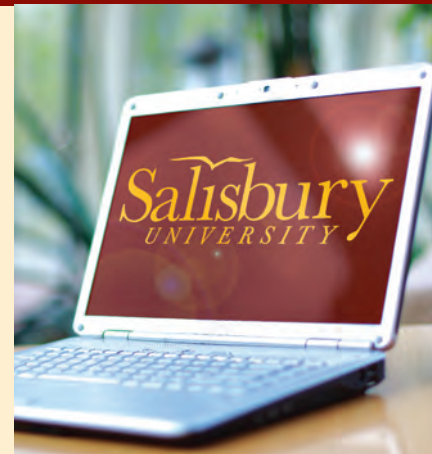
M.B.A. Offered Online

The Perdue School has launched an online version of its Master of Business Administration (M.B.A.).

An accelerated version of the program may be completed in as quickly as one year, or students may choose a part-time track. Both campus and online options feature small classes in fast-paced, seven-week sessions.

The Perdue School is a member of SAP University Alliances, which is an international program that introduces students to technologies shaping businesses today. At SU, an SAP-enhanced curriculum gives students hands-on experience with software and applications to develop skills that complement their studies.

For example, several M.B.A. courses use Enterprise Resource Planning (ERP) systems and Business Intelligence tools to highlight the integrated nature of business processes, including accounting, sales and marketing.



Online M.B.A.



2011 Bernstein Award Winner A.I.R. Lawn Care



2005 Bernstein Award Winner Blown Away Glass, Inc.

Melody Esbach

Perdue Hall: Thanks to an \$8 million gift from the Arthur W. Perdue Foundation, SU opened the doors on its new home for the business school, Perdue Hall, in 2011. The facility houses the latest resources in business education, including \$3.1 million in new technology.



Entrepreneurship Week

From the fourth round of a \$1 million initiative to help business startups, to a student entrepreneurial tradition, to the second year of auditions for a national TV show, SU's inaugural Entrepreneurship Week brought together hundreds of business owners and hopefuls in Perdue Hall.

Eight businesses received their share of \$125,000 during the fourth round of SU's Philip E. and Carole R. Ratcliffe Foundation Shore Hatchery program. Its goal: to fund entrepreneurs in the mid-Atlantic and have new businesses opening within six months, with the potential of employing five or more within a year. The big winner was PaverGuide, a lightweight, low-cost pervious paving system, which earned \$35,000. All winners will receive mentorship from the program's board of directors, comprised of area business leaders.

The next day, SU junior Jenna DeLetto won \$27,000 in cash and services to help further develop 5 POP, a digital football training device, during the University's annual student Entrepreneurship Competitions. The highlight was the Bernstein Achievement Award for Excellence, given annually since 1987. Besides DeLetto, who won, finalists for the \$10,000 prize included Connect U, Delmarva Sports Services and Thor Electric Longboards.

The week concluded with the return of a casting call for ABC-TV's hit business funding reality show *Shark Tank*, co-sponsored by WMDT 47 ABC, the Perdue School and Maryland Capital Enterprises. For the second consecutive year, hundreds of entrepreneurs throughout the East Coast came to campus to film their product pitches for the program's consideration.

▲
Perdue Hall Opened In
Fall 2011

▶
2015 Bernstein
Achievement
Award Winner 5Pop
Football Training Device

▼
Entrepreneurship
Competitions



Forte Earns Distinguished Faculty Award

Dr. James A. Forte, a social work professor known as an exemplary teacher, internationally recognized scholar and leader in service, is the 2014 SU Distinguished Faculty Award honoree.

“Students often indicate that he makes difficult-to-understand material ‘interesting and engaging,’” said Dr. Deborah Mathews, past department chair. “He is seen as ‘highly intelligent,’ ‘well prepared’ and inspirational with a ‘true passion for social work’ which he uses to ‘motivate [his students] to excel.”

A student added: “He loves sharing human nature and it brings him great satisfaction when a student learns something new (or perhaps finally understands something old) and is changed because of it.”

Forte has utilized face-to-face and hybrid models to teach five graduate and seven undergraduate courses at SU and its satellite sites over the years. In addition, he has written four books and 41 articles/book chapters, and has presented regionally or nationally some 66 times. In 2010, he was named Social Work Educator of the Year by the National Association of Social Workers – Maryland Chapter.

Forte has chaired four departmental committees and led efforts to develop a self-study report and revise standards to meet national accreditation. He is a member of professional organizations including the International Association for Social Work with Groups and Council on Social Work Education.



M.S.W. Goes Online

SU has launched an online Master of Social Work (M.S.W.).

“The Social Work Department is committed to reaching out to people who might not ordinarily be able to participate,” said Dr. Batya Hyman, department chair. Its bachelor’s and master’s degrees already are offered at five satellite sites in Maryland and to military personnel and their dependents in Europe.

The three-year cohort program involves taking one to two classes during seven-week sessions year round. During the last two academic years, students will engage in field internships two to three days per week in social work settings near their homes or, in some cases, with their employers. SU has a strong network of field placement professionals.

Ed.D. Program Begins

SU launched the inaugural cohort of its new Doctorate in Education (Ed.D.) – the University’s second doctoral program.

Eighteen students, including teachers, reading specialists and administrators from K-12 and higher education, are enrolled. The Ed.D. in Contemporary Curriculum Theory and Instruction: Literacy Program explores the design and implementation of solutions related to literacy practices in schools and higher education.

The next generation of scholarly practitioners are provided the skills needed to develop innovations, inspire change and assess the impact of these programs in educational contexts. The program is designed for educators at all levels who envision themselves as transformational leaders and strive to collaboratively design and implement solutions to problems of literacy practice in schools.

The program is influenced by the Carnegie Project for the Education Doctorate (CPED). SU is one of only 87 member campuses from the United States, Canada and New Zealand. This inter-institutional collaboration promotes programs of the highest quality that offer advanced preparation in the field of education. SU’s Ed.D. curriculum is organized around CPED’s core components of signature pedagogy, inquiry as practice and laboratories of practice along with literacy specialization courses.

NSF Grant For Math Education Research

Drs. Randall Groth, Education Specialties Department, and Jennifer Bergner, Mathematics and Computer Science Department, earned a \$260,606 National Science Foundation (NSF) grant to fund a three-year project for a summer research site for undergraduates to study math education.

Area college students host weekly learning sessions to help fourth, fifth and sixth graders better understand mathematics skills from fractions and multiplication to decimals and statistics.

“Our primary objective is to develop math teachers who

approach their classrooms with the mindset of researchers and can make instructional decisions based on data,” Groth said. Bergner added: “By engaging them in research related to mathematics education now, as undergraduates, we also are providing them with foundations to participate in graduate programs in the future.”

Their PATHWAYS (Preparing Aspiring Teachers to Hypothesize Ways to Assist Young Students) initiative is the University’s second NSF-funded Research Experiences for Undergraduates (REU) site since 2012.

TETC Technology: Opened in 2008, the Teacher Education and Technology Center features an 18,500-square-foot Integrated Media Center with a high-definition digital video production studio, one of the few on a university campus nationwide.



Education Partnerships And Accreditation

SU earned national recognition for its collaborative partnerships with Mardela Middle and High School (MMHS).

The University was honored with the 2015 Exemplary Professional Development School (PDS) Achievement Award from the National Association of Professional Development Schools (NAPDS). Only six campuses across the country were honored. SU is the only non-Research 1 university to earn national recognition for its PDS partnerships at the elementary, middle and high school levels.

The NAPDS Award honored SU for the collaboration that is the key underpinning of its PDS partnership with MMHS. Specifically noted was the “high productivity and morale” and “permeating spirit of reciprocal support and development” within the partnership. Also applauded was the full immersion of teacher candidates in PDS initiatives; the advocacy of school leaders; the establishment of a community of learners; and the congruent purpose and vision for the partnership between teacher candidates, interns, beginning teachers, veteran educators, administrators and faculty.

In addition to this national award, the Seidel School earned the National Council for Accreditation of Teacher Education’s (NCATE) highest honor: national reaccreditation.

“This accreditation decision indicates that [SU] and its programs meet rigorous standards set forth by the professional education community,” said James G. Cibulka, president of the Council for the Accreditation of Educator Preparation.

Dr. Diane Allen, SU’s provost and senior vice president of academic affairs, added: “SU has a tradition of academic excellence in its education programs. The re-accreditation is a stamp of approval for the training our students continue to receive.”



▲ Teacher Education And Technology Center Opens In 2008

◀ Distinguished Faculty Award Winner James Forte

▼ SU’s Newest Doctoral Program In Education



Salisbury University Foundation, Inc.

Providing Internship And Scholarship Support

Since its creation, the SU Foundation, Inc. has enriched the academic growth of SU through the support of students.

SU's inaugural Gerald A. Elkins Internship award provided a geography student with a summer position at the Baltimore City Planning Department and a \$1,500 stipend. Junior Tyler Wilson was named the first recipient.

One of only a few endowed internships at the University, the award provides a student with the opportunity to explore a career in urban planning and mapping. It was established through the Foundation to honor Gerald Elkins, the late husband of SU Chief of Staff Amy Hasson. The couple met at Baltimore's Planning Department, where he was a dedicated planning and mapping professional for over four decades and she also worked for 15 years.

"I thought it was important to offer SU students an urban planning experience, while also honoring Gerald's legacy," Hasson said. "What better place to do so than in Baltimore City Planning, one of the best planning departments in the country. ..."

The Terry D. Allen Memorial Award for Military Veterans or Active Military Persons is another new student scholarship program. Connor Cooney, a management major, was the inaugural recipient. Nicholas Engelhardt, a geography and earth science major, was the second.

The award was created by Dr. Diane Allen, SU's provost and senior vice president of academic affairs, in memory of her late husband, Terry. A retired lieutenant colonel in the U.S. Army Reserve, Terry quickly became part of the campus community after the Allens arrived in 2009, and he helped advise SU's Student Military and Veterans Association (SMVA) until his death in 2013.

"Terry was very proud of the service the young men and women in the student veteran group give to our country," Allen said. "I know he would be particularly pleased to know that Connor and Nick were the first two recipients of an award in his name."



▲ SU Celebrates Tull Gift

▲ Elkins Internship Award Winner Tyler Wilson

▲ Women's Circle Award Winner Chelsea Chmel



Tull Scholarship Program: In 2006, a \$5.3 million bequest from the estate of Lucy Tull became the largest single gift by an individual donor in SU's history. Benefiting nursing and other medically related professions, the endowment funds scholarships and faculty awards.

Carillon 'Caps' Guerrieri Academic Commons

How tall is the carillon under construction at SU? Well, the Sea Gull Square Clock Tower and Holloway Hall Bell Tower are 100 feet, and SU's high-rise dorms are 80 feet, according to University officials.

The new carillon tower, at 147 feet, tops them all and will be the tallest structure on the nearly 200-acre campus. It took about half an hour to hoist in place a 45-foot steel cap weighing 16 tons, which will support 48 bronze bells in the bell tower as well as the performance platform.

The bells, from 12 inches to 42 inches in diameter, range in weight from approximately 100 pounds to 5,000 pounds. Two 2.5-ton bells will be custom made in England. Because the tower and cap are so tall, a special 350-ton crane from across the Chesapeake Bay had to be brought in to hoist the carillon cap in place. The crane required special permission to cross the Bay Bridge.

William D. Church donated the carillon in memory of his longtime partner Samuel R. Brown. The carillon is part of the new Patricia R. Guerrieri Academic Commons, scheduled to open by fall 2016.



Women's Circle Endows Award

In its inaugural year, The Women's Circle of SU raised over \$20,000 in gifts and pledges to endow an Educational Enhancement Award.

Senior Chelsea Chmel was the recipient of the first \$500 award, which was matched with an additional \$500 from SU's Thomas E. Bellavance Honors Program. The fund was created by The Women's Circle to help SU students further their education with experiences outside the classroom.

Chmel purchased textbooks to study for an exam to become a group exercise instructor certified by the American College of Sports Medicine. She also used the award to pay for a 14-day gross anatomy pre-matriculation workshop and cadaver program at the University of Maryland Eastern Shore.

Founded in June 2014, The Women's Circle of SU is open to women who are committed to supporting the University and the educational experiences of students, as well as the personal and professional growth of one another. Spearheaded by SU Foundation, Inc. board members Michele Thomas and Ashley Stern, along with SU staff and administrators, the group is comprised of women from varying backgrounds, careers and ages.

Ward Museum Campaign Gift

The SU Foundation, Inc. and SU's Ward Museum of Wildfowl Art announced a \$400,000 lead gift for the museum's 2014-2016 "Soar to New Heights" capital campaign.

The campaign's goal is \$1.5 million to support the expansion of the Ward Museum and much-needed capital improvements to the galleries and facility.

John A. Luetkemeyer Jr. and Thomas F. Mullan III donated a combined gift of \$400,000 for the construction of a new facility at the museum to be named in honor their late fathers as the John A. Luetkemeyer Sr. and Thomas F. Mullan Jr. Legacy Center.

The new building will add 2,200 square feet to the museum and be used as an education center and flexible meeting space to serve the growing needs of educational and cultural programs for all ages. The center will enable

the museum to serve grade-wide school field trips for the first time. It will also incorporate environmentally sustainable design, including solar paneling and geothermal technology.

The new building is the centerpiece of the museum's campaign. Funds raised also will support gallery renovations, including the museum's namesake Ward Brothers Gallery, smart classroom technology improvements to education rooms, roadside signage replacement, retail area renovations, collection storage area upgrades, and landscaping and public sculpture garden enhancements.



Century Cycling App

Cyclists participating in the Sea Gull Century bike ride may now use a free mobile application developed by SU students and faculty to track their progress. In addition to showing specific rider locations along the three routes, the app also displays their speed, nearby vendors and rest stops. Dr. Steven Lauterburg, Mathematics and Computer Science Department, guided a team of students in creating the app software using data provided by students and faculty from the Geography and Geosciences Department and the Eastern Shore Regional GIS Cooperative at SU led by geography faculty Dr. Art Lembo.

Opera Workshop

From the melodic “Stomp Your Foot” to selections from a dramatic mass, SU’s annual Opera Workshop paid tribute to 20th-century American composers Aaron Copland and Leonard Bernstein.

The production was directed by Dr. John Wesley Wright and assisted by Tom Anderson, both of the Music, Theatre and Dance Department, and Dr. William Folger, department co-chair.

Accompanied by Folger and Copland scholar Daniel Mathers on piano, the performance featured works from Copland’s *Old American Songs* collections.

During Act II, the opera workshop cast performed excerpts from Bernstein’s 1971 *Mass: A Theatre Piece for Singers, Players and Dancers*. Wright portrayed the Celebrant, a role he initially performed with the Dayton (OH) Philharmonic Orchestra for the mass’ 40th anniversary performance.

A member of the acclaimed American Spiritual Ensemble, Wright is coordinator of SU’s voice and opera workshop programs. He regularly tours as a soloist and with professional ensembles throughout the United States, Japan and Europe, including a concert in 2013 to celebrate the 50th anniversary of President John F. Kennedy’s visit to Ireland.

A Broadway Star Returns To SU

The Salisbury Symphony Orchestra (SSO) at SU, directed by Dr. Jeffrey Schoyen, presented its annual Spring Concert, “A Broadway Star Comes Home: Music From Stage and Screen,” with guest Jennifer Hope Wills.

Wills, a Maryland native and SU alumna, has made her mark on Broadway, starring as Christine Daae in *The Phantom of the Opera* and co-starring with Brooke Shields in *Wonderful Town*. She also has portrayed Belle in the Broadway production of Disney’s *Beauty and the Beast*, and performed in the City Center’s popular *Encores!* series, as well as with some of the leading regional theatres across the country.

The New York Times has hailed her “assured stage presence,” adding that “it is a pleasure to hear her sing.” *Variety* has called her “warm and winsome,” noting her “sweet soprano.”

Preceding her performance, Wills met with students for a pre-concert question-and-answer session.

With the SSO, she performed Broadway favorites including “Wishing You Were Somehow Here Again” from *The Phantom of the Opera*, “A Little Bit in Love” from *Wonderful Town*, “The Hills Are Alive” from *The Sound of Music*, “You’ll Never Walk Alone” from *Carousel*, “My White Knight” from *The Music Man* and “If I Were a Bell” from *Gypsy* and *Dolls*, among others.

From Broadway, the SSO then took listeners to Hollywood with the themes from *Raiders of the Lost Ark*, *The Pink Panther* and *Schindler’s List*, as well as Beethoven’s *Symphony No. 7, Allegretto* from *The King’s Speech*.

Russian National Ballet

Continuing its tradition of welcoming international ballet companies, SU presented two full-length ballets – *Swan Lake* and *Cinderella* – performed by the Russian National Ballet, featuring Bolshoi Ballet backdrops and costumes. The Russian National Ballet Theatre was founded in Moscow during the transitional period of Perestroika in the late 1980s, when many of the great dancers and choreographers of the Soviet Union’s ballet institutions were exercising their newfound creative freedom by starting new, vibrant companies. In 1994, legendary Bolshoi principal dancer Elena Radchenko was selected by presidential decree to assume the first permanent artistic directorship of the company.

Work. Respect. Dignity.

SU Art Galleries hosted the photographic exhibition “Work. Respect. Dignity. Shared Images and Stories of Maryland’s Eastern Shore Immigrants.” Immigrants power the region’s economic engines, yet their ability to engage in communities often hinges on their immigration status. Migrants Clinicians Network partnered with renowned photojournalist Earl Dotter to capture their lives and work, offering an opportunity to humanize the greater immigration discussion. The exhibition promoted civic engagement in an often-fraught conversation and explored the impact of immigration amidst settled communities and the impact of migration on immigrants and their families.

Dr. John Wesley Wright Performs



Broadway Star Jennifer Hope Wills

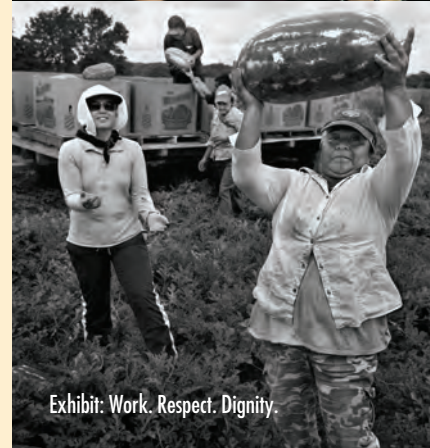


Exhibit: Work. Respect. Dignity.



Vienna Boys Choir

World-Renowned Guests: SU has evolved into a regional cultural hub during President Janet Dudley-Esbach's tenure, welcoming such notables as world leaders F.W. de Klerk and Lech Walesa, the iconic Vienna Boys choir, and American Ballet Theatre's Misty Copeland.



F.W. de Klerk Receives An Honorary Degree

Lech Walesa Addresses An SU Audience

Russian National Ballet



Europe: Old And New

Since the Renaissance, Europe has had a dominating influence in culture, economics and social movements in the world. During the fall semester, the Cultural Affairs Office explored the cultural influence of Europe both in the past and present through its Europe: Old and New series.

Headlining the series was the centuries-old Vienna Boys Choir. One of the oldest boys choirs in the world, for nearly 500 years, it has been an enduring symbol of Austria. Even in the days of the First Republic, its members were regarded as Austria's "singing ambassadors." In 1498, Emperor Maximilian I moved his court to Vienna and gave instructions that there were to be singing boys among his court musicians. Until 1918, the choir sang exclusively for the imperial court, at mass, at private concerts and functions, and on state occasions.

Bringing a new voice to the series, SU welcomed Grammy Award-nominated singer Cécile McLorin Salvant. Hailed by *The New York Times* as extending the lineage of Billie Holiday, Sarah Vaughan and Ella Fitzgerald, Salvant is known for her unique interpretations of rare and scarcely recorded jazz and blues compositions. Trained in classical and baroque voice at the Darius Milhaud Conservatory in Aix-en-Provence, France, she focuses on a theatrical portrayal of the jazz standard, and composes music and lyrics sung not only in English, but also in Spanish and her native French. She has performed with jazz greats including Wynton Marsalis (at New York's Lincoln Center) and at venues such as Chicago's Symphony Center, the Kennedy Center for the Performing Arts and the Spoleto Jazz Festival.

New Stadium Leads Athletic Upgrades

The University unveiled the designs of its new \$19 million stadium, as well as a planned \$10 million renovation of its athletics fields and other facilities, during the official groundbreaking for Sea Gull Stadium.

“The stadium will be over 30,000 square feet,” said Matthew Groves, project manager. “The existing team building could fit into its lobby.”

The new four-story stadium is being built on the same spot as the old. The first floor will have four home-team locker rooms for field hockey, football, and men’s and women’s lacrosse, as well as one for visiting teams and for referees. Accessible from its lobby/concourse area on the ground floor will be a retail and a concession stand.

On the second floor is an athletic training clinic and a classroom for game preparation, team meetings and minor stretching. The third floor has VIP seating areas with five covered suites for dignitaries and other special guests. The press box is on the fourth floor with the traditional media booth; game operations including areas for the sports information directors, scoreboard staff, announcers and clock operators; technical facilities for video recording for the Sea Gull Sports Network; booths for home and visiting team coaches; and two radio studio booths for home and visiting teams.

In addition, a major renovation of athletics playing fields is being conceptualized for East Campus. In the first phase, a new tennis building is being constructed that will be ADA compliant. Improvements for the athletic fields include new bleachers and press boxes.



Basketball Champs

The women’s basketball team collected the best record in program history and fourth women’s basketball Capital Athletic Conference championship during its run to the Elite Eight of the NCAA tournament. This was the furthest any women’s basketball team in school history has ever been. The season also marked one of the most successful in program history for the men’s basketball team. The Sea Gulls returned to the NCAA Division III tournament for the first time since the 1996-97 season, after winning their first Capital Athletic Conference tournament since the 1995-96 season. On the way to the program’s second conference title, Salisbury posted a program-record 14 wins in CAC play, while boasting an overall record of 21-8.

Academic Excellence

The Sea Gulls worked hard in the classroom in 2014-2015, with numerous academic awards being bestowed upon SU student-athletes.

Junior Breck Sullivan collected one of the top academic awards available in claiming the NCAA’s Elite 89 Award for Division III field hockey. The honor is given to the student-athlete playing at the finals site with the highest cumulative grade-point average.

The men’s soccer team collected the National Soccer Coaches Association of America Team Academic Award by finishing the 2013-14 academic year with a team GPA of 3.0 or higher.

Several student-athletes were named to the CoSIDA Academic All-District teams, as Kyle Westbrook, Matt Greene and Drew Staedeli from the men’s soccer team; Katie Stouffer from the volleyball team; and Wayne Wilford, Josh Danko and Zak Osborne from the football team collected the honor. Megan Wallenhorst was named to the CoSIDA Academic All-America Women’s Lacrosse Team.

In the spring, softball senior Rachel Johnson closed out her career honored by the Capital Athletic Conference as the Female Scholar-Athlete of the Year, and pitcher Dan Fein was placed on the Capital One Academic All-America Division III baseball team.

Campbell Repeats NCAA Sweep

Luke Campbell won three individual national championships between the indoor and outdoor seasons. He was named the U.S. Track & Field and Cross Country Coaches’ Association National Outdoor Track Athlete of the Year, after earning four All-American awards and winning two of his national championships in the 110- and 400-meter hurdles at the NCAA Division III outdoor national championships. Campbell set the second-best, all-conditions time in Division III history in the 110-meter hurdles, taking his third-straight championship in the event with a time of 13.63 seconds; he broke his own previous school record with the time.

Punter Earns Honors

Punter Kyle Hamby was named the Empire 8 Athletic Conference Special Teams Player of the Year and a first-team all-conference pick for the past three seasons. He was called on to boot the ball 179 times in his career, second most in program history and was good for a career 40.83-yard average per kick. He’s the first player in program history to average over 40 yards per kick, and his average is more than two yards better than the next closest player. He also was named a First-Team All-East Region pick by D3football.com. During his season year, Hamby punted 45 times for 1,894 yards and a 42.1-yard average. That average led the Empire 8 and ranked sixth in the nation in Division III.

Janet Dudley-Eshbach

NCAA Powerhouse: In President Janet Dudley-Eshbach's 15 years at SU, the Sea Gulls have established a national powerhouse reputation, earning 14 of their 18 NCAA Division III team championships: four in field hockey, seven in men's lacrosse and three in women's lacrosse.



▲ Sea Gull Stadium Groundbreaking

▼ CAC Champion Women's Basketball Team

▼ NCAA Champion Luke Campbell



Athletics At A Glance

FALL SPORTS	RECORD	HIGHLIGHT
Men's Cross Country	--	CAC Champion
Women's Cross Country	--	CAC 4th Place
Field Hockey	19-2	NCAA Semifinalist, CAC Champion
Football	7-4	ECAC South Atlantic Bowl Champion
Men's Soccer	12-3-5	NCAA First Round, CAC regular-season champion
Women's Soccer	10-6-3	CAC Semifinalist
Volleyball	22-10	CAC Finalist

WINTER SPORTS	RECORD	HIGHLIGHT
Men's Basketball	21-8	NCAA Second Round; CAC Champion
Women's Basketball	28-3	NCAA Elite Eight; CAC Champion
Men's Indoor Track & Field		CAC Champion
Women's Indoor Track & Field		CAC 2nd Place
Men's Swimming	--	CAC 3rd Place
Women's Swimming	--	CAC 4th Place

SPRING SPORTS	RECORD	HIGHLIGHT
Baseball	33-6-1	NCAA World Series
Men's Lacrosse	17-5	NCAA Quarterfinal; CAC Champion
Women's Lacrosse	14-4	NCAA Second Round; CAC Champion
Softball	37-8	NCAA 3rd Place
Men's Tennis	16-5	CAC Semifinal
Women's Tennis	13-7	CAC Semifinal
Men's Track & Field	--	NCAA 4th Place; CAC Champion
Women's Track & Field	--	CAC 2nd Place

Financial Report

The Year In Review

In FY15, the University received the fourth planned structural adjustment to its in-state tuition rate. In response to a state appropriation cut of \$1.5 million in January, the University implemented a mid-year tuition increase. As in the past, a significant portion of the additional tuition revenue was allocated to enhance institutional-based financial aid. Some of the funds also were allocated to help with student retention initiatives by increasing instructional faculty and staffing levels within student support services.

On the capital side, construction continued on the Academic Commons and Sea Gull Stadium. Both are expected to be completed during FY16.

University Financial Report Fiscal Year 2015

Revenues	FYE 6/30/15
Tuition & Fees	\$54,987,143
State Appropriation	44,899,566
Government Grants & Contracts	5,043,000
Non-governmental Grants & Contracts	788,654
Sales & Services of Educational Departments	201,636
Other Revenues	6,897,173
Auxiliary Services	55,574,666
Total Revenues	\$168,391,838

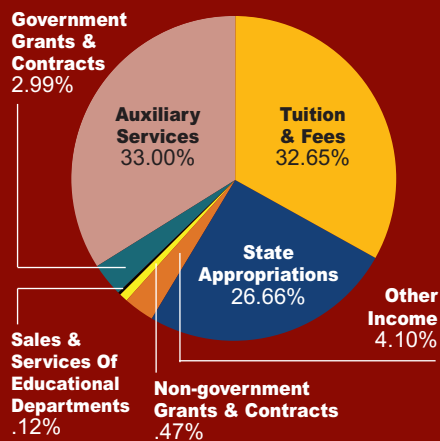
Expenses

Education & General:

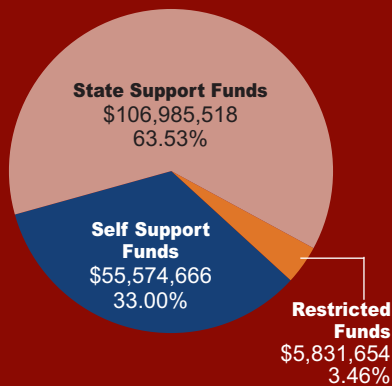
Instruction	\$53,120,900
Research	1,140,705
Public Service	6,906,870
Academic Support	9,825,769
Student Services	6,761,186
Institutional Support	15,864,161
Operation & Maintenance of Plant	17,320,614
Scholarships & Fellowships*	17,710
Auxiliary Services	38,402,495
Interest on Indebtedness	3,695,917
Total Expenses	153,056,327
Net Increase in Fund Balance	\$15,335,511

Revenue Distribution FY 2015

Revenue By Source

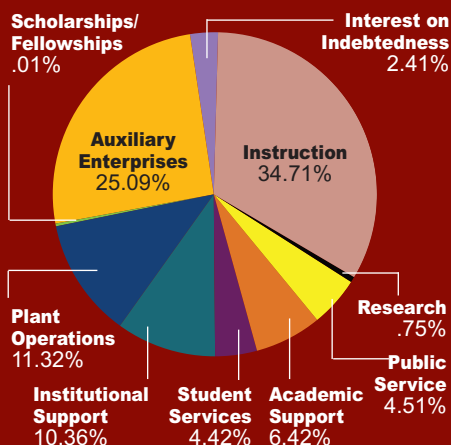


Revenue By Type

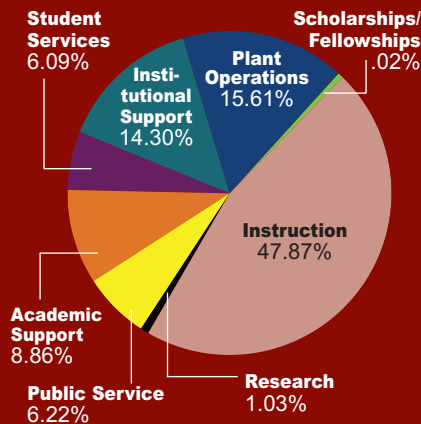


Expenditure Summary FY 2015

Total Expenditure By Program



State Support Expenditure By Program



* SU's gross scholarships and fellowships are \$15.2 million.

Please Note: The financial information displayed is based on the University's submission to the University System of Maryland (USM) and is published prior to either the USM's or the external auditor's final review. As such, any subsequent changes that may have been requested and/or made are not reflected.

Academic Programs

CHARLES R. & MARTHA N. FULTON SCHOOL OF LIBERAL ARTS

Undergraduate Departments/Majors

- Art
 - Art
 - Fine Art
- Communication Arts
- Conflict Analysis and Dispute Resolution
- English
 - English
 - ESOL/K-12 Certification
- Environmental Studies
- History
- Interdisciplinary Studies
- Modern Languages and Intercultural Studies
 - French
 - Spanish
- Music
- Philosophy
- Political Science
 - Political Science
 - International Studies
- Psychology
- Sociology
- Theatre and Dance
 - Theatre

Graduate Degrees

- Master of Arts (M.A.)
 - Conflict Analysis and Dispute Resolution
 - English
 - History

RICHARD A. HENSON SCHOOL OF SCIENCE & TECHNOLOGY

Undergraduate Departments/Majors

- Biology
 - Biology
 - Biology/Environmental Marine Science
- Chemistry
- Geography and Geosciences
 - Geography
 - Earth Science
- Health Sciences
 - Medical Laboratory Science
 - Respiratory Therapy
- Mathematics and Computer Science
 - Computer Science
 - Mathematics
- Nursing
- Physics

Graduate Degrees

- Master of Science (M.S.)
 - Applied Biology
 - Applied Health Physiology
 - GIS Management
 - Nursing
 - Mathematics Education
- Doctor of Nursing Practice (D.N.P.)

FRANKLIN P. PERDUE SCHOOL OF BUSINESS

Undergraduate Departments/Majors

- Accounting and Legal Studies
 - Accounting
- Economics and Finance
 - Business Economics
 - Economics
 - Finance
- Information and Decision Sciences
 - Information Systems
- Management and Marketing
 - International Business
 - Management
 - Marketing

Graduate Degrees

- Master of Business Administration (M.B.A.)

SAMUEL W. & MARILYN C. SEIDEL SCHOOL OF EDUCATION & PROFESSIONAL STUDIES

Undergraduate Departments/Majors

- Education Specialties
 - Secondary Teaching Licensure
- Health and Sport Sciences
 - Community Health
 - Exercise Science
 - Physical Education
- Social Work
- Teacher Education
 - Early Childhood Education
 - Elementary Education

Graduate Degrees

- Master of Arts in Teaching (M.A.T.)
- Master of Education (M.Ed.)
 - Curriculum and Instruction
 - Educational Leadership
 - Reading Specialist
- Master of Social Work (M.S.W.)
- Doctor of Education: Contemporary Curriculum Theory and Instruction: Literacy (Ed.D.)

Mission

Salisbury University is a premier comprehensive Maryland public university, offering excellent, affordable education in undergraduate liberal arts, sciences, pre-professional and professional programs, including education, nursing, social work and business, and a limited number of applied graduate programs. SU's highest purpose is to empower its students with the knowledge, skills and core values that contribute to active citizenship, gainful employment and lifelong learning in a democratic society and interdependent world.

Salisbury University cultivates and sustains a superior learning community where students, faculty and staff engage one another as teachers, scholars and learners, and where a commitment to excellence and an openness to a broad array of ideas and perspectives are central to all aspects of University life. SU's learning community is student-centered; thus, students and faculty interact in small classroom settings, faculty serve as academic advisors and virtually every student has an opportunity to undertake research with a faculty mentor. SU fosters an environment where individuals make choices that lead to a more successful development of social, physical, occupational, emotional and intellectual well-being.

The University recruits exceptional and diverse faculty, staff, and undergraduate and graduate students from across Maryland, the United States and around the world, supporting all members of the University community as they work together to achieve the institution's goals and vision. Believing that learning and service are vital components of civic life, Salisbury University actively contributes to the local Eastern Shore community and the educational, economic, cultural and social needs of the state and nation.

Salisbury University has a strong institutional commitment to diversity and equal educational opportunities. To that end, the University prohibits discrimination on the basis of sex, gender, marital status, pregnancy, race, color, ethnicity, national origin, age, disability, genetic information, religion, sexual orientation, gender identity or expression, veteran status, or other legally protected characteristics. Direct all inquiries regarding the nondiscrimination policy to the Office of Institutional Equity/Title IX Coordinator, Holloway Hall 100, 410-543-6426. Qualified students with disabilities should contact the Office of Student Disability Support Services at 410-677-6536.

Salisbury University's Leadership

- President: Dr. Janet Dudley-Eshbach
- Provost and Senior Vice President of Academic Affairs: Dr. Diane D. Allen
- Vice President of Administration and Finance: Betty P. Crockett
- Vice President of Advancement and External Affairs: Dr. T. Greg Prince
- Vice President of Student Affairs: Dr. Dane R. Foust
- President's Chief of Staff: Amy S. Hasson
- Deputy Chief of Staff and Director of Government & Community Relations: Robby Sheehan
- Dean of Fulton School of Liberal Arts: Dr. Maarten L. Pereboom
- Dean of Henson School of Science and Technology: Dr. Karen L. Olmstead
- Dean of Perdue School of Business: Dr. Christy H. Weer

- Interim Dean of Seidel School of Education and Professional Studies: Dr. Kelly A. Fiala
- Dean of Graduate Studies and Research: Dr. Clifton P. Griffin
- Dean of Libraries and Instructional Resources: Dr. Beatriz B. Hardy
- Adjunct Faculty Caucus: Timothy F. Robinson
- Faculty Senate President: Dr. Darrell G. Mullins
- Graduate Student Council President: Carrienne Cicero
- Staff Senate Chair: Melissa D. Thomas
- Student Government Association President: Tyler Gibson
- University Consortium Coordinating Committee Chair: Dr. Darrell G. Mullins

STATE OF MARYLAND

- Governor: Lawrence J. Hogan Jr.
- Lt. Governor: Boyd K. Rutherford
- Maryland Higher Education Commission Acting Secretary: Dr. Jennie C. Hunter-Cevera

UNIVERSITY SYSTEM OF MARYLAND

- Dr. Robert L. Caret, Chancellor

BOARD OF REGENTS (2015)

- James L. Shea, Chair
- Barry P. Gossett, Vice-Chair
- Gary L. Attman, Treasurer
- Linda R. Gooden, Assistant Treasurer
- Michelle A. Gourdine, M.D., Secretary
- Thomas G. Slater, Assistant Secretary
- Norman R. Augustine
- Joseph Bartenfelder, ex officio
- James T. Brady
- Sydney Comitz, Student Regent
- Louise Michaux Gonzales
- The Hon. Francis X. Kelly Jr.
- David Kinkopf
- Robert Neall
- Robert Pevenstein
- Robert D. Rauch
- Dr. Frank M. Reid III

Salisbury University is a proud member of the University System of Maryland.



A comprehensive university offering 58 distinct undergraduate and graduate degree programs, SU is one of those rare places where individual talents are celebrated while big ideas are encouraged and nurtured.



A Maryland University of National Distinction