



Annual Report

2013-2014

Salisbury
UNIVERSITY

A Maryland University of National Distinction

(From left) Dr. Beatriz Hardy, SU dean of libraries and instructional resources; Barry Gossett, vice chair of the University System of Maryland Board of Regents; Maryland Delegate Norman Conway, chair of the House Appropriations Committee; SU President Janet Dudley-Eshbach; and T. Greg Prince, SU vice president of advancement and executive director of the SU Foundation, Inc.



Letter from the President

Greetings! I am pleased to present Salisbury University's Annual Report for 2013-2014. This year, SU continued our steady march toward national distinction. New academic programs got underway, we broke ground on the Academic Commons, our Sea Gull Athletics teams performed extraordinarily well, faculty and staff were honored for their many accomplishments, and our students continued to excel. Salisbury University's rankings in national publications reflected those accomplishments, highlighting the University as one of the best, most efficient, and greenest of all colleges and universities across the United States.

In addition to achieving academic excellence, SU students demonstrated the value of service. From topping \$1 million raised for Relay For Life to packing meals for refugees in Syria, our Sea Gulls made a positive difference in the Salisbury community and throughout the world, and will continue to do so in the years to come.

SU has been the cultural hub for our region, and last year was no exception. Throughout the academic year, artists of all kinds were welcomed to campus: writers and poets; the Moscow ballet; Tibetan Monks; and our own students, faculty and staff from the theatre, dance and music departments graced venues throughout campus for the benefit of the arts and our campus community.

In sum, I am grateful every day to be a member of this thriving community where opportunities abound to live, learn and lead. I hope that in the pages of this publication, you will be surprised and impressed by the many facets of Salisbury University. Our students, faculty and staff continue to work hard every day to build our reputation as *A Maryland University of National Distinction*.

Janet Dudley-Eshbach, Ph.D.
President

A 'Ground Breaking' Addition to SU's Academic Facilities

With broad smiles and shiny shovels, Salisbury University broke ground on the Patricia R. Guerrieri Academic Commons. At 224,071 square feet, the \$111.4 million facility will be the largest academic building in SU history. Home for a sorely needed new library, with it comes a reconfiguration of University classroom, research and study space in a manner that planners predict will change campus dynamics. The Guerrieri Academic Commons is a conscious attempt to transform learning at the institution – in ways which will not only impact how students and faculty interact, but, potentially, how the Lower Eastern Shore relates to the SU academic community. The new facility will allow SU to unite specialized academic programs – now scattered in different buildings – under one roof, adjacent to each another. With library resources, and librarians, only steps away, students and faculty will gain a new level of support and possibility.

On the Cover: For the first time in SU's 88-year history, graduate students had their own ceremony during SU's Spring 2014 Commencement exercises. Some 170 received master's degrees.

SU Honors the State and the State Honors SU

During the past year, SU bestowed its annual state legislator honor and the state bestowed two SU faculty with its annual professorship honor.

In recognition of outstanding public service, Maryland Senator Thomas M. "Mac" Middleton was named SU's 2014 John R. Hargreaves Distinguished Legislative Fellow. A lifelong resident of Charles County, Middleton is a four-term senator first elected to represent District 28 in 1995. He is the owner and operator of Cedar Hill Farm, near Waldorf, MD, and is the only full-time farmer in the Maryland General Assembly. For nearly 20 years, Middleton has co-chaired the Joint Subcommittee on Program Open Space and Agricultural Land Preservation.

For the second consecutive year, two SU professors won one of the University System of Maryland's most distinguished awards, which includes an \$80,000 prize. Dr. Michael Lewis, chair of SU's Environmental Studies Department, and Dr. Jill Caviglia-Harris, professor of economics and environmental studies, received the Wilson H. Elkins Professorship. The honor helps continue efforts initiated with their inaugural award in 2012. These include creating an organic farm, developing plans for a field station and integrating research on Amazon deforestation into the classroom.

Their three-part proposal for the award includes creating a campus organic farm; planning and designing a field research station; and extending Caviglia-Harris' existing research on the Brazilian Amazon to create research opportunities for undergraduates. The farm hopes to supply food to SU Dining Services and provide teaching opportunities for college and K-12 students. The sustainable research station will allow for study and exploration of the regional environment. Caviglia-Harris' work, which already has involved some students, will be used to facilitate ongoing undergraduate research through the development of a team-taught course and a campus-based summer research institute.

Three Regents Award Winners

Two Perdue School of Business faculty earned the University System of Maryland's highest faculty honor: the Regents' Award for Excellence. Dr. Leonard Arvi, Economics and Finance Department, was honored for mentoring and Dr. Frank Shipper, Management and Marketing Department, was honored for research and scholarship. Arvi is credited with ensuring that his students are adept at every form of networking, including using new technologies to connect. Recognized nationally and internationally as a scholar on employee-owned companies, Shipper has published extensively, including the book *Shared Entrepreneurship: A Path to Engaged Employee Ownership*, and contributed to the documentary *We Are the Owners* – all in the last three years.

On the staff side, Brenda Grodzicki received the Board of Regents Staff Award for Excellence. She is known for devoting "acute attention" to the operations of SU's 40-year-old academic journal *Literature/Film Quarterly*. Recognized for Effectiveness and Efficiency, she has been the journal's business manager and copy editor for the past decade. She was applauded for developing and implementing a plan that allowed it to earn over \$10,000 in additional royalty funds during the last fiscal year and this one.

Abundant Accolades

SU was honored by a number of rankings publications in the past year. For the second time, *University Business* magazine named SU among its spring "Models of Efficiency." *Kiplinger's Personal Finance* magazine named SU among its "25 Best College Values Under \$30,000 a Year" in addition to naming SU among the Top 100 "Best Values in Public Colleges" for the past six years. *The Princeton Review*, in partnership with *USA Today*, named Salisbury among its Top 80 "Best Value" Public Colleges in the nation for 2014. For the 15th consecutive year, SU was ranked one of *The Best Colleges* by *The Princeton Review*. For the 17th consecutive year, SU was named one of *U.S. News & World Report's* Top Public Regional Universities in the North.



Caviglia-Harris and Lewis



Arvi, Grodzicki and Shipper



(Left) Maryland Senator Middleton



Student Achievements

Lembo Earns First Fulbright ETA Grant

Emily Lembo earned a prestigious Fulbright English Teaching Assistant (ETA) grant to travel to South Korea for the 2014-15 academic year. The U.S. Department of State exchange program places recipients in schools overseas to supplement English language instruction and provide a native speaker in classrooms. Lembo earned her bachelor's degree in English with a concentration in Teaching English to Speakers of Other Languages (TESOL) in May 2014 from Salisbury University.

"My goal after graduating was always to go abroad and teach, and South Korea is the perfect fit for me," she said. "The Fulbright is a great platform to gain teaching experience and make connections with other people. I really would like to stay there longer than just one year."

SU's first Fulbright ETA grant recipient, Lembo first traveled to South Korea for two months in summer 2013, working as a volunteer English instructor at a private school on Jeju Island. The school is run by the father of two other SU graduates, Leo Choi '10 and Wonae Choi '12.

Lembo first went abroad before her senior year of high school, traveling with a group to China to teach English at a summer camp in a small town about two hours from Beijing. She credits these experiences and her work with SU's Center for International Education (CIE) with helping her form a successful Fulbright application. Some of Lembo's other activities included working as a resident assistant, which she said taught her leadership and responsibility, and being a Writing Center consultant, which gave her more practice in helping others improve their rhetorical skills. She also was a member of SU's Thomas E. Bellavance Honors Program.

In the CIE's Office of International Student and Scholar Services, Lembo helped provide social and co-curricular support to over 100 Korean and Chinese students, leading group trips to Washington, D.C. and the National Aquarium at Baltimore. She also started group conversation gatherings for international students at the Writing Center, allowing them to practice speaking and talk about topics such as idioms and other nuances of the English language. She hopes to expand on this idea while in South Korea.

Relay Reaches \$1 Million

SU's Relay For Life has raised over \$1 million for the American Cancer Society (ACS) since 2002. Some 70 teams representing over 1,500 SU students, faculty, staff, families and community members took part in the 2014 Relay. Teams added over \$106,000 to the prior cumulative total of \$934,000, bringing SU's total donations to over \$1,040,000 since the event started. SU's Relay is consistently among the top collegiate Relays in the nation. All proceeds benefit cancer research, education, patient services and advocacy programs. SU has twice been named one of only 20 "Leaders of Hope" by Colleges Against Cancer (CAC), an ACS program that unites more than 300 campuses in the fight against cancer. SU also was named CAC's "Rookie of the Year" Relay chapter in 2007, and in 2008, the University's CAC chapter won an Outstanding Advocacy Award, one of only six honors given nationwide. In 2011, the ACS honored SU for "Outstanding Administration Support" of Relay.

Lembo (right)



A Mission for Clean Water

A student-led initiative that began with a rock concert at SU is providing clean drinking water for a village of about 250 in Ethiopia.

In 2012, James Townsend founded the SU Student Activism Club as a way to combat student apathy and raise awareness of global issues. The organization planned Gullstock, a campus music festival, to help raise funds to build a clean water well for the African community through the philanthropic organization Charity: Water.

The concert raised some \$800, starting the club on its way toward reaching the \$5,000 needed for the well. Shortly thereafter, fundraising efforts received a large boost when the club won the SU Student Government Association's "Be the Change" online video contest, netting a \$2,500 prize. Additional fundraisers, as well as private donations, helped the group exceed its goal.

"By building a clean water well in a village, we are giving those in need the chance to use the time normally spent collecting water to raise their families, get an education and even start their own businesses," said Townsend, whose initial visit to Africa as an undergraduate inspired the initiative.

Townsend hopes the well also will help the villagers' economic needs. The money once spent on health care due to waterborne illnesses could be used on food, shelter, schoolbooks and uniforms.

The Ethiopian community the well serves has noted its importance, building a fence around the structure to keep animals from polluting the water source. Each family using the well pays a small fee, which goes into a fund for future maintenance costs. A plaque at the structure reads, "Funded by Charity: Water, the Students of Salisbury University."

The Faith to Feed 40,000

On an average day, SU's Commons dining hall prepares about 6,000 meals. In just 90 minutes, SU's chapter of CRU (formerly Campus Crusade for Christ) prepared over 40,000. In partnership with the Global Aid Network (GAIN), CRU leaders recruited some 260 students and community members to pack 40,896 individual meals of beans and rice for refugees in Syria. The 300 boxes packed will feed as many families for approximately one month. GAIN will deliver the boxes to relief areas that provide services for the refugees. CRU will pick up the \$10,000 tab for the food – approximately 25 cents per serving. "We, as people and the community, wanted to do something together," said Luke Sohl, SU CRU president. "It was exciting to bring members of the campus together, regardless of faith."

Gilman Scholar Goes to Ghana

Junior Erin Knuth earned the prestigious Benjamin A. Gilman International Scholarship to study abroad during fall 2013. A psychology major and art/West African studies double minor, Knuth took five courses at the University of Ghana. She and junior Theo Williams were the first SU students to attend the West African campus.

Knuth's Ghana experience did not begin as planned because the university's professors were striking and not attending their classes. Once the strike was over, she enjoyed her two psychology courses, two African studies courses and Swahili language class. She lived in an international student hostel on campus.

The Gilman application requires the creation of a follow-up service project to encourage recipients to promote international education and the scholarship program at their home institution. Knuth's proposal included presenting to three student organizations centered on mental health and volunteerism.

Sponsored by the U.S. Department of State and administered by the Institute of International Education, the award aims to diversify the kinds of students who study abroad and the places they travel. Knuth is the 15th SU student to earn a Gilman Scholarship since 2008.



Knuth



Campus Successes

Recognizing Excellence Through Accreditation

Two Salisbury University service programs earned important accreditations in the last year.

The SU Police Department earned accreditation from the International Commission on Accreditation for Law Enforcement Agencies, Inc. (CALEA). With the designation, SU becomes the only higher education institution on the Eastern Shore of Maryland with a CALEA-accredited police department. During the voluntary accreditation process, CALEA representatives evaluated the department's policies, procedures, management, operations and support services. They spoke with members of the department, SU and the greater community during a capstone visit in July 2013. The University System of Maryland (USM) Board of Regents set a goal in 2008 of all police agencies on USM campuses complying with CALEA standards. SU is one of five institutions to meet that goal.

The Center for Student Achievement (CSA) received international tutor training certification from the College Reading and Learning Association (CRLA). CRLA-certified programs meet or exceed an internationally accepted standard of skills and training for tutors. CRLA certification is endorsed by other organizations, including the Association of Colleges for Tutoring and Learning Assistance, Association for the Tutoring Profession, National Association for Developmental Education, National College Learning Center Association and National Center for Developmental Education. Guided by the Council of Student Achievement and Success, the CSA works with students to help them reach their academic potential.



An Electric Road Trip Leads to SU

When SU became home to the Eastern Shore's first public electric vehicle charging stations in 2011, University officials saw the distinction as a point of pride. Jonathan Slade and Novia Campbell saw it as a challenge. The filmmakers purchased a Nissan Leaf in 2012 and began to wonder how far they could drive it since electric vehicle charging stations were sparse beyond their home base in Baltimore. Discovering an app called PlugShare that mapped charging stations nationwide, Slade began plotting daytrips that took the couple further and further from home. "One day I saw there were charging stations at Salisbury University, and I thought, 'I wonder if we can get there,'" he said. The plan to take the 145-mile trip soon evolved into a much larger undertaking that the couple would consider the ultimate challenge: They would drive from one end of Maryland to the other, 520 miles from Oakland to Ocean City, and film the journey. The resulting documentary, *Electric Road Trip*, debuted on Maryland Public Television in April as part of MPT's 10th annual Chesapeake Bay Week celebration.



SU Implements NextBus

SU students and other riders now may find out the exact locations and arrival times of campus shuttles thanks to a new partnership with NextBus. The company uses GPS technology and historical travel data, including stops and traffic patterns, to track buses and predict arrival times with high accuracy. Information is refreshed constantly to provide riders up-to-the-minute information. Other advantages for students include being able to better utilize their time by avoiding waits, especially during inclement weather and during hours with infrequent bus arrivals. SU is the first Eastern Shore campus to implement the NextBus system.





Commons Rooftop Garden

University Dining Services (UDS) is cutting back on processed herbs, and the number of large plastic containers in which they are packaged, in favor of growing its own. The large metal rack, holding more than a dozen of the most popular potted herbs, sits near a watering system on the rooftop of the Commons dining hall. Associate Director of UDS Tony Cerulli was inspired by similar rooftop gardens he saw at the University of Massachusetts and Tufts University while attending National Association of College and University Food Services (NACUFS) conferences in New England. The SU garden was bountiful enough to allow chefs to begin harvesting herbs for use during finals week. During fall 2013, the new program was implemented on a large-scale basis, with chefs hand-picking what they need each day. The fresh ingredients will hopefully help SU retain its NACUFS rating as one of the top five campuses in the nation when it comes to food taste and quality.

Celebrating Research and Innovation

SU hosted its inaugural Research Day and Innovation Showcase in fall 2013. Spotting faculty work, the day featured presentations, a showcase of collaborative offerings and business after-hours networking.

"Salisbury University is fortunate to have talented faculty and staff who are doing innovative work in the classroom and beyond," said SU President Janet Dudley-Eshbach. "University campuses have an engaging energy, and SU provides valuable and creative resources for the Delmarva community."

The event celebrated faculty who are not only excellent teachers and mentors, but who also advance scholarship in their fields of study. Participants enjoyed eight TED-style talks on "ideas worth spreading" delivered by faculty from all four of SU's endowed schools, including Drs. Michele Schlehofer of the Psychology Department, Sarah Surak of Political Science, Ryan Taylor of Biological Sciences, Art Lembo of Geography and Geosciences, Jim Forte of Social Work, Dean Ravizza of Health and Sport Sciences, and Jonathan Munemo and Leonard Arvi of Economics and Finance.

Surak, for example, talked trash and her studies of the politics of garbage. "We often think of waste as a very individual experience," she said, adding that people blame themselves for not recycling. Instead, the political science and environmental studies professor is asking questions about the role of government in waste collection and management, and industry in determining product longevity and construction.

Other topics ranged from rehabilitating children in war-torn countries through sports to enhancing student employment success rates with mobile apps and social networks.

Among the evening showcase participants were representatives from SU's Bosserman Center for Conflict Resolution, Business Economic and Community Outreach Network, Center for Applied Mathematics and Science, Delmarva Public Radio, Eastern Shore Regional GIS Cooperative, Nabb Research Center for Delmarva History and Culture, Environmental Studies Department, the new Guerrieri Academic Commons and Blackwell Library, May Literacy Center, Perdue School, Henson Medical Simulation Center, ShoreCorps/PALS, Small Business Development Center, STEM@SU, University Galleries, and more.

Deemed a success by campus and community, the event is now an annual offering.

Fulton School of Liberal Arts

Wenke Debuts in Salinger Documentary

The high-profile documentary *Salinger* by Shane Salerno included interviews with some of the nation's most prominent literati and J.D. Salinger fans: novelist Tom Wolfe, actors John Cusack and Danny DeVito – and Dr. John Wenke, an SU English professor. A recognized scholar on Salinger's work, Wenke wrote the first book-length study of Salinger's uncollected and collected short fiction. In addition, Wenke's scholarship, literary non-fiction and short stories have been published in journals and publications including *The Gettysburg Review*, *Resources in American Literary Studies*, *Cimarron Review*, among others. Unknown to many, Salinger served in Army intelligence in World War II, which obviously shaded him and his stories, a theme of the documentary, according to the *New York Times*. Another early theme of the stories and more fully developed in *The Catcher in the Rye* was his preoccupation with reclusiveness. After 1965, Salinger refused to publish or be interviewed, living in seclusion in Cornish, NH. The movie solves many of the mysteries regarding Salinger's life and work, especially the mystery of whether he continued to write. The film's PBS premiere was the 200th episode of the acclaimed *American Masters* series.

Pereboom Named to Maryland Humanities Council Board

Dr. Maarten Pereboom, dean of the Fulton School of Liberal Arts, was elected to the Maryland Humanities Council Board of Directors. With an academic portfolio including history, conflict analysis and dispute resolution, environmental studies, the fine and performing arts, languages, communications, philosophy, and sociology, Pereboom was an ideal candidate for the board, according to his nominator, Dr. Karen Olmstead, dean of SU's Henson School of Science and Technology. As a Maryland Humanities Council board member, Pereboom will be involved in strategic planning, fundraising for and promoting the organization and its programs and services.

American Women Writers of Color Conference Returns

For more than a decade, SU hosted the American Women Writers of Color conference. Following a hiatus, the conference, chaired by Dr. April Logan of SU's English Department, returned in 2013. Professors and graduate students from the United States and abroad presented talks on the writings of American women writers of color. In response to new developments in the English discipline, the conference's scope expanded to cover not only North American women writers of color, but also those of South and Central America, including the Caribbean.

Daphne Brooks, a distinguished professor of English and African-American studies at Princeton University, delivered the keynote. She is the author of *Bodies in Dissent: Spectacular Performances of Race and Freedom, 1850-1910*, *Jeff Buckley's Grace* and the forthcoming *Subterranean Blues: Black Women Sound Modernity*. Brooks also has written numerous articles on race, gender, performance and popular culture. In addition, she is the editor of books including *Great Escapes: The Narratives of William Wells Brown, Henry Box Brown and William Craft* and *The Performing Arts* volume of *The Black Experience in the Western Hemisphere* series.

Readers at the conference included Michelle Myers and Merle Collins. Myers, a spoken-word poet, community activist and educator, is a founding member of the Philadelphia-based Asian-American female poetry group Yellow Rage. Internationally known poetry and fiction writer Collins is a professor of Caribbean literature at the University of Maryland College Park and her published works include the novels *Angel* and *The Colour of Forgetting* and several short story collections.



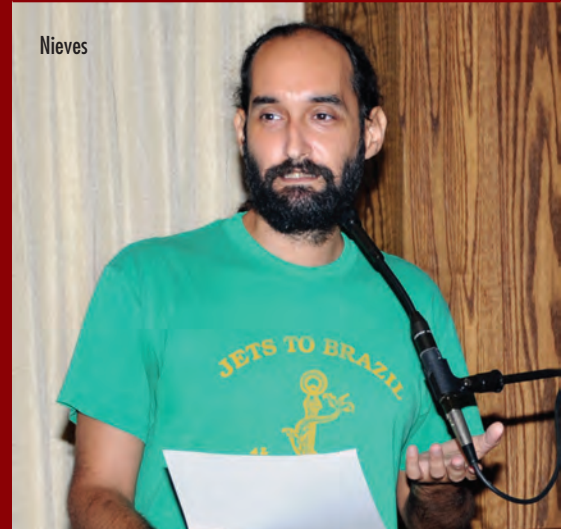
Wenke



Pereboom



Author Daphne Brooks



Nieves



Nieves Earns Poetry Praise

Dr. John A. Nieves' debut poetry collection *Curio* was the winner of the 13th annual Elixir Press Poetry Award. According to the English professor, the title of the collection comes from his desire to create "a curio cabinet of 'whens' and 'wheres' and some of the things that make them distinctive." The "curios" contained within have drawn the attention and critical praise of the poetry community. "To enter the world of *Curio* ... is to enter a world shaped by a curious and ravenous intellect," said award-winning poet and Elixir Press judge Jane Satterfield. A 2012 Pushcart Prize nominee, Nieves has published in journals including *Beloit Poetry Journal*, *Southern Review*, *Crazyhorse*, *Hayden's Ferry Review*, *Ninth Letter* and *Cincinnati Review*, among others. He won the 2011 *Indiana Review Poetry Prize*.

Boroughs Leads SU Archaeology Team at Dorchester County Dig

When Dr. Jason Boroughs, History Department, met with colleagues from the University System of Maryland at an archaeological dig at "The Hill," a prominent African-American community in Easton, he learned that the Friends of Stanley Institute, Inc. had put out a request for proposals for an archaeology team to assist with their Christ Rock Church renovation project.

Seizing the opportunity to give his students hands-on experience in how archaeology can be put to practical use, he outbid two commercial firms, offering to conduct the dig for free. In summer 2013, seven students joined him in what became SU's first archaeological field school since 2002. Boroughs said his team was happy to be working on a project that meant so much to many who still reside in the community.

Opened in 1865, the Rock School — later renamed in memory of its co-founder, the Rev. Ezekiel Stanley — initially served as both church and school for the small African-American community known as Christ Rock. The church that was later built and the schoolhouse served as the center of the Christ Rock community until 1966, when the Stanley Institute closed. If the Friends group was going to meet its goal of an authentic recreation of the church's fellowship hall, it was going to need some help locating the hall's actual footprint. That is where SU came in.

After four weeks, Boroughs and his students not only had determined the probable footprint of the fellowship hall; they also had uncovered more than 4,000 artifacts, including marbles and small toys, 19th- and 20th-century coins, and decades-old soda bottles that likely were the remnants of community socials and church picnics.

Many of these items will be placed inside the rebuilt hall, which is slated to include a small museum focusing on the neighborhood's history, he said. Relics from the schoolhouse, stored away for many years, also will be on display.

Once renovations are complete — anticipated for early 2015 — the Friends will be able to double their historical tour offerings to include both the school and the church, helping to draw more visitors interested in learning about Dorchester County's African-American heritage.



Gerhold with advisor Dr. Don Spickler



Code for Good Challenge



Eastern Shore Regional GIS Cooperative

Henson School of Science and Technology

Physics Students Design Solar E-Bike

Physics majors Sam Brown, Katie Murphy and May Palace received \$1,000 in National Science Foundation (NSF) funding to construct a solar-powered e-bike. The project is part of Salisbury University's NSF-funded Bridges for SUCCESS (SU Connections to Careers for Every STEM [science, technology, engineering and mathematics] Student) program. Dr. Joe Howard, SU professor of physics, serves as the group's faculty mentor.

Though motorized bicycles date back to the 19th century, the SU team is putting a decidedly 21st-century twist on its bike, adding solar panels as the energy source. According to Palace, the project fits well with SU's "green" philosophies: "Salisbury is a school that is really interested in clean energy and sustainability. We thought a solar bike would complement those interests, as well as our own."

"We want to reduce the carbon footprint while maintaining the convenience of travel people are used to," said Murphy, noting that a solar-powered e-bike would combine the environmental friendliness of a bicycle with the flexibility of regular automobile travel.

Brown added that the ease of use would trump even that of an electric car since users would not need to rely on charging stations or electrical outlets to power the vehicle. And if all else failed ... they could pedal.

The group completed construction of the bike in mid-July and are running tests and calculations to determine carbon footprint reduction and total energy savings – in terms of both power supply and human exertion.

The Physics Department plans to keep the bike as a demonstration tool. Brown, however, sees the potential for more: "Who knows? Maybe this could be the basis for a business."

Women of Science Present Nationally

From presenting research on Capitol Hill to attending a "Scientista" symposium at the Massachusetts Institute of Technology, SU students are helping break the glass ceiling in STEM (science, technology, engineering and mathematics) fields. Recent graduate Erika Gerhold was, for the second consecutive year, the sole representative of a Maryland campus selected for "Posters on the Hill," attended by U.S. Congressional leaders and national funding agencies. She shared her studies of mathematical structures that help keep credit cards secure. Physics major May Palace was one of six SU students – with Sarah Confrancisco, Rachel Flanagan, Katherine Murphy, Louise Coltharp and Veronica Martinez-Vargas – at the Scientista Foundation's inaugural event and one of two selected to explore the emerging field of biomimicry during a PBS NOVA Making Stuff Wilder IdeaLab workshop in Boston. During the four-day workshop, they used nature to inspire inventions to solve complex human problems.

Computer Science Majors Win Code for Good Challenge

After creating a website application that combines fitness and gaming, four SU computer science majors won first place in J.P.Morgan's fall 2013 Code for Good Challenge in New York City. They used their technical skills to help Mana, a nonprofit that provides ready-to-use fortified foods for malnourished children in developing countries. The team's website allows users to track calories burned through exercise and then personally donate or challenge friends, groups or corporate sponsors to make 30-cent contributions to the nonprofit for every 500 calories used. "I'm proud of what we created," said Cale Bowen, whose SU teammates included Brandon Altvater, Rob Close and Matt Thorne. They, along with two students from Columbia and the Rochester Institute of Technology, topped 23 other teams, including Harvard and Carnegie Mellon.

ESRGC Celebrates 10 Years

SU's Eastern Shore Regional GIS Cooperative (ESRGC) has been on the map for 10 years. When it started in early 2004, the ESRGC's goal was to improve Geographic Information System (GIS) technology capabilities on the Mid- and Lower Eastern Shore, especially for county and municipal governments. Over the past decade, the ESRGC has worked on 135 projects, totaling more than \$5.6 million in grants and contracts. During that time, the ESRGC has mapped subjects ranging from threatened bird sanctuaries and Chesapeake Bay critical areas, to high-speed Internet availability, to trends in state unemployment and crime. The team also has explored historical maps and nautical charts; flooding vulnerability; public transportation systems; the infrastructure of municipal water, sewer and storm water systems; and more. In addition, staff have done countless pro-bono projects for individuals, non-profits, schools, governments and businesses. The ESRGC has employed and trained nearly 100 student interns and graduate assistants over the last decade.

Ericksons Earn \$48K National Science Foundation Grant

Thanks to a National Science Foundation (NSF) grant, SU students and faculty have a new tool to measure light intensity in their research on worms, plants, fish and other subjects. Dr. Patti Erickson of SU's Biological Sciences Department, in partnership with Dr. Les Erickson, who also teaches in the department, received a \$48,915 major research instrumentation award from NSF to purchase a multi-mode plate reader.

The machine rapidly measures the intensity of light absorbed or emitted by samples. Erickson said its "potential uses are extensive due to its high capacity, speed, sensitivity and versatility." Personally, the tool will assist her studies of the effects of oxidative stress in nematode worms that have been genetically modified to express fluorescent proteins. Collaboratively, it also will be used by Dr. Joseph Pitula at University of Maryland Eastern Shore and others at SU.

Les Erickson sees benefits to his study of enzyme activity in flowering plants, while SU chemistry professor Alison Dewald can better explore enzymes whose structures, but not functions, are known. Dr. Eugene Williams of Biological Sciences will use it to continue exploring the impacts of rapid temperature fluctuations on the metabolic processes and cell membrane structure of arctic charr fish.

"In addition to enhancing the research productivity of faculty, the reader will allow us to better train our students who are becoming the next generation of scientists," Patti Erickson said. Undergraduate and graduate students will use it to collect and analyze data.

"It's a flexible, low maintenance, programmable instrument that will facilitate a wide range of analyses that are beyond our existing technology and capacities," she added. "We expect it to inspire future faculty and student research in the areas of cell and molecular biology, physiology, and biochemistry once its capabilities are realized."

Erickson (left)



Fostering Business Growth for Students, Alumni and the Nation

Entrepreneurs funded through Salisbury University's Philip E. and Carole R. Ratcliffe Foundation Shore Hatchery program represented a diverse group of businesses and their winnings totaled some \$125,000 during the final round of the first year of the five-year, \$1 million initiative to assist entrepreneurs and help them create new jobs.

On the same day as the spring competition, many Shore Hatchery participants also auditioned for ABC-TV's *Shark Tank*, holding its first small-market auditions at SU for the show's sixth season.

During the first round in the fall, alumni Ryan Chacon and Tim McFadden returned to their Alma Mater seeking funds and mentors to help take their ideas to the next level. Their two newest ventures were awarded a combined \$75,000. Chacon and his business partner are developing an online fundraising platform called BakeSale. For McFadden, the award meant ramping up production of a product he and his business partner created through their Zero Gravity Creations studio: the Permabulb, which fuses a decorative bulb to a metal cover with an LED inside, using a patent-pending process they call Magmabond.

In the spring round, 17-year-old Joost Elling looked to his Dutch lineage to help expand his Joost Wafel Company, which bakes and sells "stroopwafels," caramel-filled cookies popular in Europe. Hatchery judges were impressed enough with Elling's business plan — and his cookies, which he passed around for sampling — to award him \$10,000 to purchase a second specialty waffle iron and explore ways to preserve the treats' freshness.

Owners of College Scooters and Cycles John Churchman and Navid Mazloom were awarded \$45,000, the largest single award bestowed by the judges during the most recent round. Churchman came up with the plan for College Scooters as an SU student and started the business as a sophomore in 2011. Originally an online business, it soon grew to include brick-and-mortar stores in Salisbury and College Park, MD. Now the top scooter and cycle dealer in Maryland, the company focuses on creating a collegiate experience for buyers. With the funds, Churchman plans to update the showrooms at his current stores and put money toward opening a third in Baltimore.

The second year of the competition has a potential \$200,000 in seed funding available.

Hoffman Earns Distinguished Faculty Award

Dr. Richard Hoffman, a professor of management whose dedication to teaching has earned renown both nationally and internationally, was the 2013 SU Distinguished Faculty Award honoree. As a Fulbright Scholar, Hoffman taught at the University of Tartu, Estonia. He also has taught as a visiting professor at Dongbei University of Finance and Economics in China and Grenoble Ecole de Management in France. As interim dean of the Perdue School from 2007-2010, he oversaw a \$7.3 million budget and helped the school earn accreditation from the Network of International Business Schools (NIBS) and reaccreditation from the Association to Advance Collegiate Schools of Business (AACSB). In addition, he helped launch a new M.B.A. curriculum and a satellite program at the Eastern Shore Higher Education Center at Chesapeake College in Wye Mills, MD; assisted in the planning and design for Perdue Hall; and initiated the first SU Abroad alumni chapter, in Europe.

Shore Hatchery organizers, mentors and participants



Entrepreneurship Competitions

SU students earned nearly \$60,000 in cash, services and prizes during the 2014 Perdue School Entrepreneurship Competitions. The big winner was a team led by senior management major Nick Simpson and his business partner Ryan Nuzum. They plan to use some \$15,600 in cash prizes and consulting services to continue developing Bounce, an app designed to connect nightlife businesses and consumers. "We really cared about the judges' feedback ... the advice you get is so valuable," Simpson said.

The day started with an "Invest in My Idea" poster session in Perdue Hall, judged by 29 representatives of the business community. Fifteen teams advanced, earning \$600 each – and a spot in the "Gull Cage," a *Shark Tank*-style contest. The four finalists from that event were Bounce, FedExmas, UrBowl and Werk, LLC., and they moved on to present full business plans during the afternoon Bernstein Award competition.

Competition judges included many SU graduates, past winners and Perdue School Executive Advisory Council members who are successful entrepreneurs and executives at regional and national companies and organizations.

One judge, Rommel Holdings President/CEO Mike Cottingham, told the students: "What I saw is focus. You were poised. You were polished. You explained why SU is a rising university and the Perdue School is a rising business school." Another, Allen Harim CEO Steve Evans, added: "We are extremely impressed. You get a lot of real experience here and that's what you need."

The competitions were supported by donations from numerous organizations from the local region and beyond.

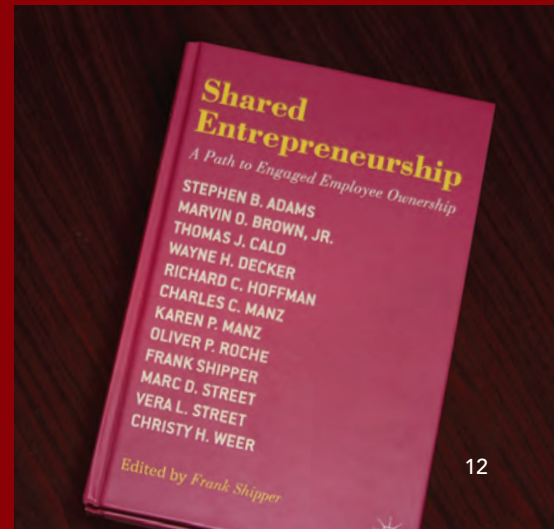
Bunch Honored as 20 in 20s

Sarah Bunch, assistant director of SU's Business Economic and Community Outreach Network (BEACON) has a philosophy: Work hard and give back. That mantra earned her a spot on *The Daily Record's* prestigious "20 in their Twenties" list, honoring young professionals in Maryland who are making a difference in their communities and beyond. At BEACON, Bunch's work in developing dashboards and decision support tools has helped influence corporate and public policy decisions in the mid-Atlantic. In addition, through BEACON, she helps train undergraduate and graduate students in business and economic modeling skills. She was once in their shoes, starting as a research assistant with BEACON in 2006 while pursuing B.S. degrees in management and marketing at SU.

Faculty Write the Book on Shared Entrepreneurship

A team of 10 management faculty members at SU have written a book on what many consider unorthodox management practices. They describe how a number of companies following employee-centric practices have survived, thrived and even displaced competitors following traditional management orthodoxy. *Shared Entrepreneurship: A Path to Engaged Employee Ownership* begins by describing the fundamental principles underlying the success of these exemplary enterprises. It concludes by providing a variety of case studies. "By providing all employees with the freedom and skill to share in the leadership, ownership and collaborative efforts, the worker-owners become highly engaged and continuously innovative," said Dr. Frank Shipper, the book's lead author. "Shared entrepreneurship replaces the top-down approaches of the past with a new framework that draws strengths and innovation from collaboration and sharing." The faculty team members whose studies comprise the book include Drs. Stephen Adams, Marvin "Mo" Brown Jr., Thomas Calo, Wayne Decker, Richard Hoffman, Olivier Roche, Marc Street, Vera Street and Christy Weer, along with research associate Karen Manz and Charles Manz, the Nirenberg Professor of Leadership at the University of Massachusetts Amherst.

Entrepreneurship Competitions participant



Seidel School of Education & Professional Studies

Social Work Behavioral Health Integration Program

When Jennifer King suggested her young patient try to calm hyperactivity by doing her favorite thing (singing) in her head, the positive results were immediate. For the recent Salisbury University graduate, providing simple therapies, such as this, was one of the most rewarding aspects of her year-long internship at a local pediatric office. Her placement was part of an initiative led by SU's Social Work Department to better help children in the community with behavioral and mental health issues.

King was one of four M.S.W. students from SU who worked with area pediatricians in the first year of the program. In 2013, the program expanded to eight interns in Wicomico, Somerset and Talbot counties. Their role: work on-site to provide free screenings and brief intervention, coordinate care management referrals, and offer consultations and support for primary care providers.

The initial group of SU interns had 269 contacts with families and children. The department's co-location model is part of a larger Behavioral Health Integration in Pediatric Primary Care (B-HIPP) program, funded by the Maryland Department of Health and Mental Hygiene and Maryland State Department of Education.

"As healthcare reform continues to move forward, additional social workers will be needed to work in integrated settings, and SU and the B-HIPP Salisbury Program will continue to be a frontrunner in producing trained M.S.W. graduates," said Amy Habeger, project coordinator and SU Social Work Department faculty.

The University of Maryland School of Medicine and Department of Psychiatry and the Johns Hopkins University School of Public Health also are partners in the project.

Wiencek Earns Light of Literacy Award

As director of SU's John B. and Florence Simmonds May Literacy Center, Dr. Joyce Wiencek arranges and oversees reading tutoring and family outreach for area students from kindergarten through eighth grade. For this and other accomplishments, Friends of the Wicomico Public Library honored her with its Light of Literacy Award in the higher education category. According to her nominators, Drs. Maida Finch and Nancy Michelson of SU's Education Specialties Department, Wiencek has nearly quadrupled the number of children served by the center annually since becoming director in 2007, from 53 then to 195 in 2013. During that time, she also has doubled the number of books at the center, from 400 to 800, and grown its budget exponentially, thanks in part to a \$50,000 family literacy grant from the Barbara Bush Family Literacy Foundation of Maryland. In addition to tutoring, the center offers an annual art poster contest. Reading tutors are SU teacher education and graduate students, who gain skills they can use in their careers.

School Earns Friends of Education Award

Wicomico County Public Schools honored the Seidel School of Education and Professional Studies with its 2014 "Friend of Education" Award. Recognizing generous support for local children and schools, the award was presented to Dr. Cheryl Parks, Seidel School dean, at the Wicomico County Teacher of the Year banquet. According to the school system: "A trademark of all Seidel School majors is experiential learning. Students gain real-world experience with our partners in multiple settings that include regional professional development schools, social work agencies [and] sports medicine clinics. Course work culminates into semester-long internships in most of our schools to help prepare students for future career challenges. Our schools and students benefit greatly from this collaboration between our two organizations."



B-HIPP graduate King



Wiencek



Parks



Forte & Garrow



Social work students in Germany

Forte and Gorrow Publish Books

Seidel faculty in two departments published in the last year. Dr. James Forte, Social Work Department, published two books on using theory in the social work field. The first, *An Introduction to Using Theory in Social Work Practice*, provides a foundation for using theory in social work practice and explores the integration of 14 key theories across each phase of the planned change process. The other, *Skills for Using Theory in Social Work: 32 Lessons for Evidence-Informed Practice*, explores how theory, research evidence and experiential knowledge are critical components of good social work. Dr. Teena Ruark Gorrow, Teacher Education Department, published *Inside a Bald Eagle's Nest: A Photographic Journey through the American Bald Eagle Nesting Season* with co-author Craig Koppie, eagle/raptor biologist with the U.S. Fish and Wildlife Service Chesapeake Bay Field Office. The book presents a factual and rare glimpse into the nesting behaviors of the Chesapeake Bay bald eagle. It illustrates how eagles select their nest site, construct and gather nest materials, forage for prey, ward off intruders, and care for their young.

Social Work Expands to Europe

SU's undergraduate and graduate programs in social work are now available to students at Ramstein Air Force Base in Germany through a partnership with University of Maryland University College (UMUC).

Dr. Deborah Mathews, chair of SU's Social Work Department, said: "We were honored to be approached by UMUC to be part of this project and have the opportunity to bring social work education to active military members and their families who are serving our country abroad."

The social work programs are made possible by a \$250 million U.S. Department of Defense contract awarded to UMUC to provide exclusive instruction at military installations across Europe. Mathews said SU offerings also may expand to bases in England and Italy.

Dr. Cheryl Parks, dean of the Seidel School, said the social work collaboration helps meet a need that has been growing over the past decade for social workers who are well-trained to assist those with military connections. "The department uses creative instructional approaches to reach students statewide and this collaboration enables them to do the same for military personnel stationed outside the U.S.," she added.

Focusing on the national need for social workers, Parks and Mathews attended a White House briefing on social work education: the Council on Social Work Education event on "Addressing the Social Determinants of Health in a New Era: The Role of Social Work Education."

"Our discussions focused on preparing the next generation of social work practitioners and understanding the future of health care, which includes social work, in the United States," Parks said.

Panels of White House and federal agency officials explored such topics as shifting U.S. demographics and ensuring care for all, new health care expectation, the national dialogue on mental health, and building a workforce that includes social workers to meet health care needs.

Cultural Events



Moscow Festival Ballet

Big Names on the SU Stage

Salisbury University was host to many national and international speakers and performers last year.

National Public Radio's Jamie McIntyre of *All Things Considered* shared his views as an award-winning newscaster live at SU. With a career spanning more than three decades, he spent 16 years as a military correspondent for CNN. He also established the blog Jamie McIntyre's *Line of Departure* and continues to contribute to the site frequently as an analyst on military and media issues. Beyond his journalism work, McIntyre enjoys stand-up comedy and has been named Washington, D.C.'s funniest reporter.

"An Evening with Sonia Sanchez" featured the award-winning poet, author, playwright and activist reading from her works. A pioneer of the Black Arts Movement, Sanchez has been hailed by critics and colleagues alike. Maya Angelou called her "a lion in literature's forest," noting that "when she writes she roars, and when she sleeps other creatures walk gingerly." The recipient of the Robert Frost Medal for distinguished lifetime service to American poetry and the Langston Hughes Poetry Award, Sanchez was the Laura Carnell Professor of English and Women's Studies at Temple University.

Renowned academic, author, critic and feminist Camille Paglia discussed two radical 20th-century art movements during the presentation "Dada and Surrealism." The University Professor of Humanities and Media Studies at the University of the Arts in Philadelphia, Paglia is the author of six books, including the bestselling *Sexual Personae: Art and Decadence from Nefertiti to Emily Dickinson*. Her most recent, *Glittering Images: A Journey Through Art from Egypt to Star Wars*, examines 29 examples of traditional, performance and pop art throughout history.

Pulitzer Prize-winning author Richard Ford read from his works as part of SU's Writers-on-the-Shore series. His critically acclaimed novels include *The Sportswriter*, *Independence Day*, *The Lay of the Land* and his latest *Canada*. His novel *Independence Day* became the first novel to win both the Pulitzer Prize for Fiction and the PEN/Faulkner Award.

The Moscow Festival Ballet performed two full-length ballets – *Don Quixote* and *The Sleeping Beauty* – in SU's Holloway Hall, featuring Bolshoi Ballet back-drops and costumes. The Moscow Festival Ballet was founded in 1989 when legendary principal dancer of the Bolshoi Ballet Sergei Radchenko sought to realize his vision of a company that would bring together the highest classical elements of the great Bolshoi and Kirov ballet companies in an independent new company within the framework of Russian classic ballet.

DPR Expands Programming

At a time when some universities have decided to sell their broadcast licenses because of fiscal pressures, SU President Janet Dudley-Eshbach reaffirmed the campus' commitment to both of its public radio stations, first established over 25 years ago. Delmarva Public Radio's (DPR) two stations – WSCL (89.5 FM) and WSDL (90.7 FM) – expanded their music and news formats while remaining true to their well-established missions. Moving DPR into new studios, the radio station's management rebranded WSCL as "Fine Arts and Culture," staying true to its classical music roots, and WSDL as "Rhythm and News," with new evening adult album alternative programming. The character of WSCL, currently a combination of classical music and NPR news, will reflect a broader spectrum, encompassing arts, culture and the spoken word. WSDL will maintain its strong news and information presence – with a twist: the musical portion of the schedule is bolstered with popular NPR staples.



Delmarva Public Radio



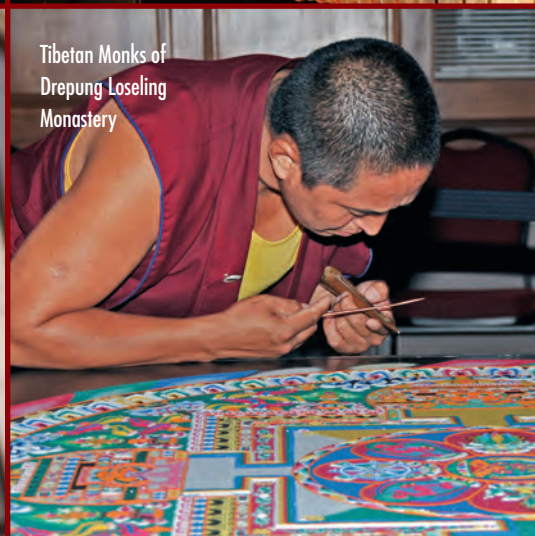
Zeitler



Sanchez



Daadaoui



Tibetan Monks of Drepung Loseling Monastery



The Laramie Project

New Honors and Environmental Series

The Bellavance Honors Program and Environmental Studies Department each inaugurated new lecture series to eager audiences. The Honors Series welcomed historian and author C. Joseph Genetin-Pilawa discussing “The Indians’ Capital City: Native Histories of Washington, D.C.”; political science scholar and author Mohamed Daadaoui exploring “It’s Good To Be the King: The Arab Uprisings, Social Media and the Monarchical ‘Exception’”; The Honorable Robert H. Henry presenting “Banning Foreign Law in a State Near You? Legal Difficulties, Practical Problems”; and environmental advocate Daniel Wallach sharing “Natural Disaster Recovery and Sustainability: How Can They Work Together.” The Environmental Studies Colloquium Series opened with SU faculty Dr. Jill Caviglia-Harris and Tom Horton. Other speakers and topics included “The Role of Community in Sustainability and Conservation,” visiting author and “lunatic farmer” Joel Salatin, and an “Environmental and Economic Implications of Natural Gas Drilling for Maryland” panel discussion.

Cultural Events Revolution

SU’s fall Cultural Events Series explored “Revolution” as an evolution of ideas and ways of thinking through several modes and events. The monks of Tibet’s famed Drepung Loseling Monastery returned to spread their revolutionary message of peace and understanding, constructing a sand mandala in SU’s Holloway Hall. Other events in the series included a film series and the [R]Evolutionary Road American Masterpieces Tour musical series, which welcomed groundbreaking acoustic Delta blues guitarist, vocalist and songwriter Corey Harris, and the Andy Statman Trio, who explored the roots of klezmer and American bluegrass with improvised jazz. The concert series continued with the multiple Grammy and *Billboard* Latin Music award-winning Spanish Harlem Orchestra, who has established itself as one of today’s most formidable Latin jazz ensembles. Glass armonica musician William Zeitler introduced audiences to this unique American musical instruments invented by Benjamin Franklin.

SU Remembers Matthew Shepard

On the 15th anniversary of the death of 21-year-old Matthew Shepard, a gay University of Wyoming student found fatally beaten and tied to a fencepost near Laramie in October 1998, SU students honored his legacy. *The Meaning of Matthew: My Son’s Murder in Laramie, and a World Transformed* was discussed as part of SU’s New Student Reader Program, which is designed to orient new students to the academic community by sharing a common reading experience. Shepard’s mother Judy returned to SU for the first time since 2004 to speak about her experiences. SU’s Bobbi Biron Theatre Program commemorated the anniversary with its presentation of *The Laramie Project*, the critically acclaimed documentary play that examines the town of Laramie and its residents in the aftermath of the death. Students organized a candlelight vigil on the evening of the performance.

Salisbury University Foundation, Inc.

Abercrombie Gifts Support Nabb Research Center

Joanna Cato was known for her love of Chesapeake history. Her passion will help educate future generations through Salisbury University's Edward H. Nabb Research Center for Delmarva History and Culture. "I think it's important to preserve family and heritage," said Cato's daughter, Joanna Abercrombie, who, with her husband, Michael, made two gifts to the Nabb Research Center in Cato's honor.

She added that she wanted to contribute to an organization that cherished history as much as her mother did. With that philosophy in mind, the Abercrombies donated to the center a number of original political, social, religious and economic papers, as well as personal correspondence from as early as the post-Revolutionary era. The materials will be used by SU students and others researching and studying regional history.

Items in the collection included a 19th-century comb and fan and photos. Along with these historical documents, the Abercrombies presented the center with a check for \$25,000 to fund projects and exhibits.

"Michael and Joanna Abercrombie, long-time supporters of the Nabb Research Center, believe strongly in the center's mission," said Dr. Ray Thompson, center director. "We are most grateful for their generosity and desire to share Delmarva history with others."

The Nabb Research Center is a humanities research archive for students and the general public. Its holdings include manuscripts, photographs, family histories, court records, maps, newspaper clippings, rare books and other artifacts that help illuminate the Delmarva Peninsula's history and culture.

Honoring Board Retirees

The SU Foundation, Inc. honored three retiring members of its board of directors: Richard A. Givens II, Dr. Peter Jackson and Peter A. Roskovich. Combined, they served for some three decades. A two-time SU graduate, Givens earned degrees in liberal studies/music and in business administration. Since joining the board in 2002, he served in nearly every capacity, including chair, vice chair and treasurer. A retired senior fiscal administrative officer for the Delaware Treasurer's Office, he also contributed expertise to the Investment, Audit, Gifts and Development, and Public Radio committees over the years. Jackson and Roskovich both joined the board in 2005. Jackson was a dedicated leader of the Grants and Public Radio committees and an advocate for the WSCL/WSDL stations. He and his wife, Judy, are generous contributors to the Salisbury Symphony Orchestra, having guided its board and built up its endowment with a challenge grant and planned gift. They also have supported SU music ensembles through the Jackson Music Performance Fund and brought musicians to campus through the Jackson Chamber Music Series. Roskovich, a 1988 SU graduate, chaired the Nominations Committee. A former SU lacrosse player, he has remained an unwavering supporter of Sea Gull athletics and is a member of SU's Maroon & Gold Club.

Purnell Among State's Top 100 Women

SU Foundation, Inc. board member Susan Purnell was named one of Maryland's Top 100 Women for 2014. Bestowed by *The Daily Record*, a Baltimore-based business newspaper, the honor recognizes the outstanding achievements of professional women who reside or work in Maryland. Purnell is the third-generation owner of Kuhn's Jewelers in Salisbury, the sixth-oldest independent jewelry store in the United States. Since 2012, she has served as volunteer host of *SU on the Air*, a monthly PAC 14 program that provides information about campus achievements, programs and events. She is a co-founder of the Jack Purnell-Chris Thomas Memorial Tennis Tournament, held at SU and named, in part, in memory of her father.



Thompson (left) and Abercrombies



Retiring Foundation Board members



Purnell (right)





Shore Hatchery participants

Sea Gull Century Celebrates 25 Years

On October 5, 2013, more than 7,000 cyclists participated in SU's 25th Sea Gull Century bike ride across the Lower Eastern Shore. Growing from less than 100 participants in its early years, the ride is "among the largest and now oldest on the East Coast," said coordinator Amy Waters. The traditional 100-mile Assateague century offers a panoramic view of the Atlantic Ocean and a glimpse of the wild ponies, while the 100-mile Snow Hill century takes cyclists through a quaint Worcester County town, with galleries and beautiful homes. A 64-mile Princess Anne metric century route winds through Somerset County. The Sea Gull Century's flat terrain attracts cycling enthusiasts from as far away as England and Canada, and some 35 states, including Maine, California and Florida. Riders ranged in age from 7 to 88, and one rode for the 25th year.

Ratcliffe Gift for Shore Hatchery Entrepreneurship Program

With an eye to bolstering employment, the Baltimore-based Philip E. and Carole R. Ratcliffe Foundation committed \$1 million to SU's Perdue School of Business for grants and loan guarantees to start new businesses. Over a five-year period, the Ratcliffe Foundation will offer as much as \$200,000 annually to entrepreneurs looking to create startups. One of the Foundation's goals is to have new businesses opening within six months with the potential of employing five or more within a year.

Two- and four-year college graduates residing in the mid-Atlantic region are eligible. This includes all of Maryland, Delaware, Virginia and the District of Columbia. Proposals from New York and New Jersey are also considered.

"We are most grateful to the Ratcliffe Foundation for considering a unique approach to business education – helping young people to launch new businesses. Salisbury University has a quarter-century tradition of encouraging and investing in newly minted entrepreneurs through its Bernstein business plan competition. We think the combination of substantive grants and mentoring by successful professionals will offer some exciting, real-world possibilities," said SU President Janet Dudley-Eshbach.

With a nod to its Eastern Shore location and home within the Perdue School, the fund is titled the Philip E. and Carole R. Ratcliffe Foundation Shore Hatchery. A unique feature is an assigned mentor who consults with the selected entrepreneurs throughout the startup process. The mentors are experienced business people with success in founding or growing new businesses. Mentors come from Shore Hatchery's 25-member board of directors, which includes Jim Perdue, president/CEO of Perdue Inc.; Mike Scarborough, founder of Scarborough Capital Management in Annapolis; Frank Gunion, owner of South Moon Under in Ocean City (Maryland's 2013 Ernst & Young Entrepreneur of the Year); and attorney Benjamin Willey of Bethesda.

"Many people talk about entrepreneurship and employment," said Bruce Rogers, a board member and president/CEO of Sherwood of Salisbury. "The million-dollar commitment by the Ratcliffe family and their foundation is unusual and notable. We are excited about their belief and investment in the Perdue philosophy."

In the most recent round of the Shore Hatchery, over \$125,000 was awarded to eager entrepreneurs.

Women's Lacrosse Wins National Championship

As defending national champions in 2014, Salisbury University's women's lacrosse team went undefeated through the 2013 campaign. The Sea Gulls dropped just one game in 2014 – during the regular season – and earned the program's second straight, and third overall, national title.

SU met Trinity (CT) College in the title game for the third year in a row. The Sea Gulls outscored the Bantams 5-0 in the first half of the title game, closing out the championship with a 9-6 final score. Salisbury proved itself as the top team in the country, not just in the final game, but throughout the season, registering 11 wins against teams ranked in the top 20 throughout the year.

In addition, Ashton Wheatley was Intercollegiate Women's Lacrosse Coaches Association Goalkeeper of the Year, surrendering just 5.92 goals per game, and Bethany Baer was named the IWLCA National Midfielder of the Year and the national championship tournament's Most Outstanding Player. With depth on the offensive end of the field, SU had seven players finish with at least 20 points.

Campbell Picks Up NCAA's First Male Hurdle Sweep

In his two years in maroon and gold, Luke Campbell has rewritten the school record books, now holding three indoor and outdoor records, and has claimed four national championships, including an NCAA first by a male to win all three hurdles national titles in the same year. At the indoor championships, Campbell blazed his way through the preliminary round of the 60-meter hurdles and improved upon that a day later, winning his first indoor championship in 7.75 seconds, a time no other Division III runner has ever accomplished. Campbell successfully defended his national championship in the 110-meter hurdles, finishing in a school-record time of 13.82 seconds, and made history, claiming his third hurdle national championship of the year, winning with the fourth-fastest time in Division III history in the 400-meter hurdles – in 50.36 seconds.

Berkman Inducted into National Hall of Fame

SU's 25-year Head Coach Jim Berkman – the winningest coach in NCAA men's lacrosse history – is now a member of the National Lacrosse Hall of Fame. Berkman has led the Salisbury program to the forefront of the sport, routinely advancing to the NCAA championship weekend and winning 10 national titles. In his years on the Salisbury bench, Berkman has posted a record of 419-43 (a .907 winning percentage) and has brought his team to the NCAA tournament in each of his 25 seasons in Salisbury. Berkman has coached his players to 178 All-American Awards, he's coached nine National Players of the Year and led 40 players to National Position Player of the Year awards. Prior to his time with the Sea Gulls, Berkman spent one season as the head coach at the State University of New York at Potsdam, registering nine wins, giving him an NCAA-record 428 in his career.



Field Hockey Celebrates 20 Years in NCAA Finals Play

When SU's field hockey team earned a place in the NCAA Division III tournament, it marked the 20th consecutive appearance in the big dance for the Sea Gulls. SU has not missed the event since the 1993 season. This run of 20-consecutive NCAA tournament appearances is the longest streak in college field hockey across all three divisions. With 29 total trips to the tournament, the program has the second-highest number of tournament appearances in Division III history. The team made things interesting in 2013 with close finishes and dramatic endings. SU earned three narrow, one-goal wins late in the season. The Gulls bested Wesley College in overtime in their final regular-season game before holding on for a 2-1 win against the University of Mary Washington in the Capital Athletic Conference semifinals. They then handed then-No. 3 Christopher Newport University its first loss of the season, giving SU the automatic qualification into the NCAA tournament.

Alum Earns Super Bowl Ring

Former Sea Gull football player, and current defensive coordinator for the Seattle Seahawks, Dan Quinn built upon the foundation of excellence started at SU to become a Super Bowl champion. Quinn, a member of the Class of 1994, led the National Football League's top scoring defense that helped Seattle to an NFC-best 13-3 record and a top seed in the playoffs. After capturing the NFC title and a berth in the Super Bowl, the Seahawks defeated the Denver Broncos 43-8, for the third-largest margin of victory in a Super Bowl. In his first year as coordinator, Quinn improved an already dominant defense. In 2012, while Quinn served as the defensive coordinator for the Florida Gators, the Seahawks allowed a league-low 15.3 points. Under the former Sea Gull, who was a defensive assistant for the Seahawks during the 2009 and 2010 seasons, the team gave up just 14.4 points per contest.

Athletics At A Glance

TEAM	RECORD	HIGHLIGHT
FALL SPORTS		
Men's Cross Country	--	CAC third place
Women's Cross Country	--	CAC sixth place
Field Hockey	17-4	NCAA finalist CAC champion
Football	7-4	ECAC South Atlantic Bowl champion
Men's Soccer	18-4	NCAA second round
Women's Soccer	10-6-4	CAC semifinalist
Volleyball	29-6	NCAA first round

WINTER SPORTS	RECORD	HIGHLIGHT
Men's Basketball	14-12	CAC semifinalist
Women's Basketball	18-9	CAC semifinalist
Men's Swimming	2-8	CAC fourth place
Women's Swimming	1-8	CAC fifth place

SPRING SPORTS	RECORD	HIGHLIGHT
Baseball	37-9	NCAA World Series CAC champion
Men's Lacrosse	21-2	NCAA finalist CAC champion
Women's Lacrosse	23-1	NCAA champion CAC champion
Softball	44-5	NCAA finalist
Men's Tennis	13-5	CAC finalist
Women's Tennis	12-8	CAC finalist
Men's Track & Field	--	CAC champion Campbell three-event NCAA Champion
Women's Track & Field	--	CAC third place



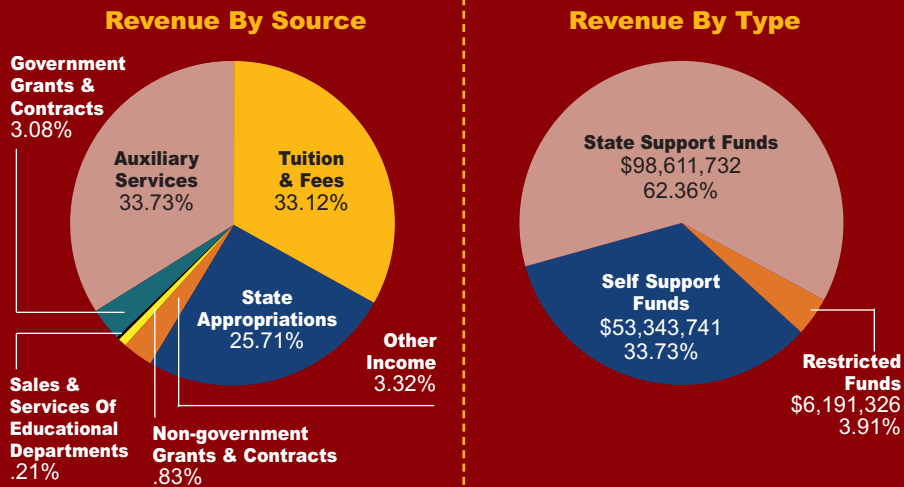
Financial Report

The Year In Review

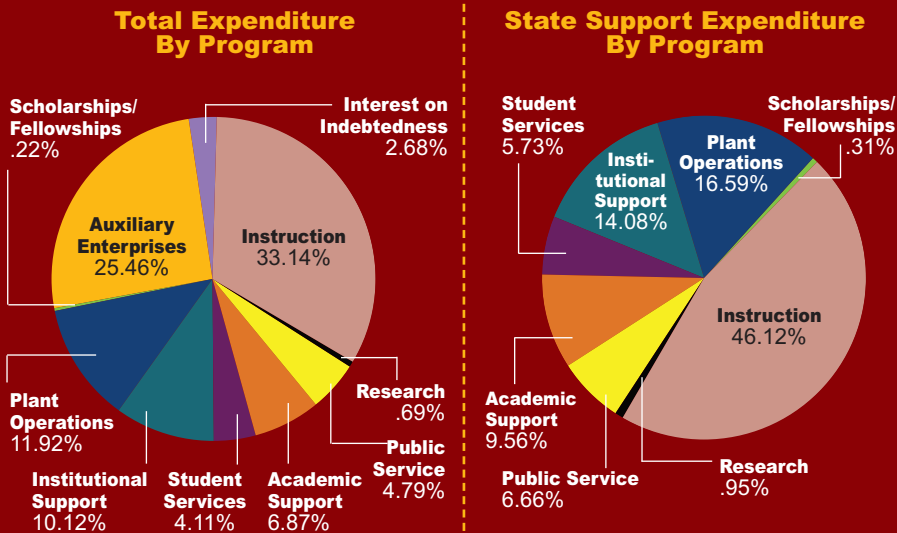
In Fiscal Year 2014, the University received the third planned structural adjustment to its in-state tuition rate. As in the past, a significant portion of the additional tuition revenue was allocated to enhance institutional based financial aid. Some of the funds were also allocated to assist with student retention initiatives by increasing both instructional faculty and staffing levels within student support services.

On the capital side, ground was broken on the new Academic Commons and preliminary renovations were made at Sea Gull Stadium. Both of these are multi-year projects that will continue the transformation of SU's campus.

Revenue Distribution FY 2014



Expenditure Summary FY 2014



University Financial Report Fiscal Year 2014

Revenues	FYE 6/30/14
Tuition & Fees	\$52,374,376
State Appropriation	40,656,352
Government Grants & Contracts	4,876,905
Private Gifts, Endowment Income	
Non-governmental Grants & Contracts	1,314,421
Sales & Services of Educational Departments	328,821
Other Income	5,252,183
Auxiliary Services	53,343,741
Total Current Fund Revenue	\$158,146,799

Expenditures

Education & General:

Instruction	\$49,555,999
Research	1,024,430
Public Service	7,160,742
Academic Support	10,277,975
Student Services	6,151,947
Institutional Support	15,127,725
Operation & Maintenance of Plant	17,823,795
Scholarships & Fellowships	335,544
Auxiliary Enterprises	38,077,520
Interest on Indebtedness	4,010,795
Total Expenditures	\$149,546,472

Net Increase in Fund Balance

Over Previous Year	\$8,600,327
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Please Note: The financial information displayed is based on the University's submission to the University System of Maryland (USM) and is published prior to either the USM's or the external auditor's final review. As such, any subsequent changes that may have been requested and/or made are not reflected.



Academic Programs

CHARLES R. & MARTHA N. FULTON SCHOOL OF LIBERAL ARTS

Undergraduate Departments/Majors

- Art
 - Art
 - Fine Art
- Communication Arts
- Conflict Analysis and Dispute Resolution
- English
 - English
 - ESOL/K-12 Certification
- Environmental Studies
- History
- Interdisciplinary Studies
- Modern Languages and Intercultural Studies
 - French
 - Spanish
- Music
- Philosophy
- Political Science
 - Political Science
 - International Studies
- Psychology
- Sociology
- Theatre and Dance
 - Theatre

Graduate Degrees

- Master of Arts (M.A.)
 - Conflict Analysis and Dispute Resolution
 - English
 - History

RICHARD A. HENSON SCHOOL OF SCIENCE & TECHNOLOGY

Undergraduate Departments/Majors

- Biology
 - Biology
 - Biology/Environmental Marine Science
- Chemistry
- Geography and Geosciences
 - Geography
 - Earth Science
- Health Sciences
 - Medical Laboratory Science
 - Respiratory Therapy
- Mathematics and Computer Science
 - Computer Science
 - Mathematics
- Nursing
- Physics

Graduate Degrees

- Master of Science (M.S.)
 - Applied Biology
 - Applied Health Physiology
 - GIS Management
 - Nursing
 - Mathematics Education
- Doctor of Nursing Practice (D.N.P.)

FRANKLIN P. PERDUE SCHOOL OF BUSINESS

Undergraduate Departments/Majors

- Accounting and Legal Studies
 - Accounting
- Economics and Finance
 - Business Economics
 - Economics
 - Finance
- Information and Decision Sciences
 - Information Systems
- Management and Marketing
 - International Business
 - Management
 - Marketing

Graduate Degrees

- Master of Business Administration (M.B.A.)

SAMUEL W. & MARILYN C. SEIDEL SCHOOL OF EDUCATION & PROFESSIONAL STUDIES

Undergraduate Departments/Majors

- Education Specialties
 - Secondary Teaching Licensure
- Health and Sport Sciences
 - Community Health
 - Exercise Science
 - Physical Education
- Social Work
- Teacher Education
 - Early Childhood Education
 - Elementary Education

Graduate Degrees

- Master of Arts in Teaching (M.A.T.)
- Master of Education (M.Ed.)
 - Curriculum and Instruction
 - Educational Leadership
 - Reading Specialist
- Master of Social Work (M.S.W.)
- Doctor of Education: Contemporary Curriculum Theory and Instruction: Literacy (Ed.D.)

Mission

Salisbury University is a premier comprehensive Maryland public university, offering excellent, affordable education in undergraduate liberal arts, sciences, pre-professional and professional programs, including education, nursing, social work and business, and a limited number of applied graduate programs. SU's highest purpose is to empower its students with the knowledge, skills and core values that contribute to active citizenship, gainful employment and lifelong learning in a democratic society and interdependent world.

Salisbury University cultivates and sustains a superior learning community where students, faculty and staff engage one another as teachers, scholars and learners, and where a commitment to excellence and an openness to a broad array of ideas and perspectives are central to all aspects of University life. SU's learning community is student-centered; thus, students and faculty interact in small classroom settings, faculty serve as academic advisors and virtually every student has an opportunity to undertake research with a faculty mentor. SU fosters an environment where individuals make choices that lead to a more successful development of social, physical, occupational, emotional and intellectual well-being.

The University recruits exceptional and diverse faculty, staff, and undergraduate and graduate students from across Maryland, the United States and around the world, supporting all members of the University community as they work together to achieve the institution's goals and vision. Believing that learning and service are vital components of civic life, Salisbury University actively contributes to the local Eastern Shore community and the educational, economic, cultural and social needs of the state and nation.

Salisbury University has a strong institutional commitment to diversity and equal educational opportunities. To that end, the University prohibits discrimination on the basis of sex, gender, marital status, pregnancy, race, color, ethnicity, national origin, age, disability, genetic information, religion, sexual orientation, gender identity or expression, veteran status, or other legally protected characteristics. Direct all inquiries regarding the nondiscrimination policy to the Office of Institutional Equity/Title IX Coordinator, Holloway Hall 100, 410-543-6426. Qualified students with disabilities should contact the Office of Student Disability Support Services at 410-677-6536.

Salisbury University is a proud member of the University System of Maryland.



Salisbury University's Leadership

- President: Dr. Janet Dudley-Eshbach
- Provost and Senior Vice President of Academic Affairs: Dr. Diane D. Allen
- Vice President of Administration and Finance: Betty P. Crockett
- Vice President of Advancement and External Affairs: T. Greg Prince
- Vice President of Student Affairs: Dr. Dane R. Foust
- President's Chief of Staff: Amy S. Hasson
- Deputy Chief of Staff and Director of Government & Community Relations: Robby Sheehan
- Dean of Fulton School of Liberal Arts: Dr. Maarten L. Pereboom
- Dean of Henson School of Science and Technology: Dr. Karen L. Olmstead
- Interim Dean of Perdue School of Business: Dr. Christy H. Weer

- Dean of Seidel School of Education and Professional Studies: Dr. Cheryl Parks
- Dean of Graduate Studies and Research: Dr. Clifton P. Griffin
- Dean of Libraries and Instructional Resources: Dr. Beatriz B. Hardy
- University Consortium Coordinating Committee Chair: Dr. Elizabeth Ragan
- Faculty Senate President: Dr. Kathleen Shannon
- Adjunct Faculty Caucus Chair: Timothy Robinson
- Staff Senate President: Steven Blankenship
- Student Government Association President: Evan Miller
- Graduate Student Council President: Kevin Knudsen

STATE OF MARYLAND

- Governor: Martin O'Malley
- Lt. Governor: Anthony G. Brown
- Maryland Higher Education Commission Secretary: Dr. Danette Gerald Howard

UNIVERSITY SYSTEM OF MARYLAND

- Dr. William E. Kirwan, Chancellor

BOARD OF REGENTS

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A four-year comprehensive university offering 58 distinct undergraduate and graduate degree programs, SU is one of those rare places where individual talents are celebrated while big ideas are encouraged and nurtured.

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Salisbury
UNIVERSITY

*A Maryland University
of National Distinction*