

Student Affairs Assessment

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Strategic Planning and Assessment Committee December 15, 2020 9:00 a.m. Via zoom

SPA Members present: Erika Aust, Charlie Endicott, Seth Endicott, Candace Henry, Belinda Poole, Ceaira Revels, Wallace Southerland, Blossom Thao

1. Wallace opened the meeting at 9:02 a.m.
2. Wallace directed all to an email from Sarah Winger regarding SoTL fellowship opportunity, which is open to all faculty and staff. He serves on the committee and is happy to assist those who are interested or answer any questions.
3. Wallace sent an email regarding a free professional development opportunity. The 2021 IUPUI virtual conference by the Assessment Institute is planned for October 2021. Each director is being asked to attend or send a representative. At a minimum, Student Affairs should have twelve representatives.
4. Wallace shared that he had removed the idea of an inaugural Student Affairs Assessment Summit planned for November 2021 from today's agenda. He will add to the January agenda, which will allow him to aim for a more thoughtful proposal for the group. November 2021 gives a lot of time to think it through and plan. He hopes to open the event to faculty partners to share assessment data and learn from what is being done on the academic side.
5. Wallace shared a sneak peek of the Student Affairs Annual Report currently in Publications to make the report ADA compliant. He acknowledged the delay in the report due to COVID.
6. Wallace shared his screen and went through the report quickly, mentioning a few highlights, including campus and community engagements with over fifty entities.
7. Each department has a page. This document is a summary of the annual reports submitted in August 2020. The document will likely influence future reporting to include clear measurable examples of critical success to be shared online and with colleagues.
8. An area of concern is student learning outcomes, which need to be tightened up. Over time, this will become more crisp. He is hoping for "ah-ha" moments.

- 39 9. Charlie suggested surveys or focus groups at the end of events to improve future reporting.
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- 41 10. Wallace noted the need to get in the habit of including a page for giving; all departments
42 should have a giving opportunity included on their page.
43
- 44 11. He asked if the group had questions. The committee agreed the report looked nice.
45
- 46 12. Wallace shared a sneak peek of the new Student Affairs vision and mission statements that
47 will be shared with the Unit Directors on Thursday and then will become public knowledge.
48
- 49 13. Next step:
- 50 a. How are we making sure this is what we are actually doing?
 - 51 b. What are we doing that aligns with these statements?
 - 52 c. How are we promoting excellence?
 - 53 d. Are we reaching all students? How do we know?
 - 54 e. Are we serving all students in an inclusive, collaborative way?
55
- 56 14. Stakeholders and staff responded phenomenally to a survey regarding areas of distinction.
57 All agreed successful collaboration is evident and the university should be proud of these
58 recognitions among their peers.
59
- 60 15. Student Affairs goals should align with the five university goals or be a combination of
61 university goals and departmental goals, which will demonstrate how Student Affairs is
62 contributing to the university's strategic plan. When asking for new resources, we need
63 clear reference to how we make a difference and why it is important.
64
- 65 16. Dane made the final decision on the mission and vision statement, after three versions were
66 submitted by the committee.
67
- 68 a. Candace acknowledged being indifferent about "citizen-leaders" as the term may not
69 reflect current student climate.
70
 - 71 b. Wallace commented that the question becomes how do we unpack and break this
72 down.
73
 - 74 c. Candace suggested defining what each means and Ceaira added examples may be
75 helpful.
76
 - 77 d. Wallace agreed that all terms need to be unpacked to fulfill the vision. For example,
78 recognition from whom? Are these national accolades?
79

- 80
- 81 e. Seth questioned “bring honor to the university.” Does this mean the student leaves
- 82 the university more developed than they arrived (scholarly, diversity, integrity)?
- 83 Wallace answered it will be learned through intentional developmental values;
- 84 adding we need to tell our story. Charlie echoed this report will help bring
- 85 recognition.
- 86
- 87 f. Wallace recapped that SPA will provide leadership to help define and unpack the
- 88 vision to achieve the mission, acknowledging that transparency will bring scrutiny.
- 89
- 90 g. Erika noted the terms integrity and honor are subjective and have different meaning
- 91 to different people; we need to be careful not to exclude.
- 92

93 17. Candace mentioned the committee should set standards by spearheading inclusive

94 campaigns such as pronouns.

95

96 18. Wallace remarked the importance of knowing what our peers are doing to be successful

97 and adopting those practices. Innovative, inclusive, and collaborative guidance and template

98 framework to follow.

99

100 19. Wallace shared his screen for a closing exercise asking for examples of critical success

101 measures to meet specific goals: enrich academic success. Ideas provided by the group were

102 incorporated into the document.

103

104 20. The meeting stopped at the second line to give the group time to process and discuss in

105 their areas. The exercise will resume in January. Each goal will need objectives, strategies,

106 and metrics. The exercise should not take a lot of time, as language from the university

107 strategic plan may be adopted. The objective is not perfection, only to give a solid road

108 map.

109

110 21. ACTION: Wallace will change “mission” to “vision.”

111

112 22. Wallace thanked everyone for their hard work, wishing all a happy holiday break.

113

114 23. The meeting adjourned: 10:03 a.m.

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116 Minutes recorded by: Belinda Poole

117 Minutes reviewed by: Wallace Southerland