

Evolving General Education Assessment: from Data to Decision-making & Improvement

SU's Annual Fall Faculty
Development Day

August 23rd, 2017

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Salisbury
UNIVERSITY



- *Why assess student learning?*
- Evolution of the Assessment Process at SU
- GULL Week Model
 - Developing a Campus Culture of Assessment
 - Administration logistics
- Results
- Why do we need faculty support?



- Internal and External Reporting
 - Middle States Commission on Higher Education
 - Maryland Higher Education Consortium
 - University System of Maryland
 - Academic Program Review

- For **data-informed decision-making** to **continuously improve** our curricula, programs, and the undergraduate experience at SU...
 - Helps us answer – “Is what we’re doing working?”



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2006 Self-Study -



2016 Self-Study –

Std 12: General Education

**Std 14: Assessment of
Student Learning**

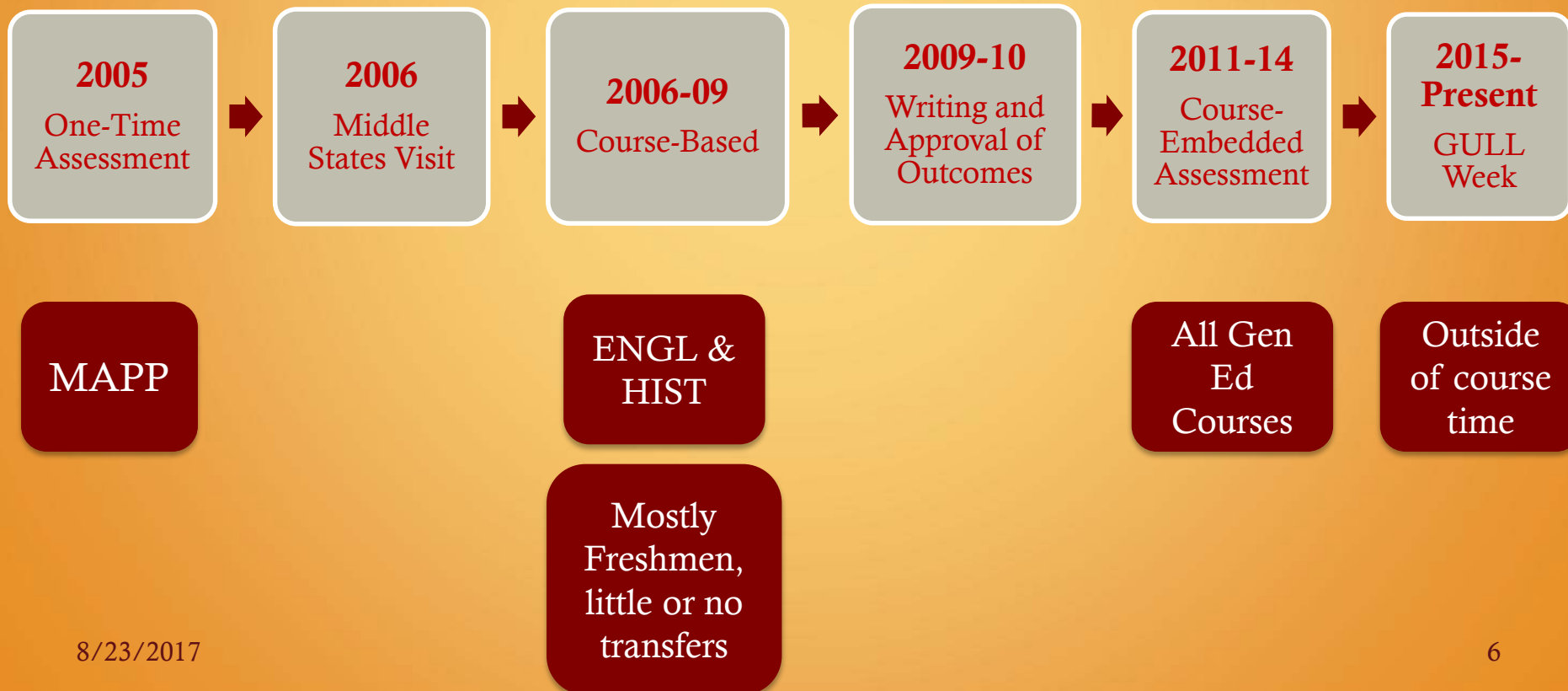
Recommendation

*Significant accomplishments,
progress, or
exemplary / innovative practices*

“The institution is advised that general education outcomes need to be ‘mapped’ and connected to specific learning opportunities.”

“Salisbury University is to be commended for establishing a culture where regular assessments are perceived to be instrumental in improving student learning outcomes.”

- Assessment Diagram



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PREVIOUS GULL WEEK T-SHIRTS



FALL 2017 T-SHIRT



- Emails
- Posters
- Table cards
- **Flyers***
- Candygrams

***We will hand these out to faculty during the Schools' business meetings today.**

GULL

Gain Understanding as a Lifelong Learner

WEEK

We need your help ... Show us what you know!



Your participation earns you a t-shirt and helps earn your school bragging rights. The school with the highest percentage of majors participating earns special recognition. Ask your instructors about extra credit too!

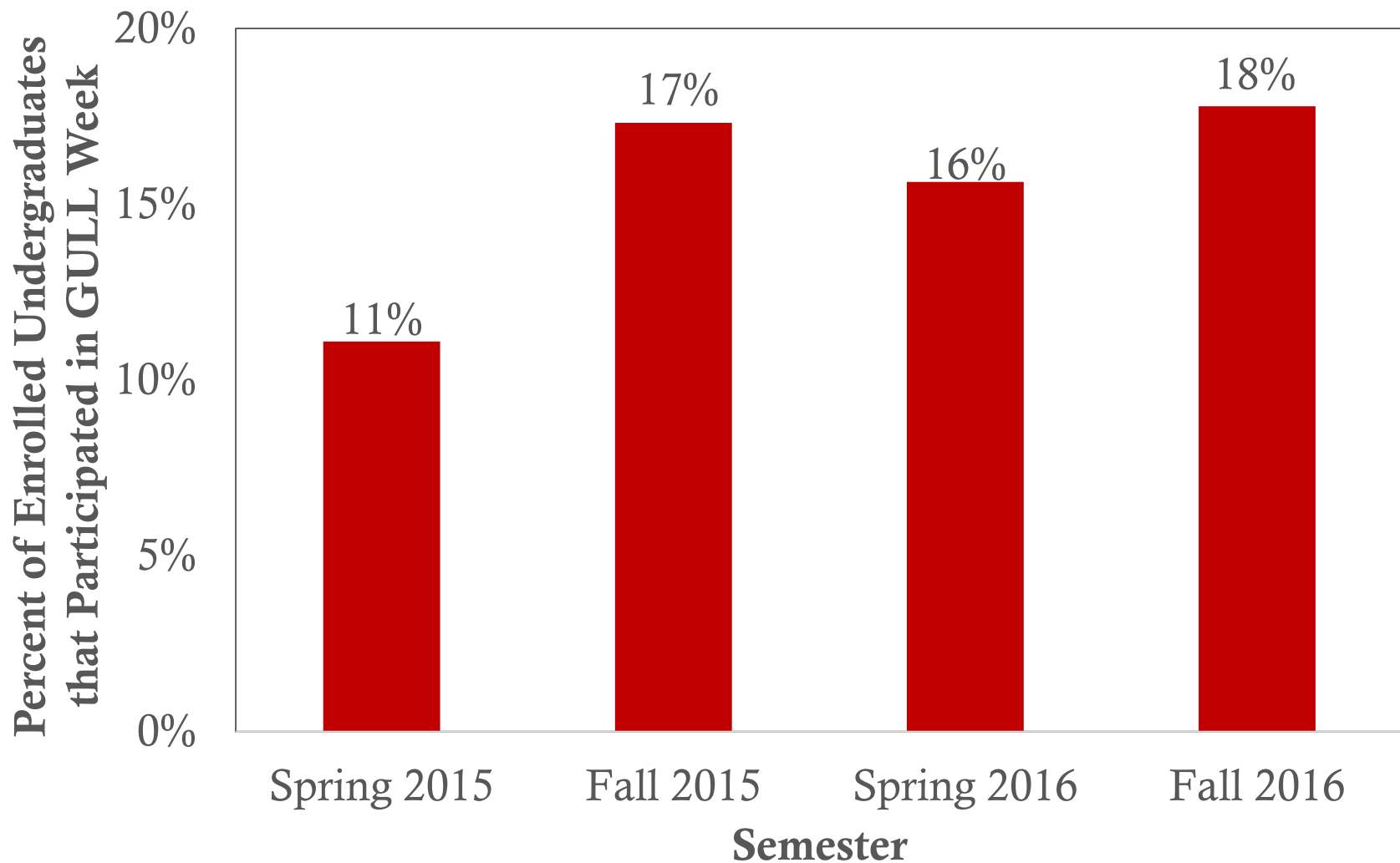
Tuesday-Monday, September 12-18, 2017

There will be multiple sessions, pick the session that is convenient for you!
Visit: webapps.salisbury.edu/gullweek

- School
- Residence Hall
- Greek Life
- Registered Clubs & Organizations

Spring 2016 GULL Week Champions: Perdue School





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webapps.salisbury.edu/gullweek

GULLWeek Sign Up
Salisbury UNIVERSITY

Search Page
Validate Your Request
Logout
Home Page?

Instructions:

- To sign up, click the radio button (☐) in the row, and click the "Register" button. If the row reads "Full" there are no more openings. If the row does not have a radio button it means you are already registered in a session for the item, you can only enroll in one session per week. You will receive a confirmation email when registering.
- To change, click the CHANGE button in your schedule, select a different item, and click SUBMIT.
- To stop, click the Cancel button in your schedule, then continue on the next page. Then sign up for a different session.

Complete the questions and select a workshop from the list

1. How did you hear about signing up for a GULL Week or event? CHOOSE ALL THAT APPLY:

<input type="checkbox"/> A) Academic Center	<input type="checkbox"/> D) Promotional Tables in the Dining Hall
<input type="checkbox"/> B) Dining Hall Table Cards	<input type="checkbox"/> E) Promotional Tables in the Library
<input type="checkbox"/> C) Email about GULL Week	<input type="checkbox"/> F) Promotional Tables in the Schools
<input type="checkbox"/> G) Friends or classmates	<input type="checkbox"/> H) Resident Assistants
<input type="checkbox"/> I) Greek Life Group	<input type="checkbox"/> J) Student Government Association
<input type="checkbox"/> K) MyChances Career Satisfaction Notification	<input type="checkbox"/> P) SJU Facebook Page
<input type="checkbox"/> O) Orientation Flyers	<input type="checkbox"/> Q) SJU Twitter Page
<input type="checkbox"/> R) Orientation Leaders	<input type="checkbox"/> S) SJU Website(s)
<input type="checkbox"/> T) Posters around Campus	Other - PLEASE SUBSCRIBE: <input style="width: 150px;" type="text"/>
<input type="checkbox"/> U) Professors	

2. Why have you decided to sign up for a GULL Week or event? CHOOSE ALL THAT APPLY:

<input type="checkbox"/> A) To receive extra credit in courses?
<input type="checkbox"/> B) To receive an awesome, original, unique student-designed SJU t-shirt
<input type="checkbox"/> C) To help my school win recognition with the highest percentage of GULL Week participants
<input type="checkbox"/> D) To help my Greek life group win recognition with the highest percentage of GULL Week participants
<input type="checkbox"/> E) To help my residence hall win recognition with the highest percentage of GULL Week participants
<input type="checkbox"/> F) Because I feel it is my responsibility as an SJU student to participate in GULL Week
<input type="checkbox"/> G) Because I feel it is important to contribute to the SJU student data collected in GULL Week so that the analysis, results, and decisionmaking based on the results can be more meaningful. Low samples of student data will not accurately represent what is really happening with student learning at SJU
<input type="checkbox"/> H) Because with the SJU student data collected in GULL Week, SJU admin's favor, equity, and safety can use the evidence to continuously improve the institution

 Other - PLEASE SUBSCRIBE:

3. Are you a member of a Greek organization? If yes, please select the name of your organization?

4. Are you a member of an Intercollegiate (varsity) athletic team at SJU?

6. Do you reside on campus? If yes, please select the name of your residence hall.

6. We really appreciate your participation in GULL Week. The information gathered during GULL Week will be used by SJU to demonstrate the skills that SJU students develop and to improve the General Education program.

Please list what skills you hope to learn and develop during your time at SJU:

7. What do you think could you prefer about SJU or?

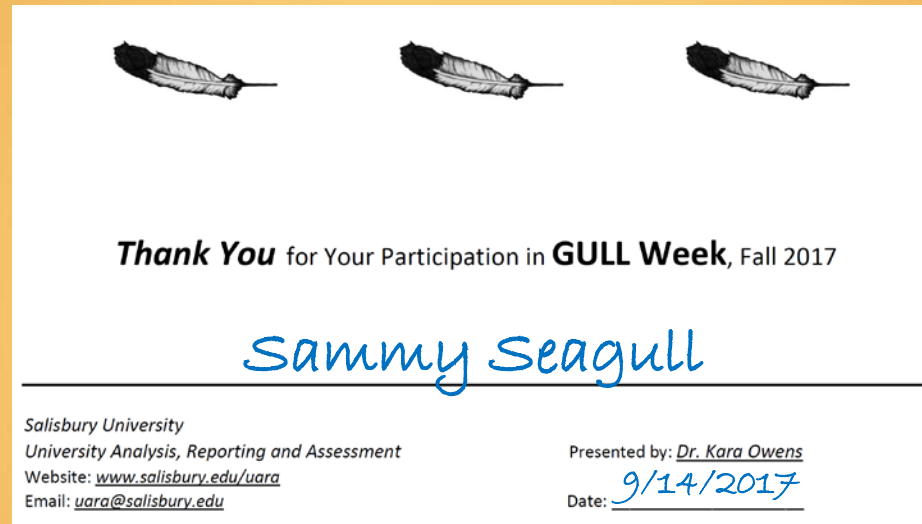
Select a workshop from the list and click register:



- 24 – 60 computer stations/room
- IT support
- 1hr session (+buffer time)
- After completion, students receive:
 - t-shirt
 - certificate



- Students can show you this completed certificate – with their name on it – as evidence of participation in a GULL Week testing session:



- Otherwise, if you would like me to prepare a **participant list** for you, then please email me (sewinger@salisbury.edu) the following:
 - Course subject, number, and section(s)
 - Incentive offered
- I will compare participation data from multiple sources to create the annotated lists and email them to faculty (~October).

GenEd Student Learning Goal	Test(s) in Session	Group
1.1. Critical Thinking	1.HEIghten-Critical Thinking 2.SuccessNavigator	<i>ETS</i>
1.4. Information Literacy	Information Literacy Test	<i>Madison Assessment</i>
2.1c. Civilization 2.1d. Contemporary Global Issues 2.1e. Second Language or Culture	HEIghten-Intercultural Competency & Diversity	<i>ETS</i>
3.1. Social Responsibility	HEIghten-Civic Competency & Engagement	<i>ETS</i>


*** See handout for more information ***

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- *Results*
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




- UARA Website – [University Assessment](#)
 - [Assessment Process Diagram](#)
 - Summaries
 - Reports on GenEd Assessments
 - Assessment Plans
 - Etc.

General Education Assessment Results

2011-2014 Gen Ed Assessment Results Summary 

This is a quick reference guide of assessment results collected since 2011. This shows areas of strength and opportunity related to the Gen Ed student learning goals.

<p>2011-12</p> <p>Command of Language (Reading & Writing): Fall 2011 & Spring 2012</p> <p>Quantitative Literacy: Fall 2011 & Fall 2012</p>
<p>2012-13</p> <p>Interpersonal Communication & Listening: Fall 2012 & Spring 2013</p> <p>Speaking: Fall 2012 & Spring 2013 </p> <p>Biological & Physical Sciences: Fall 2012 & Spring 2013</p>
<p>2013-14</p> <p>Critical Thinking: Fall 2013  & Spring 2014 </p> <p>Information Literacy: Fall 2013  & Spring 2014 </p> <p>Second Language & Culture: Spring 2014 </p>
<p>2014-15</p> <p>Visual & Performing Arts-Arts & Humanities Questionnaire (JMU)</p> <p>Aesthetic Values-Arts & Humanities Questionnaire (JMU)</p> <p>Health & Wellness-National College Health Assessment</p> <p>Spring 2015: Combined Visual and Performing Arts and Wellness Report </p>

- 2013-14 Course Embedded Assessment
 - Majority of students lacked ability to:
 - Evaluate appropriateness of resources
 - Identify key concepts and sources
- 2015-16 GULL Week (Project SAILS)
 - SU students scored **above** the national average
 - 55% (SU) vs. 50% (National)
 - SU students scored **below** the “proficient” score
 - 55% (SU) vs. 70-84% (Proficient) vs. $\geq 85\%$ (Mastery)

- 2013-14 Course Embedded Assessment

1.1. Critical Thinking GenEd Outcomes	Rubric Categories	Fall 2013	Spring 2014
1.1.1. Analyze, synthesize, and/or evaluate ideas, concepts, and/or evidence.	Analysis & Evaluation	54%	60%
	Synthesis	72%	66%
1.1.2. Describe diverse aspects of a discipline using discipline-specific concepts.	Discipline Assumptions	56%	60%
	Discipline-specific Concepts	71%	73%
1.1.3. Apply appropriate problem-solving strategies to discipline-specific issues.	Problem-solving Strategy	49%	45%
1.1.4. Compare and contrast theories within a discipline.	Comparing & Contrasting Theories	59%	60%

- 2015-16 GULL Week

- CCTST (Skills)

- “Moderate” skills
- Subscales that indicate improvement is needed:
 - Evaluation
 - Deduction
 - Explanation

- CCTDI (Dispositions)

- Mostly “+” CT Dispositions
- Subscales that indicate improvement is needed:
 - Truthseeking
 - Systematicity

- 2011-12 Course Embedded Assessment

1.2b. Command of Language (Writing) GenEd Outcomes	Rubric Categories	Fall 2011	Spring 2012
1.2b.3. Construct thesis-driven arguments that marshal appropriate evidence and counter-arguments.	Evidence	58%	83%
	Counter-arguments	13%	20%
1.2b.4., 1.4a.2, 1.4b.2. Select, evaluate, and cite reputable and appropriate sources.	Sources	66%	54%

- Spring 2015 GULL Week (CBASE-English)
 - Above the National median (Overall English skills & Writing)
 - Below the National median (Reading & literature)
- 2016-17 GULL Week (HEIghten-WC)
 - SU students scored above the comparison group
 - Further analyses will be performed

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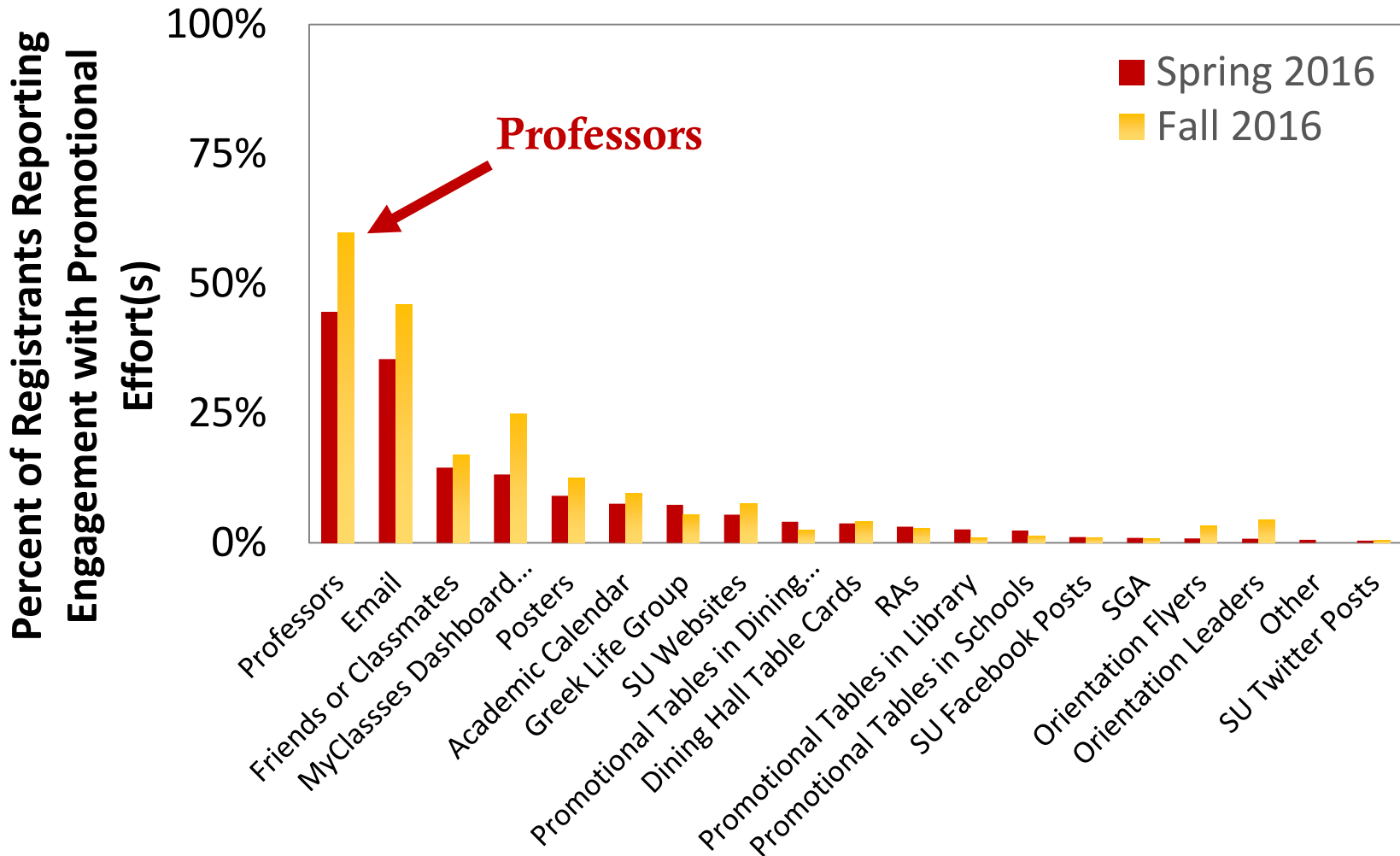


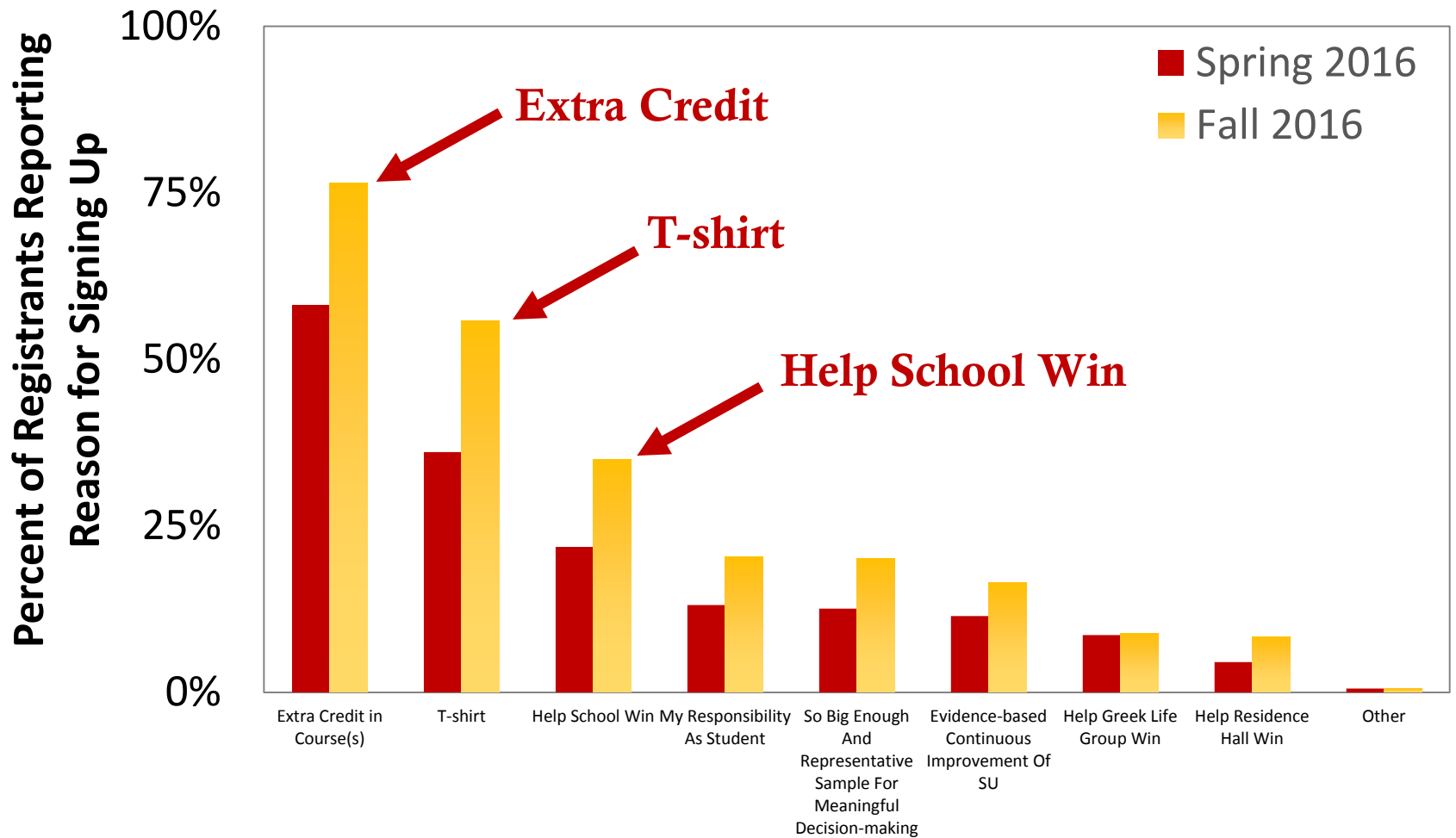
Why do we need faculty support?

- Helping support GULL Week reduces the need for faculty to assess GenEd in their courses
- Faculty need to have a voice in each step in the assessment cycle of student learning outcomes



- Faculty support increases student buy-in and participation





Thank you for your support of
GULL Week!

Questions?

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Salisbury
UNIVERSITY



A Maryland University of National Distinction

SALISBURY