

Career Outcomes of 2020-23 SU Grads

PERDUE SCHOOL OF BUSINESS

Salisbury
UNIVERSITY

Accounting • Business Economics • Economics (B.A.) • Finance • Information Systems • International Business • Management • Marketing



Average Annual Salary for
Recent Perdue Graduates

\$61,347

100%

of recent graduates were
employed full- or part-time
one year after graduation



94%

of those surveyed felt SU
prepared them for their
current job



Recent Graduates Who
Have Enrolled in Additional
Formal Education

18%

1st-Year Outcomes – Sample of Employers:

- Bank of America
- Choice Hotels International
- Department of the Navy
- Frederick County Government
- KPMG
- Summit Business Technologies
- University of Maryland, Baltimore
- U.S. Nuclear Regulatory Commission

Job Titles of Recent Graduates:

- Assistant Director of Talent Management
- Business Financial Manager
- Digital Marketing Coordinator
- Financial Analyst
- Logistics Management Specialist
- Operations Associate
- Staff Accountant
- Territory Manager

Graduate Schools of Recent Graduates:

- Eastern University
- Salisbury University
- Stevens Institute of Technology

What Alumni Have To Say About Their Experience

“I would 100% do it all
over again, studying
Salisbury’s Marketing
Program with a minor
in professional sales!”

“Loved my professors
(especially Holloway,
Emerson, Shultz and
Koval).”

“The professors
in economics
are amazing and
professional.”

Over the past few years, the response rates for these surveys have decreased, which has resulted in small sample sizes. As a result, this summary will include three years of data; Perdue undergraduates who earned a degree from July 1, 2020, through June 30, 2023.

SU is an Equal Opportunity/AA/Title IX university and provides reasonable accommodation given sufficient notice to the University office or staff sponsoring the event or program.

CHOOSE THE PERDUE SCHOOL

At the Perdue School of Business, you have the opportunity to study at one of the best business schools in the world! We have worked diligently to obtain and maintain accreditation by the AACSB International, enabling us to offer you an outstanding business education. Our academic programs reflect the highest standards of business education with an emphasis on the entrepreneurial spirit, teamwork and friendly, community-outreach experiences. You will graduate with a leadership drive to succeed and ethically serve business, government and the community.

salisbury.edu/Perdue

